PHILIPS

hue

BR30 - E26 smart bulb - (2-pack)

Hue White ambiance

- Warm-to-cool white light
- Instant control via Bluetooth
- Control with app or voice*
- Add Hue Bridge to unlock more



046677548599

Easy smart lighting

Get warm light, cool light, and every shade in between with these two E26 smart LED flood light bulbs, which offer instant wireless dimming for most standard downlights.

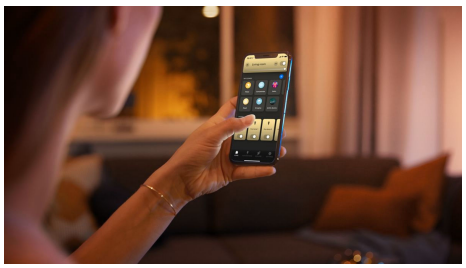
Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock the full suite of smart lighting features with the Bridge

Issue date: 2026-03-07 Version: 0.98

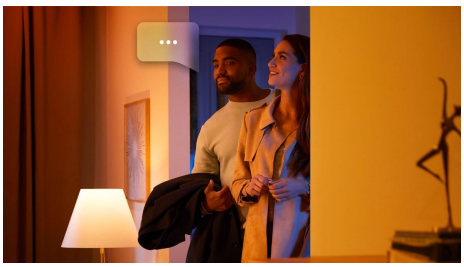
Highlights

Control up to 10 lights with the Bluetooth app



Philips Hue with Bluetooth is the easiest way to get started with smart lighting. Set the mood instantly with Bluetooth-enabled light fixtures and the Hue Bluetooth app, which allows you to control up to 10 lights in a room.

Control lights with your voice*



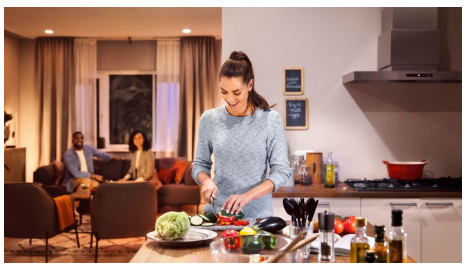
Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room or just a single lamp.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities



Use the preset Philips Hue light recipes to fit your mood or activities throughout the day. Amp up the energy with the cool white light of the Energize light recipe in the morning or unwind with the subtle, soft light of Relax.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart — away-from-home control, voice control, automated lighting, and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

Specifications

Bulb dimensions
- Dimensions (WxHxD): 94×130

Durability
- Number of switch cycles: 50,000
- Nominal lifetime: 25,000

Environmental
- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -10°C – 45°C

Extra feature/accessory incl.
- Dimmable with Hue app and switch: Yes

Guarantee
- 3 years: Yes

Light characteristics
- Color rendering index (CRI): ≥80
- Color temperature: 2200-6500 K

Packaging information
- EAN: 046677548599

Power consumption
- Standby power consumption: 0.2 W
- Power: 7.5 W

Product dimensions and weight
- Overall height: 5-1/8 inch

Service
- Warranty: 3 year(s)

Technical specifications
- Lumen output at 4000K: 650 lm
- Diameter: 3-3/4 inch
- Weight: 97.5
- Bulb technology: LED
- Fitting/cap: E26

The bulb
- Form factor: BR30
- Input voltage: 110V-130V
- Light output: Warm to cool white light
- Lumen output: 650 lm
- Power factor: 0.8
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage equivalent: 65 W
- Deep dimmable: Yes

What's in the box
- Hue bulbs: 2

What's supported
- Compatible with Effects: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Apple Home, Google Assistant, Microsoft Cortana
- WiFi: Works without Wi-Fi
- Defined support period: Minimum of 48 months after introduction date
- Max. number of accessories: 12 (with Hue Bridge)
- Communication protocol: Bluetooth, Zigbee
- Compatibility with 3rd party systems: Alexa, Google Home, Apple Homekit, IFTTT, Klikaanklikuit, Matter, Samsung Smartthings, Sonos

Box specifications

Packaging dimensions and weight
- EAN/UPC - product: 046677548599
- Net weight: 0.2 kg
- Gross weight: 0.32 kg
- Height: 210 mm
- Length: 100 mm
- Width: 146 mm



© 2026 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.