PHILIPS

Straightener

Prestige

- Personalised technology
- Maintains hair strength*
- Up to 70% moisture lock-in**
- 4 x more ions for shiny hair***



BHS830/00



Personalised straightening with SenseIQ

Proven to maintain up to 93% of hair strength*

Introducing the Philips personalised straightener with SenseIQ technology that is designed to lock your hair's natural moisture deep within. The result? Strong hair and a healthy-looking shine every time you style.

SenseIQ technology
- Personalised straightening
- Senses hair's temperature
- Adapts straightening performance to prevent overheating

Care for your hair
- Keeping hair strength
- Tetra Ionic System for shiny hair
- Cares uniquely for your hair

Easy to use
- Pull-free gliding
- Easy straightening with 3 styling modes
- Precise styling with cool tip
- Convenient styling with roll-up pouch
- Quick styling

Highlights

Personalised



SenseIQ technology for a personalised straightening experience. Senses. The active digital sensor measures your hair's temperature more than 20,000 times per styling session. Adapts. The intelligent microprocessor automatically adjusts the temperature to prevent your hair from overheating. Cares. Our sensing and adapting technology protects the hair while styling, locking in up to 70% of its natural moisture**.

Strength



Proven to maintain up to 93% of your hair's essential strength*, the straightener with SenseIQ makes sure your hair always feels healthy on the inside while looking sleek and lustrous outside.

Tetra Ionic System



Let your hair feel the enriching ionic ambience with the Tetra Ionic System. The patented design releases millions of ions using 4 special jets nested on both sides of the straightener. The enriching molecules remove static, eliminate frizz and give your hair a lustrous glossy shine.

Sensing



Unique hair needs unique care. So stroke after stroke, Philips Straightener Prestige personalises to you. Its active digital sensor measures the temperature of your hair more than 20,000 times per styling session to give you a tailor-made experience every time that you style.

Adapting



The intelligent microprocessor is the brain behind SenseIQ. It constantly analyses and adjusts the temperature. Adapting its heat to your hair, the straightener prevents overheating, while always providing the styling performance that you expect.

Caring



Give your hair the exclusive care that it deserves. The straightener with SenseIQ technology locks in up to 70%** of your hair's natural moisture to ensure sleek, healthy-looking hair full of shine.

Pull-free gliding



Float across the surface of your hair without any pulling thanks to the ultra-smooth plates that received a special anti-friction treatment.

Easy straightening



At the touch of a button, select one of three modes based on your hair-type: Fast mode. Heats to 210°C for hard-to-straighten hair, including thick, course or curly hair. Normal mode. Heats to 190°C for use on textured or softly waved hair. Gentle mode. Heats to 170°C for use with fine, pale, blonde or colour-treated hair. For hair protection, SenseIQ is automatically activated in all modes.

Precise styling



Want to make waves? No problem. Place a strand of hair between the plates and turn the straightener inwards or outwards as you glide. Grip the cool tip with your free hand for extra control and precision.

Specifications

Caring technologies
SenseIQ technology
Ionic Care: Yes, 4 ionic jets

Features
Settings: 3 modes: Fast, Normal, Gentle
Auto shut-off: after 60 min
LED display
Swivel cord
Storage hook

Technical specifications
Heat-up time: 15 sec
Voltage: 110-240 V
Cord length: 2 m
Styling temperature: 120°C - 230°C

Accessories
Pouch: Heat-resistant roll-out pouch
Heat protection cap

Service
2 year worldwide warranty

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* SenseIQ mode at 200°C, mean results
* * SenseIQ mode at 170°C
* * * vs. Philips HP8372