PHILIPS

hue

BR30 - E26 smart bulb

Hue White and color ambiance

- White and colored light
- Instant control via Bluetooth
- Control with app or voice*
- Add Hue Bridge to unlock more



046677548506



Easy smart lighting

This E26 smart LED flood light bulb lets you bring smart light to the downlights in your home, offering millions of shades of white and color light to instantly set the mood in any room.

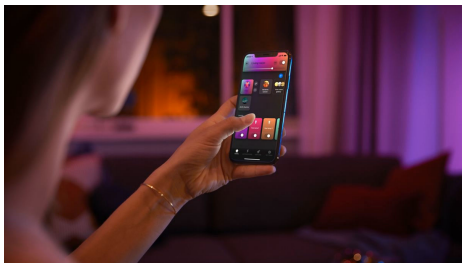
Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Create a personalized experience with colorful smart light
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock the full suite of smart lighting features with the Bridge

Issue date: 2026-03-07 Version: 0.90

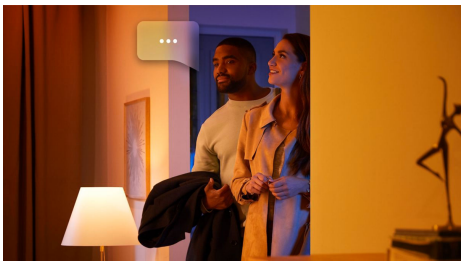
Highlights

Control up to 10 lights with the Bluetooth app



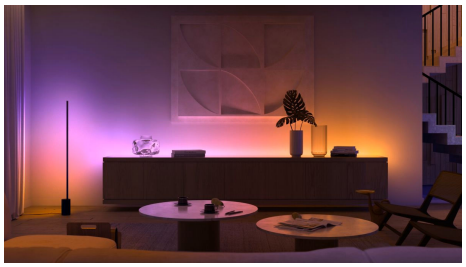
Philips Hue with Bluetooth is the easiest way to get started with smart lighting. Set the mood instantly with Bluetooth-enabled light fixtures and the Hue Bluetooth app, which allows you to control up to 10 lights in a room.

Control lights with your voice*



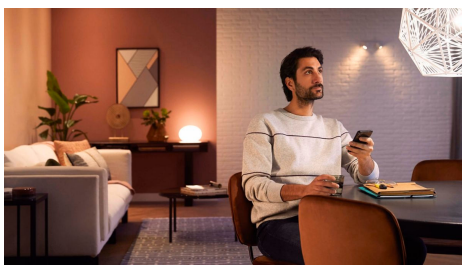
Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room or just a single lamp.

Create a personalized experience with colorful smart light



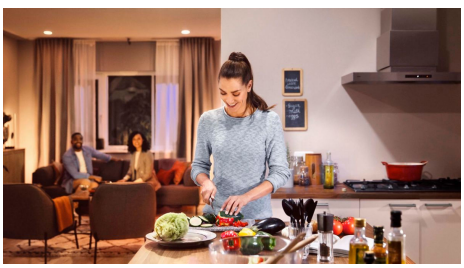
Instantly set the mood for any occasion with 16 million colors of light. Transform any room for an immersive entertainment experience, create the perfect atmosphere for a get-together with friends, or complement your home decor.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities



Use the preset Philips Hue light recipes to fit your mood or activities throughout the day. Amp up the energy with the cool white light of the Energize light recipe in the morning or unwind with the subtle, soft light of Relax.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart — away-from-home control, voice control, automated lighting, and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

Specifications

Bulb dimensions
- Dimensions (WxHxD): 94×130

Durability
- Number of switch cycles: 50,000
- Nominal lifetime: 25,000

Environmental
- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.
- Dimmable with Hue app and switch: Yes

Guarantee
- 3 years: Yes

Light characteristics
- Color rendering index (CRI): ≥80
- Color temperature: 2000-6500 K

Packaging information
- EAN: 046677548506

Power consumption
- Standby power consumption: 0.5 W
- Power: 8.5 W

Product dimensions and weight
- Overall height: 5-1/8 inch

Service
- Warranty: 3 year(s)

Technical specifications
- Lumen output at 4000K: 650 lm
- Diameter: 3-3/4 inch
- Weight: 97.5
- Bulb technology: LED
- Fitting/cap: E26

The bulb
- Form factor: BR30
- Input voltage: 110V-130V
- Light output: White and color light
- Lumen output: 650 lm
- Power factor: 0.8
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage equivalent: 65 W
- Deep dimmable: Yes

What's in the box
- Hue bulbs: 1

What's supported
- Compatible with Effects: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Apple Home, Google Assistant, Microsoft Cortana
- WiFi: Works without Wi-Fi
- Defined support period: Minimum of 48 months after introduction date
- Max. number of accessories: 12 (with Hue Bridge)
- Communication protocol: Bluetooth, Zigbee
- Compatibility with 3rd party systems: Alexa, Google Home, Apple Homekit, IFTTT, Klikaanklikuit, Matter, Samsung Smartthings, Sonos

Box specifications

Packaging dimensions and weight
- EAN/UPC - product: 046677548506
- Net weight: 0.1 kg
- Gross weight: 0.2 kg
- Height: 210 mm
- Length: 100 mm
- Width: 146 mm



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