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OLED Hotel TV
with Next-Level Technology of IoT, Premier Display and Sound



*All images are for illustrative purposes only.



KEY FEATURES

Premier Display & Sound

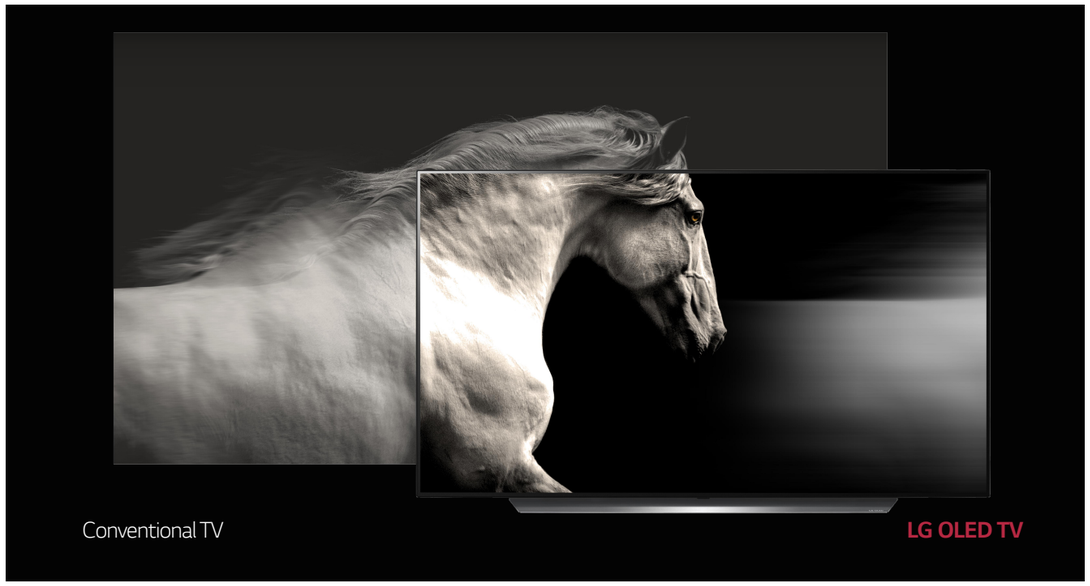
Pro:Centric Hotel Management

Voice Recognition & IoT

The premium OLED brand, LG OLED TV, embraces cutting edge hospitality management technology - LG Pro:Centric. It delivers greater usability and convenience for seamless exploration of TV content, and also provides great solutions for hotel management.

Perfect Black. Intense Color

LG OLED TV provides richness in all colors, boasts aesthetic touch of nature, and lifelike vision. Equipped with over 8 million of self-lighting pixels operating individually, the product completes the Perfect Black.



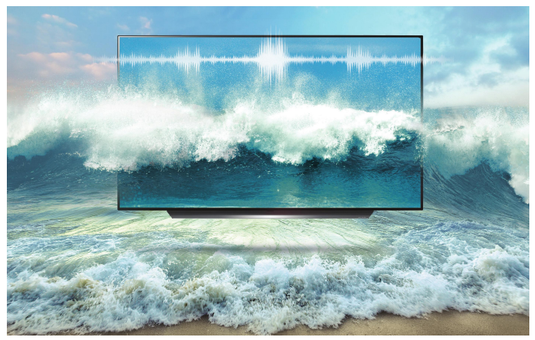
Picture-on-Glass, the Artistic Esthetics

Furnished with sleek design, the product takes its artistic aspect to the next level. As the need for distinct elements like bezel or a thick stand has been eliminated, the refined but aesthetically breathtaking design intensifies the viewing experience.



Cinematic Sound to Impress Visitors

Dolby Atmos® offers a dynamic and surround sound experience even where the space is limited, facilitating the discernment of every details of the movement in a scene. With Dolby Vision™, the product provides a truly unique cinematic experience.



4K Cinema HDR

LG 4K Cinema HDR offers the filmmaker's vision by use of HDR formats. Now, a unique cinematic experience is available at hotel rooms with Dolby Vision™ and HDR 10.



OLED Gallery Mode

Bring the wonders of the world to your Hotel space with OLED Gallery Mode. From photography of beautiful places to world-renowned artwork, Gallery Mode provides a great selection of beautiful images and videos. Stunning contents create a perfect atmosphere that suits your visitor's mood.



PRO:CENTRIC SMART APPLICATION PLATFORM

Pro:Centric Hotel Management Solution

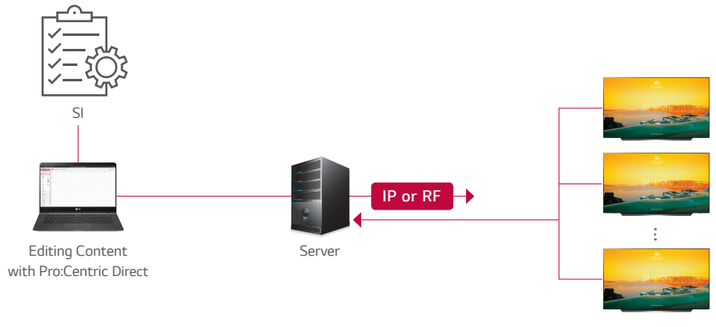
Pro:Centric SMART is optimized for customizing hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology.



