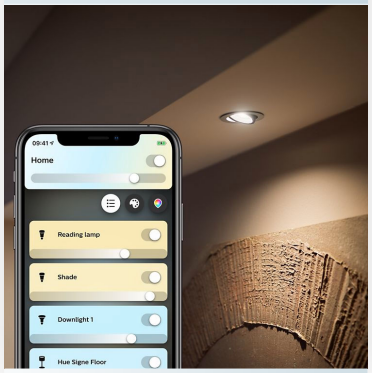
PHILIPS

hue

1-pack GU10

Hue White Ambiance

- Warm-to-cool white light
- Instant control via Bluetooth
- Control with app or voice*
- Add Hue Bridge to unlock more



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Easy smart lighting

Get the right light for any moment of the day with this GU10 bulb, which offers warm-to-cool white light and instant wireless dimming for any spotlight in your home.

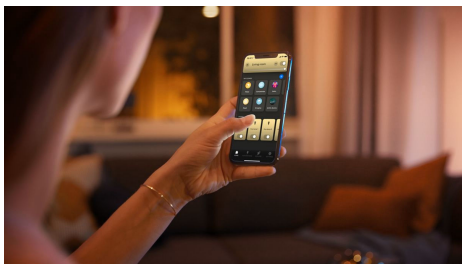
Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock the full suite of smart lighting features with the Bridge

Issue date: 2025-12-24 Version: 0.417

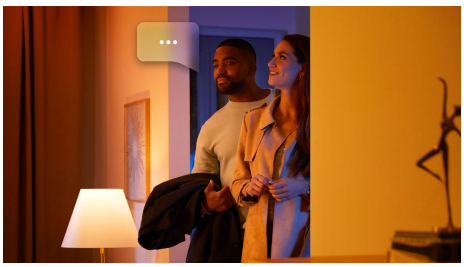
Highlights

Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home.Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

Control lights with your voice*



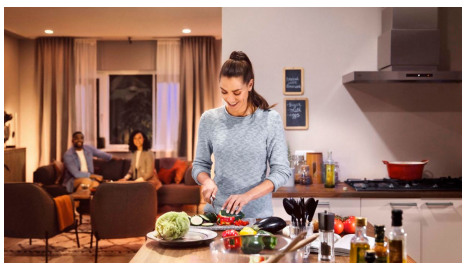
Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room, or just a single lamp.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four pre-set light recipes handcrafted especially for your daily tasks: Energise, Concentrate, Read and Relax. The two cool-toned scenes, Energise and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart – away-from-home control, voice control, automated lighting and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

Specifications

Lamp dimensions
- Dimensions (WxHxD): 50×58

Durability
- Number of switch cycles: 50,000
- Nominal lifetime: 15,000

Environmental
- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.
- Dimmable with the Hue app and switches: Yes

Guarantee
- 2 years: Yes

Light characteristics
- Colour rendering index (CRI): ≥80
- Colour temperature: 2200-6500 K

Packaging information
- EAN: 8718699628673

Power consumption
- Standby power consumption: 0.5 W
- Energy efficiency label (EEL): G
- Power: 5 W

Product dimensions and weight
- Overall height: 58 mm

Service
- Warranty: 2 year(s)

Technical specifications
- Lumen output at 4000K: 350 lm
- Diameter: 50 mm
- Weight: 50.5
- Bulb technology: LED
- Fitting/cap: GU10
- Lumen output at 2700K: 230 lm
- EPREL Registration Number: 1508899

The bulb
- Form factor: GU10
- Input voltage: 220V-240V
- Light output: Warm to cool white light
- Lumen output: 350 lm @ 4000K
- Power factor: >0.5
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage equivalent: 50 W
- Deep dimmable: Yes

What's in the box
- Hue bulbs: 1

What's supported
- Compatible with Effects feature: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Google Assistant, Microsoft Cortana
- WiFi: Works without Wi-Fi
- Defined support period: Minimum of 48 months after introduction date
- Max. number of accessories: 12 (with Hue Bridge)
- Communication protocol: Bluetooth, Zigbee

Box specifications

Packaging dimensions and weight
- EAN/UPC - product: 8718699628673
- Net weight: 0.05 kg
- Gross weight: 0.07 kg
- Height: 16.5 cm
- Length: 5.5 cm
- Width: 8.8 cm

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