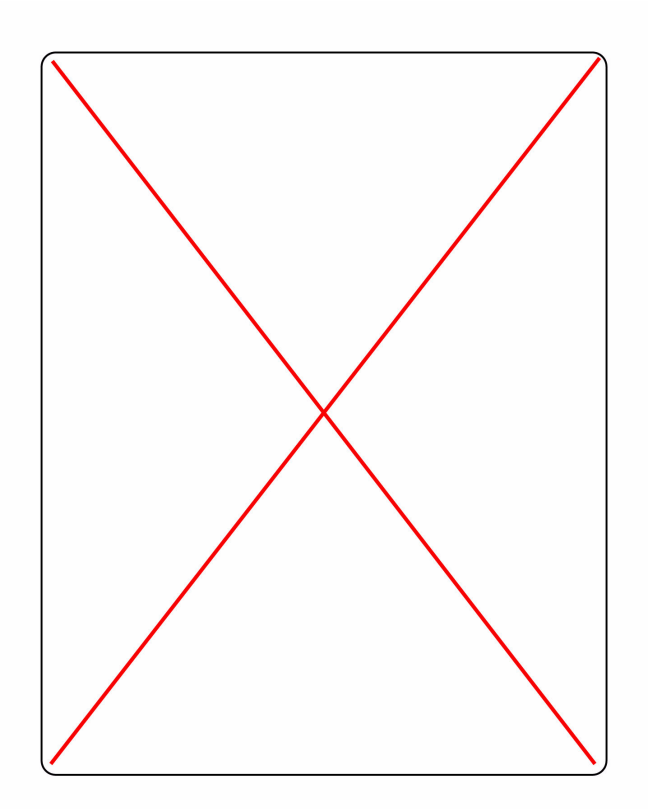


Philips LED
Bulb

10W (75W)
E27
Cool White

8718696813751

Bright LED lighting with excellent light quality

Create a cool, energizing ambiance

Philips LED light bulbs provide a cool white light, an exceptionally long life, and immediate, significant energy savings. With a pure and elegant design, this bulb is the perfect replacement for your matted traditional bulbs.

Choose for high quality light
- Cool, white light

Light beyond illumination
- A simple LED for everyday use

Choose a simple replacement for your old bulbs
- Similar shape and size as standard incandescent bulb
- Instant light when switched on

Choose for a sustainable solution
- Long life bulbs - Lasts up to 15 years
- Better for your wallet and your planet

PHILIPS

Bulb
10W (75W) E27, Cool White

8718696813751

Highlights

Cool, white light



This bulb has a color temperature of 4000K providing you with an extra cool, fresh and crisp light.

A simple LED for everyday use



The Philips everyday LED is the perfect bulb for your basic lighting needs. It provides the beautiful light and dependable performance you expect from LED at an affordable price.

Replaces standard incandescent

With its beautiful design and familiar shape, this energy-saving LED bulb is the perfect sustainable replacement for traditional incandescent bulbs.

Instant On



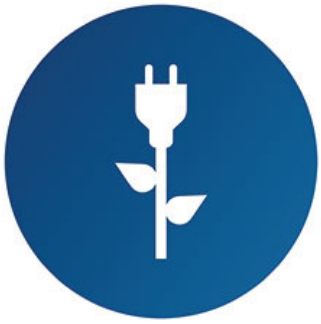
No need to wait: Philips LED light bulbs provide their full level of brightness immediately when they are switched on. Just by flipping the switch, your room is at full brightness. There is no slow starting or waiting.

15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps protect the environment.

Specifications

Bulb characteristics
- Dimmable: No
- Type of glass: Frosted
- Technology: LED
- Intended use: Indoor
- Lamp shape: Non directional bulb
- Cap/fitting: E27
- Voltage: 220 - 240 V
- Wattage: 10
- Wattage equivalent: 75

Bulb dimensions
- Height: 110 mm
- Width: 60 mm
- Weight: 0.067 kg

Durability
- Number of switch cycles: 50000
- Average life (at 2.7 hrs/day): 15 year(s)
- Lumen maintenance factor: 0.7
- Lifetime of lamp: 15000 hour(s)

Light characteristics
- Color temperature: 4000 K
- Color rendering index (CRI): 80
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light
- Color consistency: 6 SDCM
- Light Color Category: Cool White
- Suitable for accent lighting?: No
- Color: Cool White
- Light output: 1055 lumen

Other characteristics
- Lamp current: 95 mA
- Mercury content: 0 mg
- Efficacy: 105 K
- Range: Mainstream
- Power factor: >0.5

Power consumption
- Energy efficiency label: A+
- Power consumption per 1000h: 10 kW·h

Rated values
- Rated power: 10 W
- Rated luminous flux: 1055 lumen
- Rated lifetime: 15000 hour(s)
- Rated beam angle: 200 degree

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Version: 2.0.1

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