* Actual UI may differ

Pro:Centric Direct Solution

Pro:Centric Direct is a hotel content management system that supports simple editing tools and provides various solutions such as 1-click service and IP network-based remote management. With this solution, users can easily edit the user interface, provide customized service, and efficiently manage all TVs.
PCD version 3.0 offers IoT-based In-room control, as well as voice control through LG Embedded Natural Language Processing (NLP). These IoT and voicerelated features will prepare hotels for a future where rooms will be enhanced by artificial intelligence.



* Customized UI may differ
* When PCS400R and PCD 2.0 are used, it is able to have PCD feature even in RF infrastructure. However, to have interactive services in RF infrastructure, Wi-Fi is required (RF+Wireless Infrastructure is needed).

USER FRIENDLY EXPERIENCE

Voice Recognition

From seamless interaction to consistent user experience, LG is going one step further to lead the commercial TV market by voice recognition, allowing users to easily control LG TVs. Our stable and dependable solutions based on webOS and Pro:Centric Direct will significantly enhance the competitiveness of your products and services, helping you achieve a successful business.



SoftAp

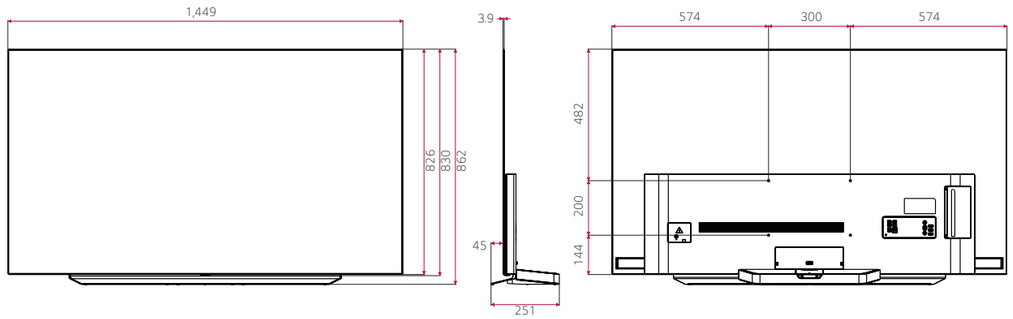
Software-enabled Access Point (SoftAP) is a "virtual" Wi-Fi that uses software to create a wireless hotspot. The current version supports Bridge Mode, which enables network managers to control connected devices.



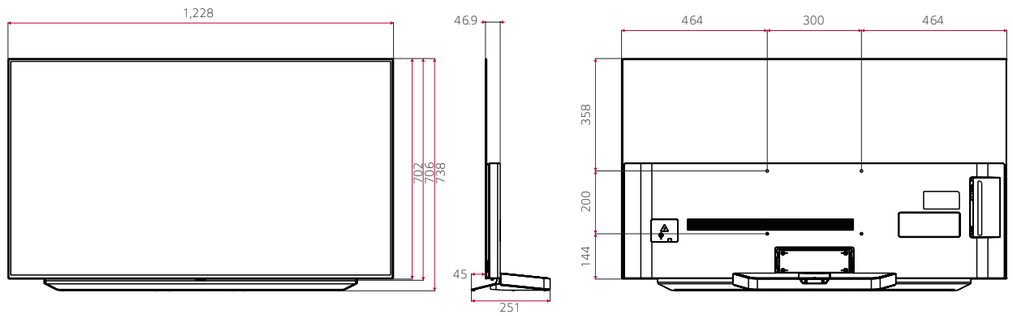
* SoftAP should be set in the installation menu after the TV is turned on.
* Smart Mirroring may not be operated at the same time.

Dimension (unit: mm)

65”

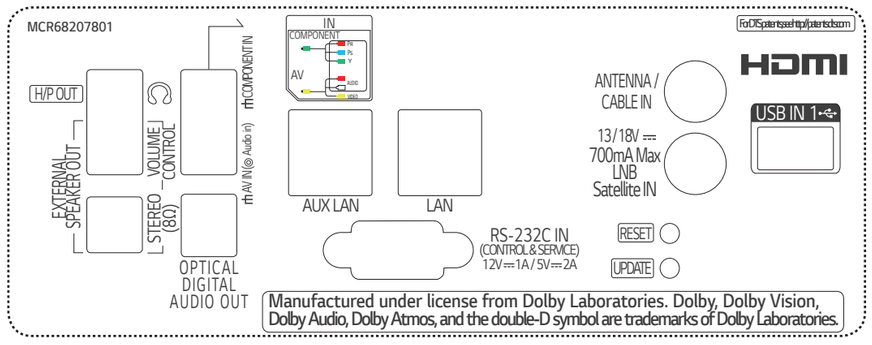


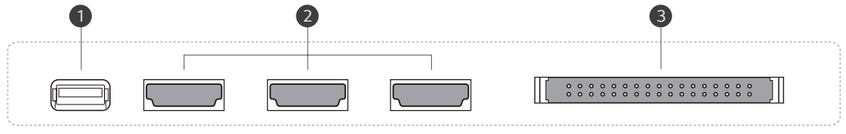
55”



