

PHILIPS
Halogen Classic 30
Bulb

70 W (100 W)
B22
Frosted

872790093548601

The NEW classic light bulb

The traditional light bulb has evolved. Philips' energy-saving technology uses 30% less energy than standard bulbs, guaranteed. With high-quality, dimmable light, The New Classic light bulb is the cheapest way to start saving energy now.

Sustainable choice
- Save energy from the moment you turn the switch

Full luminaire compatibility
- Designed to look like a traditional incandescent lamp

Personal scene setting
- Best dimmability to dims and create a cozy atmosphere

Beacon of trust
- You can trust what the Philips packaging is saying

PHILIPS

Extra burst of energy for more focus

- Bright light to enhance your work and play

Direct light when turning the button

- Provides light instantly from the moment you switch it on

Highlights

Energy efficient
All Philips energy savers save energy from the moment you turn the switch. During their lifetime they use fewer kW and thus also result in a lower energy bill. The level of energy saving differs per lamp type and technology.

Classic shape
These lamps are designed to look like a traditional incandescent bulb, candle, lustre or spot. Similar look and feel, but a smarter investment.

Best dimmability
This Philips lamp can be used in combination with all dimmers and will not only turn down the dim light to 1% but also create a cozy atmosphere as you are used to with your incandescent.

Reliable quality
Philips keeps its promises about lamp performance. You can trust what the Philips packaging is saying about light output, lifetime and wattage equivalent to incandescent lamps.

High quality of light
Bright light energizes and enhances your work and play. This light can help you stay focused making tricky tasks simpler.

Instant start
Immediate light when switched on: that is the promise of our instant starting energy-saving lamps.

Specifications

Bulb characteristics
- Dimmable: Yes
- Socket: B22

Durability
- Average life (at 2.7 hrs/day): 2 year(s)
- Nominal lifetime: 2,000 hour(s)

Light characteristics
- Light Color Category: Frosted

Power consumption
- Voltage: 240 V
- Wattage: 70 W
- Wattage equivalent: 100 W

Technical specifications
- Shape: Bulb

Packaging dimensions & weight
- SAP EAN/UPC - Piece: 8727900935486
- EAN/UPC - Case: 8718291126478
- SAP Gross Weight EAN (Piece): 34.300 g
- Net Weight (Piece): 25.500 g
- SAP Height (Piece): 9.700 cm
- SAP Length (Piece): 5.600 cm
- SAP Width (Piece): 5.600 cm

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