PHILIPS

Hairdryer

DryCare Advanced

2300W

ThermoProtect setting

with Volume Diffuser

Ionic Care



BHD290/00



4x more ions for ultimate shiny hair

with volume diffuser & 11mm styling nozzle

Protect your hair while enjoying fast drying results. This hair dryer has multiple speed and temperature settings. Features include ThermoProtect for fast drying at a constant caring temperature and Ionic Care.

Beautifully styled hair

- Professional 2300W
- Cool Shot sets your style
- Adds volume, maximising thickness, curls and bouncy styles
- Six flexible speed and temperature settings for full control
- Ultra slim styling nozzle of 11mm for precision styling

Less Hair Damage

- 4 times stronger ionic conditioning for ultimate shine
- ThermoProtect temperature setting
- More Care with ceramic elements, providing far infrared heat

Easy to use

- Easy storage hook for convenient storage
- 1.8 m power cord
- Elegant, feminine design emphasising performance and quality
- Removeable air flow filter makes cleaning quick and easy

Highlights

2300W



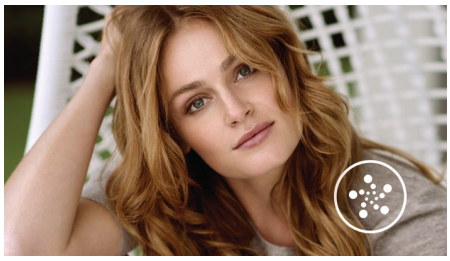
This 2300W professional hairdryer creates a powerful airflow. The resulting combination of power and speed makes drying and styling your hair quicker and easier.

Premium Design



This hairdryer embodies a modern, sophisticated approach to design. Soft, fluid contours and elongated proportions subtly communicate femininity while precision detailing and high quality materials and finishes are evidence of the product's superior performance.

Extra ionic care



Give your hair an intensive boost with ionic conditoning. This hairdryer emits 4 times more negatively charged ions than other hairdryers. The result is ultimate shiny, frizz-free hair. Let it shine!

ThermoProtect temperature



The ThermoProtect temperature provides the optimal drying temperature and gives additional protection from overheating the hair. With the same powerful airflow, you will get the best results in a caring way.

Speed and temperature settings



The speed and heat required can be easily adjusted to create the perfect style. Six different settings ensure full control for precise and tailored styling.

Ultra slim styling 11mm nozzle



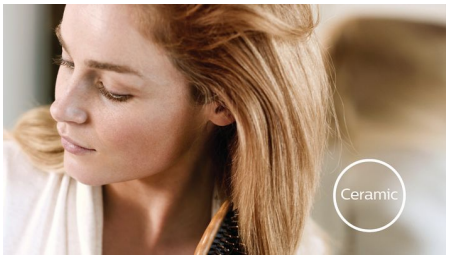
The ultra thin styling nozzle concentrates the flow of hair through the 11mm nozzle for precision styling on specific areas. Great for touch ups or to set your style.

Asymmetric volume diffuser



The volume diffuser has a unique asymmetric design that is contoured to the head, making it easier and more intuitive to use. The diffuser also spreads the flow of air across the hair, drying hair more healthy, boosting volume and reducing frizz. For best results, hold close to the crown and root area and let the diffuser's fine textured pins encourage volume, add bounce and shape curls.

More care with Ceramic element



The ceramic element issues far infrared heat, which has a gentle warmth that helps dry your hair from within and protects it from overdrying, without compromising on speed and effectiveness.

Cool Shot



A must-have professional function for hair stylers. The Cool Shot button provides an intense burst of cold air. It is used after styling to finish and set the style.

Specifications

Technical specifications
Voltage: 220-240 V
Frequency: 50-60 Hz
Wattage: 2300 W
Power: 2300 W
Color/finishing: Elegant pink

Housing material: PC
Motor: DC Motor
Cord length: 1.8 m

Features
Cool shot
Ion conditioning
Hanging loop

Diffuser: Asymmetric volume diffuser
Nozzle / Concentrator: Ultra slim styling 11mm nozzle
Number of attachments: 2

Service
2-year guarantee

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