Connectivity

65” | 55”





1 USB IN
2 HDMI IN
3 PCMCIA CARD SLOT

* Dimensions & Jack Panels (Read/Side) may differ from the above image, so please contact LG sales team to verify before ordering.

Specification

Model Name (EU/CIS)		65ET961H	55ET961H
Design	Stand Type	1 pole (Fixed)	1 pole (Fixed)
	Front Color	-	-
Display	Inch	65	55
	Resolution	3840 X 2160 (UHD)	3840 X 2160 (UHD)
	Brightness (cd/m²)	500	500
Broadcasting System	Digital	DVB-T2/C/S2	DVB-T2/C/S2
Video	HDR (10 Pro / HLG / Dolby Vision)	•/•/•	•/•/•
Audio	Audio Output	20W + 20W	20W + 20W
	Speaker System	2.2 ch	2.2 ch
	DOLBY ATMOS	•	•
Hospitality Solution	Pro:Centric Smart (Data Streaming (IP & RF), HCAP (GEM/FLASH/HTML)※Service Carousel (TLL/XML) (GEM / HTML5), IP Return path, Multicast / Unicast ready)), Pro:Centric Direct 3.0, Pro:Centric V(Pro:Centric Application (PCA3.8)), Pro:Cenric Server(PCS400R, PCS200S), Quick Menu 3.0, Pro:Idiom (S/W Type), Pro:Idiom Media		
Smart Feature	webOS 4.5, Smart Home (Launcher Bar), Gallery Mode, Quick Access, Web Browser, Pre-loaded App, SDP Server compatibility, Magic Remote Compatibility(Ready), Clock (World Clock / Alarm), Soft AP, Wi-Fi (802.11ac, Built-in type), Screen Share (Miracast), Smart Share (DLNA (Smart Share)), LG TV Plus App Compatibility, DIAL, Bluetooth Audio Playback, LG Sound Sync/bluetooth, Mobile Connection Overlay, Voice Recognition (Standalone/Solution), IoT, NTP sync timer, BEACON		
Hospitality Feature	Hotel Mode (Installer Menu), Lock mode (Limited), Welcome Video, Welcome Screen (Splash Image), Insert Image, One Channel Map, IP Channel Manager, External Speaker Out (Int / Ext Variable/Fixed, 3.5mm, Stereo, Single ended Type(GND,L+,R+), 2W with 8Ω), Instant ON, V-Lan Tag, RJP (remote jack pack) Compatibility		
Maintenance Feature	EzManager(Simplicity), USB Cloning, Wake on RF, WOL, SNMP, Diagnostics (IP Remote), SI Compatible (TVLink Interactive), HTNG-CEC (1.4), Simplink(HDMI-CEC (1.4)), IR Out (RS-232C], HDMI), Multi IR Code		
Jack Interface	Set Side	HDMI In 3 (2.0), USB (2.0), CI Slot	
	Set Rear	USB (2.0), Headphone Out, RF In 2, AV In (Phone Jack Type), Component in (Y,Pb,Pr-Video (Phone Jack Type)), Digital Audio Out (Coaxial / Optical), RS-232C(D-Sub 9pin (Control & Service)), RJ45 (Usage Purpose 2 (Ethernet, Aux)), External Speaker Out(3.5mm phone jack) 2 (Spk-out 1, 4W (Stereo, R: 2.0W, L: 2.0W, 8Ω) Vol. Control 1)	
Dimension (Unit : mm / kg)	VESA	300 x 200	300 x 200
	W x H x D / Weight (with stand)	1,449 x 862 x 251 / 33.9	1,228 x 738 x 251/ 23.0
	W x H(H') x D / Weight (without stand)	1,449 x 830 x 46.9 / 25.2	1,228 x 706 x 46.9 / 18.9
	W x H x D / Weight (Shipping)	1,677 x 950 x 207 / 41.2	1,345 x 810 x 207 / 28.6
Power (Unit : Watts)	Voltage, Hz	100 ~ 240V, 50/60Hz	100 ~ 240V, 50/60Hz
	Power Consumption(Typ.)	TBD	293W
	Stand-by	0.3W	0.3W

* Specifications are subject to change without notice, so please contact LG sales team to verify before ordering.