PHILIPS

hue

Starter kit GU10

Hue White and Colour Ambiance

White and coloured light

Smart control

Control with app or voice*

Hue Bridge included

8718699629274



Easy smart ligthing

Add ambient colour to any room with the Philips Hue White and colour ambiance starter kit. The kit includes three colour smart bulbs and a Hue Bridge, which provides full control of the lights, access to the Hue app and endless features.

Limitless possibilities

- Play with smart colour lights
- Sync films, TV programmes, music, and games to smart lights
- Smart home automation hub: Hue Bridge

Easy smart lighting

- Control lights with your voice*
- Create a personalised experience with colourful smart light
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities

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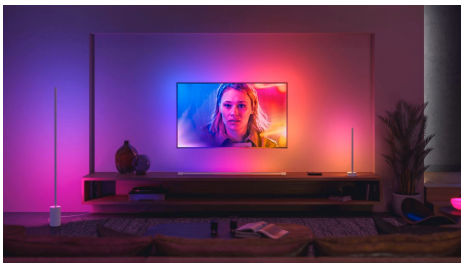
Highlights

Play with smart colour lights



There’s no limit with Philips Hue: with over 16 million colours, you can transform your home into the perfect party venue, bring a bedtime story to life and much more. Use preset, coloured light scenes to evoke the feeling of summer any time you'd like, or use your own photo to relive a special memory.

Sync films, TV programmes, music, and games to smart lights



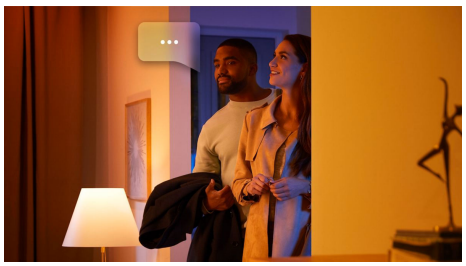
Bring your entertainment to new heights by syncing the action on the screen or the beat of your music to your smart lights.* Choose the way you'd like to sync your lights to your film, music (including with our Spotify integration!), TV programme or game and watch as the colour-capable lights in your Entertainment area react. *Hue Bridge required

The Hue Bridge



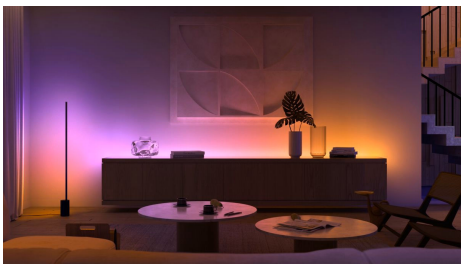
The Hue Bridge is an essential component to a personal Philips Hue smart lighting system. It is the brains of the operation, communicating with both your smart light lamps and the Hue app to ensure that everything works together. It also enables smart home automation features like scheduling routines and timers.

Control lights with your voice*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room, or just a single lamp.

Create a personalised experience with colourful smart light



Transform your home with over 16 million colours, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theatre, enhance your home decor with colour accents, and much more.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four pre-set light recipes handcrafted especially for your daily tasks: Energise, Concentrate, Read and Relax. The two cool-toned scenes, Energise and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

Specifications

Lamp dimensions
- Dimensions (WxHxD): 50×58

Design and finishing
- Colour: White

Durability
- Number of switch cycles: 50,000
- Nominal lifetime: 25,000

Environmental
- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -10 °C – 45 °C

Extra feature/accessory incl.
- Dimmable with the Hue app and switches: Yes

Guarantee
- 2 years: Yes

Light characteristics
- Colour rendering index (CRI): ≥80
- Colour temperature: 2000-6500 K

Packaging information
- EAN: 8718699629274

Power consumption
- Standby power consumption: 0.5 W
- Energy efficiency label (EEL): G

Product dimensions and weight
- Overall width: 88 mm

Service
- Warranty: 2 year(s)

Technical specifications
- Lumen output at 4000K: 350 lm
- Diameter: 50 mm
- Weight: 51
- Bulb technology: LED
- Fitting/cap: GU10
- IP code: IP20 | Finger-protected
- Lumen output at 2700K: 230 lm
- EPREL Registration Number: 1508900

The Bridge
- Diameter: 88 mm
- Frequency band: 2400-2483.5 MHz
- Height: 26 mm
- Max. number of bulbs: 50
- Mounting options: Desktop, Wall
- Power adapter: 100–240 V AC / 50–60 Hz
- Power consumption: 250mA max

The bulb
- Form factor: GU10
- Height: 58 mm
- Input voltage: 220V-240V
- Light output: White and colour light
- Lumen output: 350 lm @ 4000K
- Max. operation power: 5.7 W
- Power factor: >0.5
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 5.7 W
- Wattage equivalent: 50 W

The switch
- Special features: Not applicable

What's in the box
- Bridge: 1
- Ethernet network cable: 1
- Hue bulbs: 3
- Power adapter: 1

What's supported
- Compatible with Effects feature: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Apple Home, Google Assistant, Microsoft Cortana
- WiFi: Works without Wi-Fi
- Defined support period: Minimum of 48 months after introduction date
- Max. number of accessories: 12 (with Hue Bridge)
- Communication protocol: Bluetooth, Zigbee
- Compatibility with third-party systems: Alexa, Google Home, Apple HomeKit, IFTTT, Klikaanklikuit, Matter, Samsung SmartThings, Sonos

Box specifications

Packaging dimensions and weight
- EAN/UPC - product: 8718699629274
- Net weight: 0.25 kg
- Gross weight: 0.56 kg
- Height: 6.2 cm
- Length: 21 cm
- Width: 21 cm

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