PHILIPS

hue

1-pack GU10

Hue White

- Soft white light
- Instant control via Bluetooth
- Control with app or voice*
- Add Hue Bridge to unlock more

8718699628697



Easy smart lighting

Bring smart light to the spotlights in your home with this GU10 smart LED bulb, which casts soft white light and offers instant wireless dimming.

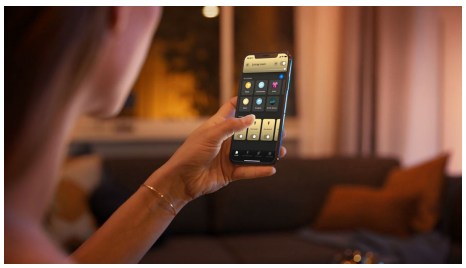
Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Set the right mood with soft white light
- Unlock the full suite of smart lighting features with the Bridge

Issue date: 2026-03-07 Version: 0.320

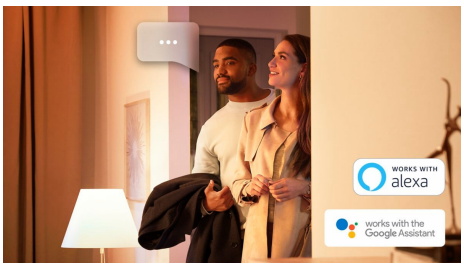
Highlights

Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home.Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

Control lights with your voice*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room, or just a single lamp.

Set the right mood with soft white light



Hue bulbs and light fixtures use a soft white light. Dimmable from bright daylight to low nightlights, these smart lights allow you to fill your home with just the right level of warm light when you need it.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart – away-from-home control, voice control, automated lighting and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

Specifications

Lamp dimensions
- Dimensions (WxHxD): 50×54

Durability
- Number of switch cycles: 50,000
- Nominal lifetime: 15,000

Environmental
- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.
- Dimmable with the Hue app and switches: Yes

Guarantee
- 2 years: Yes

Light characteristics
- Colour rendering index (CRI): ≥80
- Colour temperature: 2700 K

Packaging information
- EAN: 8718699628697

Power consumption
- Standby power consumption: 0.5 W
- Energy efficiency label (EEL): F
- Power: 5.2 W

Product dimensions and weight
- Overall height: 54 mm

Service
- Warranty: 2 year(s)

Technical specifications
- Diameter: 50 mm
- Weight: 51
- Bulb technology: LED
- Fitting/cap: GU10
- Lumen output at 2700K: 400
- EPREL Registration Number: 387863

The bulb
- Form factor: GU10
- Input voltage: 220V-240V
- Light output: Soft white light
- Lumen output: 400 lm
- Power factor: >0.8
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage equivalent: 57 W
- Deep dimmable: No

What's in the box
- Hue bulbs: 1

What's supported
- Compatible with Effects feature: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Apple Home, Google Assistant, Microsoft Cortana
- WiFi: Works without Wi-Fi
- Defined support period: Minimum of 48 months after introduction date
- Max. number of accessories: 12 (with Hue Bridge)
- Communication protocol: Bluetooth, Zigbee
- Compatibility with third-party systems: Alexa, Google Home, Apple HomeKit, IFTTT, Klikaanklikuit, Matter, Samsung SmartThings, Sonos

Box specifications

Packaging dimensions and weight
- EAN/UPC - product: 8718699628697
- Net weight: 0.05 kg
- Gross weight: 0.07 kg
- Height: 16.5 cm
- Length: 5.5 cm
- Width: 8.8 cm

8718699628697

© 2026 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

www.philips-hue.com