HyperX Cloud Alpha™ S

Set up information

Global Etailers

Launch Date	23rd September 2019		
Category	Audio		
Part Numbers / UPC Code	HX-HSCAS-BL/WW	740617289916	
Country of Origin	China		
Dimension of Product	135mm x 199mm x 92mm		(L x W x H)
Dimension of Packaging	233mm x 212mm x 116mm		(L x W x H)
Unit Net Weight / Gross Weight	310g / 374g		
Dimension of Carton	600mm x 477mm x 235mm		(L x W x H)
Carton Quantity / Weight	10 / 11.8kg		
Cartons on a Pallet / Pallet Unit Quantity	28 / 280		
Minimum Purchase Quantity	10		
Warranty	2 years		

Specifications

Headphone	
Driver	Custom dynamic, 50mm with neodymium magnets
Type	Circumaural, Closed back
Frequency response	13Hz – 27kHz
Impedance	65 Ω
Sound pressure level	99dBSPL/mW at 1kHz
T.H.D.	≤ 1%
Cable length	1m
Connection type	3.5mm plug (4 pole)
Microphone	
Element	Electret condenser microphone
Polar pattern	Bi-directional, Noise-cancelling
Frequency response	50Hz – 18kHz
Sensitivity	-38dBV (0dB=1V/Pa at 1kHz)
USB Audio Control Mixer	
Weight	57g
Cable length	2m

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Product Marketing

Product Name/Title	HyperX Cloud Alpha™ S Gaming Headset
Tagline 1	Evolved with surround sound and adjustable bass.
Tagline 2	Surround sound tuned for PC gaming.
Tagline 3	Set the baseline for your bass lines.
Tagline 4	Game and chat levels at your fingertips.
Text Layer	The HyperX Cloud Alpha™ S builds upon the groundbreaking Cloud Alpha and features custom-tuned HyperX virtual 7.1 surround sound*. With the included audio control mixer, you can activate the surround sound and adjust the game audio and chat balance without having to go into any menus. Bass adjustment sliders have been added to the ear cups so you can personalize your audio. The Cloud Alpha S still features the dual-chamber driver system which reduces distortion and provides clearer sound, as well as signature HyperX comfort afforded by the memory foam ear cushions, which have been upgraded with extra breathable leatherette.
Bullet Points	• Custom-tuned HyperX 7.1. surround sound* • Bass adjustment sliders • HyperX Dual Chamber Drivers • Game and chat balance • Signature HyperX comfort • Durable aluminum frame • Advanced audio control mixer • Detachable noise cancellation mic and braided cable
Ecommerce Keywords	gaming headset pc;usb headset with microphone;gaming headset with mic;gaming headset;headphones gaming;pc gaming headphones;headphones gaming;gaming headphones with mic;headphones;gaming headphones

Image Order* *(order from left to right)* *If only 1 image slot use #1,* *if only 3 slots use #1-#3* ** images are in order of how they should be displayed*				
	1. Front (Main image/Hero shot/Thumbnail)	2. Side	3. Packaging front	4. Packaging back

* Virtual 7.1 surround sound effect output as a 2 channel stereo signal to be used with stereo headphones.