PHILIPS

hue

1-pack E27

Hue White and Colour Ambiance

- White and coloured light
- Instant control via Bluetooth
- Control with app or voice*
- Add Hue Bridge to unlock more



8718699673109



Easy smart lighting

With millions of shades of white and coloured light, this E27 smart LED bulb lets you instantly set the mood. Suitable for most fixtures, this bulb lets you bring smart light anywhere in your home.

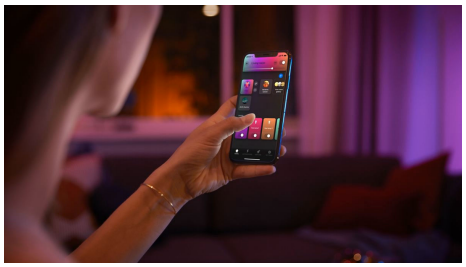
Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Create a personalised experience with colourful smart light
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock the full suite of smart lighting features with the Bridge

Issue date: 2026-03-07 Version: 0.256

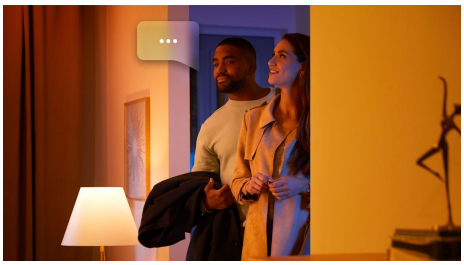
Highlights

Control up to 10 lights with the Bluetooth app



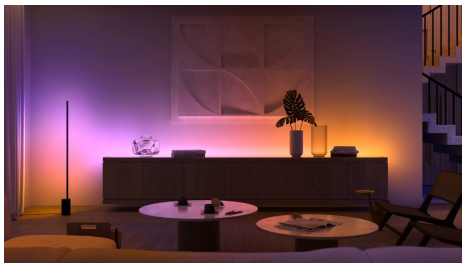
With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home.Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

Control lights with your voice*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room, or just a single lamp.

Create a personalised experience with colourful smart light



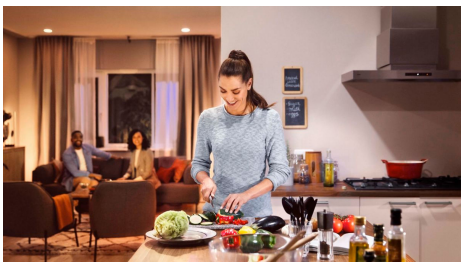
Transform your home with over 16 million colours, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theatre, enhance your home decor with colour accents, and much more.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four pre-set light recipes handcrafted especially for your daily tasks: Energise, Concentrate, Read and Relax. The two cool-toned scenes, Energise and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart – away-from-home control, voice control, automated lighting and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

Specifications

Lamp dimensions
- Dimensions (WxHxD): 60×110

Durability
- Number of switch cycles: 50,000
- Nominal lifetime: 25,000

Environmental
- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -10 °C – 45 °C

Extra feature/accessory incl.
- Dimmable with the Hue app and switches: Yes

Guarantee
- 2 years: Yes

Light characteristics
- Colour rendering index (CRI): ≥80
- Colour temperature: 2000-6500 K

Packaging information
- EAN: 8718699673109

Power consumption
- Standby power consumption: 0.5 W
- Power: 9 W

Product dimensions and weight
- Overall height: 110 mm

Service
- Warranty: 2 year(s)

Technical specifications
- Lumen output at 4000K: 806 lm
- Diameter: 60 mm
- Weight: 72
- Bulb technology: LED
- Fitting/cap: E27
- Lumen output at 2700K: 570 lm

The bulb
- Form factor: A60
- Input voltage: 220V-240V
- Light output: White and colour light
- Lumen output: 806 lm @ 4000K
- Power factor: >0.8
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage equivalent: 60 W
- Deep dimmable: Yes

What's in the box
- Hue bulbs: 1

What's supported
- Compatible with Effects feature: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Apple Home, Google Assistant, Microsoft Cortana
- WiFi: Works without Wi-Fi
- Defined support period: Minimum of 48 months after introduction date
- Max. number of accessories: 12 (with Hue Bridge)
- Communication protocol: Bluetooth, Zigbee
- Compatibility with third-party systems: Alexa, Google Home, Apple HomeKit, IFTTT, Klikaanklikuit, Matter, Samsung SmartThings, Sonos

Box specifications

Packaging dimensions and weight
- EAN/UPC - product: 8718699673109
- Net weight: 0.07 kg
- Gross weight: 0.1 kg
- Height: 16.5 cm
- Length: 7.5 cm
- Width: 8.8 cm

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