PHILIPS

hue

G25 globe - E26 smart bulb

Hue White Ambiance Filament

- Warm to cool white
- Instant control via Bluetooth
- Control with app or voice*
- Add Hue Bridge to unlock more



046677563592



Easy smart lighting

Bring warm-to-cool white light to any room in your home with the smart Filament G25 LED bulb. With its glowing inner coil, smart features, and E26 base, this bulb adds modern smarts to vintage style.

Limitless possibilities

- Vintage design meets modern capabilities

Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Set the right mood with soft white light
- Unlock the full suite of smart lighting features with the Bridge

Issue date: 2026-08-05 Version: 0.269

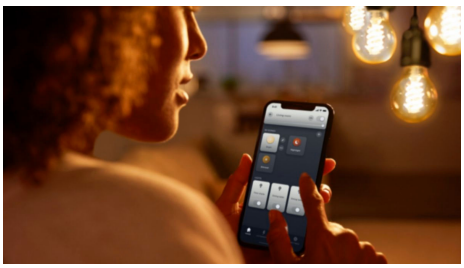
Highlights

Vintage design meets modern capabilities



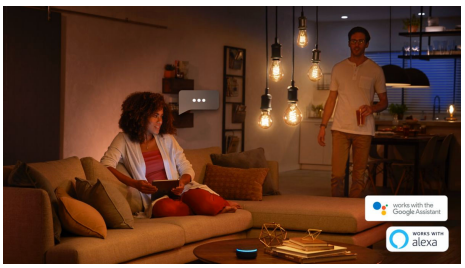
Capture the popular look of Edison bulbs, featuring a distinct glowing inner coil and transparent globe, with smart filament bulbs. These smart retro-style LED bulbs combine the look and feel of simple vintage design with the power of Philips Hue smart lighting.

Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home.Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

Control lights with your voice*



Get hands-free control of your lights and use your voice instead! Simple voice commands allow you to control multiple lights in a room or just a single lamp. *Works with the Google Assistant and Amazon Alexa.

Set the right mood with soft white light



Hue bulbs and light fixturesuse a soft white light. Dimmable from bright daylight to low nightlights, these smart lights allow you to fill your home with just the right level of warm light when you need it.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart — away-from-home control, voice control, automated lighting, and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that’s secure and reliable, and more. The Bridge is the key to smart lighting like you’ve never seen before.

Specifications

Bulb dimensions
- Dimensions (WxHxD): 80×131

Durability
- Number of switch cycles: 50,000
- Nominal lifetime: 15,000

Environmental
- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.
- Dimmable with Hue app and switch: Yes

Guarantee
- 2 years: Yes

Light characteristics
- Color rendering index (CRI): ≥80
- Color temperature: 2200-4500 K

Packaging information
- EAN: 046677563592

Power consumption
- Standby power consumption: 0.5 W
- Power: 7 W

Product dimensions and weight
- Overall height: 5-3/16 inch

Service
- Warranty: 2 year(s)

Technical specifications
- Lumen output at 4000K: 550
- Diameter: 3-3/16 inch
- Weight: 54
- Bulb technology: LED
- Fitting/cap: E26
- Lumen output at 2700K: 550

The bulb
- Form factor: G25
- Input voltage: 110V-130V
- Light output: Warm to cool white light
- Lumen output: 550 lm
- Power factor: 0.7
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage equivalent: 60 W

What's in the box
- Hue bulbs: 1

What's supported
- Compatible with Effects: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Apple Home, Google Assistant, Microsoft Cortana
- WiFi: Works without Wi-Fi
- Defined support period: Minimum 60 months from date of purchase from an authorized reseller
- Max. number of accessories: 12 (with Hue Bridge)
- Compatible operating systems: iOS, Android
- Communication protocol: Bluetooth, Zigbee
- Compatibility with 3rd party systems: Alexa, Google Home, Apple Home, IFTTT, Klikaanklikuit, Matter, Samsung Smartthings, Sonos

Box specifications

Packaging dimensions and weight
- EAN/UPC - product: 046677563592
- Net weight: 0.14 kg
- Gross weight: 0.18 kg
- Height: 17.6 cm
- Length: 10 cm
- Width: 14.6 cm



© 2026 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.