PHILIPS

hue

Starter kit E27

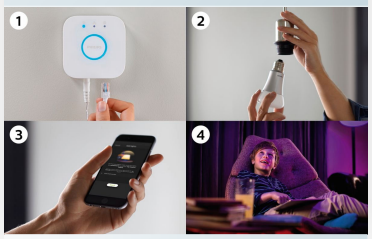
Hue White and Colour Ambiance

White and coloured light

Hue Bridge included

Control with app or voice*

Smart control



8718699736002



Easy smart lighting

Add ambient colour to any room with the Philips Hue White and Colour Ambiance E27 Starter Kit. Connect to the included Hue Bridge to take advantage of the endless list of features. Control via the app, voice or any smart accessory.

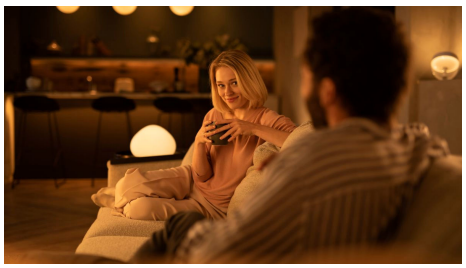
Limitless possibilities

- Get in the mood with warm to cool white smart lights
- Play with smart colour lights
- Away-from-home smart light control
- Sync films, TV programmes, music, and games to smart lights
- Smart home automation hub: Hue Bridge

Issue date: 2026-03-07 Version: 0.385

Highlights

Get in the mood



Use over 50,000 shades of warm to cool white light to put you in the mood to work, play, or relax — no matter what time of day it is. Start your morning off on the right foot with cool, energising bright white light, or settle down for the night with golden tones.

Play with smart colour lights



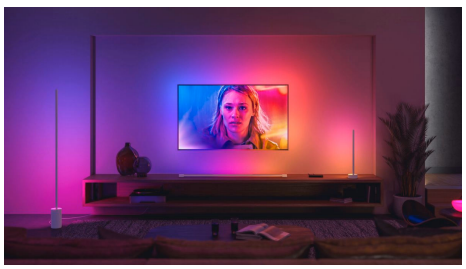
There’s no limit with Philips Hue: with over 16 million colours, you can transform your home into the perfect party venue, bring a bedtime story to life and much more. Use preset, coloured light scenes to evoke the feeling of summer any time you'd like, or use your own photo to relive a special memory.

Control lights away from home



The Hue app gives you complete control over your lights, even if you're not home. Switch your lights off and on remotely using just the app to ensure your home is always lit the way you want it.

Sync films, TV programmes, music, and games to smart lights



Bring your entertainment to new heights by syncing the action on the screen or the beat of your music to your smart lights.* Choose the way you'd like to sync your lights to your film, music (including with our Spotify integration!), TV programme or game and watch as the colour-capable lights in your Entertainment area react. *Hue Bridge required

The Hue Bridge



The Hue Bridge is an essential component to a personal Philips Hue smart lighting system. It is the brains of the operation, communicating with both your smart light lamps and the Hue app to ensure that everything works together. It also enables smart home automation features like scheduling routines and timers.

Specifications

Lamp dimensions
- Dimensions (WxHxD): 60×110

Design and finishing
- Colour: White
- Material: Synthetic

Durability
- Number of switch cycles: 50,000
- Nominal lifetime: 25,000

Environmental
- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -10 °C – 45 °C

Extra feature/accessory incl.
- Dimmable with the Hue app and switches: Yes

Guarantee
- 2 years: Yes

Light characteristics
- Colour rendering index (CRI): ≥80
- Colour temperature: 2000-6500 K

Packaging information
- EAN: 8718699736002

Power consumption
- Standby power consumption: 0.5 W

Service
- Warranty: 2 year(s)

Technical specifications
- Lumen output at 4000K: 806 lm
- Diameter: 60 mm
- Weight: 72
- Bulb technology: LED
- Fitting/cap: E27
- IP code: IP20 | Finger-protected
- Lumen output at 2700K: 570 lm

The Bridge
- Diameter: 88 mm
- Frequency band: 2400-2483.5 MHz
- Height: 26 mm
- Max. number of bulbs: 50
- Mounting options: Desktop, Wall
- Power adapter: 100–240 V AC / 50–60 Hz
- Power consumption: 250mA max

The bulb
- Form factor: A60
- Height: 110 mm
- Input voltage: 220V-240V
- Light output: White and colour light
- Lumen output: 806 lm @ 4000K
- Max. operation power: 9 W
- Power factor: 0.8
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 9 W
- Wattage equivalent: 60 W
- Deep dimmable: Yes

What's in the box
- Bridge: 1
- Ethernet network cable: 1
- Hue bulbs: 2
- Power adapter: 1

What's supported
- Compatible with Effects feature: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Apple Home, Google Assistant, Microsoft Cortana
- WiFi: Works without Wi-Fi
- Defined support period: Minimum of 48 months after introduction date
- Max. number of accessories: 12 (with Hue Bridge)
- Communication protocol: Bluetooth, Zigbee
- Compatibility with third-party systems: Alexa, Google Home, Apple HomeKit, IFTTT, Klikaanklikuit, Matter, Samsung SmartThings, Sonos

Box specifications

Packaging dimensions and weight
- EAN/UPC - product: 8718699736002
- Net weight: 0.43 kg
- Gross weight: 0.65 kg
- Height: 9.5 cm
- Length: 26.7 cm
- Width: 19.3 cm

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