Hisense

DATASHEET

# 65B4E31T

## 65" DIGITAL SIGNAGE DISPLAY

Opening hours' operation 16/7

Hisense Digital Signage Display's are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.




## KEY FEATURES

### Opening hours' operation

Designed with dual-core System on Chip (SoC) technology the Hisense B4E31T series can be used for broadcasting both offline and cloud based content 16 hours a day, 7 days a week. You are completely free to choose your CMS to help display your advertising. And if necessary the internal memory will allow you to save and play media as a PC-less solution for instant broadcast.

### Smart CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays. Besides this status monitoring and real-time control will allow you to quickly and centrally respond to any emergency.

### Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfill your commercial or informative goals.

### 4K Ultra HD

The 4K Ultra HD picture quality* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.

### 178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view B4E31T displays from diverse angles while passing by.

### 500 nits

With 500 nits maximum brightness, the panels are well equipped to make your content vividly stand out in any commercial location.

### Customization

Hisense's B4E31T displays support a variety of on-screen customizations such as custom startup logo, startup animation, wallpaper and many more. Creating a uniform look & feel for all people working with or viewing the displays

### Automatic time zone

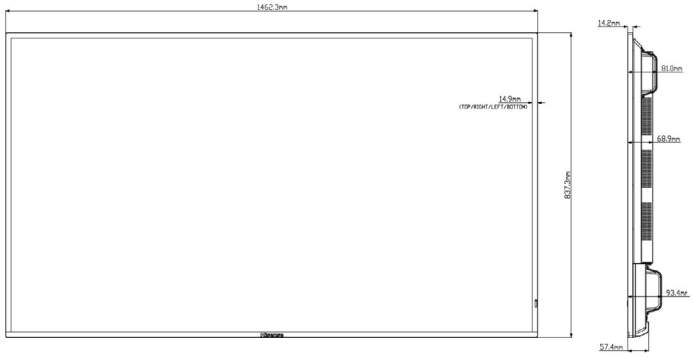
When connected to the Internet each display will automatically synchronize to its local timezone. Making sure scheduled media broadcast is always in sync.

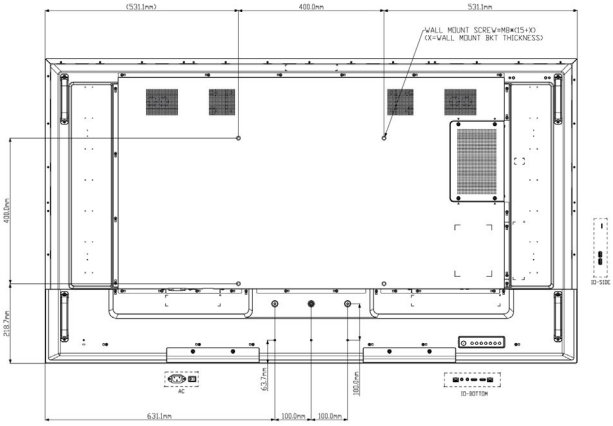
# SPECIFICATIONS

| 65B4E31T - 65” Digital Signage Display | | |
|---|---|---|
| Panel | Backlight | DLED |
| | Size | 65" |
| | Resolution | 3840 x 2160 |
| | Refresh rate | 60HZ |
| | Brightness | 500 nits (typ) |
| | Contrast(typ) | 1200:1 (typ) |
| | Orientation | Landscape & Portrait |
| | MTBF | 30000Hrs(min) |
| | Operation Hours | 7Day*16Hour |
| Operating System | OS | Android 8.0 |
| Connectivity | WIFI | 2.4G/5G |
| | LAN | 10/100Mbps RJ45*1 |
| | TF Card | TF*1 |
| | USB | USB 2.0*1 USB3.0*1 |
| | Input | HDMI 2.0*2<br>Audio in |
| | Output | headphone Jack*1 |
| Speaker | Built in speaker | 8W x2 |
| Control Method | Remote | IR |
| | RS232 | RS232*1 (RJ45) |
| Environment | Operation Temperaturer | 0 - 40° |
| | Operation Humidity | 20% - 80% |
| Power | Input | AC 100V-240V@50-60HZ |
| | Power Consumption | 250W |
| | Standby Consumption | <0.5W (standby mode) |
| Physical | Bezel Color | Black |
| | Set Dimension(WxHxD) | 1462.3mm*837.3mm*93.4mm |
| | Bezel width (T/L/R/B) | T/B/L/R:14.9mm |
| | Net Weight | 27.6kg |
| | Packing Dimension (WxHxD) | 1616*187*998mm |
| | Packed Weight | 31.4kg |
| | VESA | 400mm*400mm |
| Certification | Standard Certification | CB,CE,ERP,RCM |

# DIMENSIONS IN MM

**65”** | 1462.3 x 837.3 x 93.4 mm
27.6 kg




More information can be found at www.hisense-b2b.com