PHILIPS

sonicare

Standard sonic toothbrush heads

G3 Premium Gum Care

2 pack

Standard size

Click-on

BrushSync mode pairing

HX9052/96





Healthier gums for a healthier smile

Up to 7x healthier gums in just 2 weeks*

Help patients practice better gum health and protect their smile with our G3 Premium Gum Care brush head. Soft sides flex and adapt to the contours of gums for 2x more surface contact* as they brush & superior plaque removal at the gumline.

For exceptional gum care
- Up to 100% less gingival inflammation*

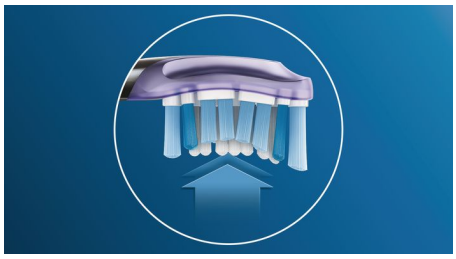
An unrivaled deep clean
- Up to 2x more surface contact* for an effortless deep clean
- Up to 10x more plaque removal than a manual toothbrush

Innovative technology
- Handle automatically selects optimal mode and intensity*
- Philips Sonicare's advanced sonic technology

Designed to optimize performance
- For the most effective cleaning, every day
- Works with any Philips Sonicare click-on toothbrush
- Tested to meet your oral health needs

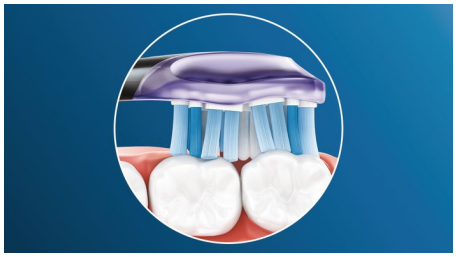
Highlights

Focus on gingival health



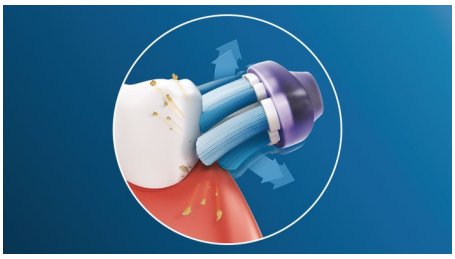
With Premium Gum Care, even the deepest clean is gentle. As the brush head moves along the gumline, its flexible sides and bristles absorb any excessive pressure so gums are protected even if patients are brushing too hard. Its rounded profile allows the bristles to clean evenly while being gentle on gums. Extra-soft gumline bristles deliver a gentle yet effective clean along the gumline, where gum disease starts. The brush head's smaller size allows easy maneuvering even in hard-to-reach areas.

Adaptive cleaning technology



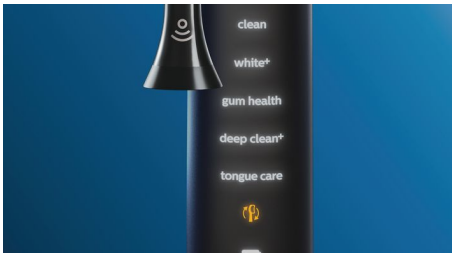
Patients get a personalized clean every time they brush with our adaptive cleaning technology. Soft, flexible rubber sides let Premium Gum Care adapt to the unique contours of the mouth. Our bristles adjust to gums and teeth, giving patients up to 2x more surface contact than a DiamondClean brush head for deeper cleaning, even in hard-to-reach spots. Adaptive cleaning technology also: allows gentle tracking along the gumline; absorbs excessive brushing pressure; and enables an enhanced sweeping motion, for a unique in-mouth feel and superior cleaning.

Powerful plaque removal



The Philips Sonicare Premium Clean brush head provides patients our deepest clean yet. With its flexible sides and unique bristle pattern design, Premium Clean is proven to remove up to 10x more plaque, even in hard-to-reach spots** for a truly deep clean along the gumline and between teeth.

BrushSync mode pairing



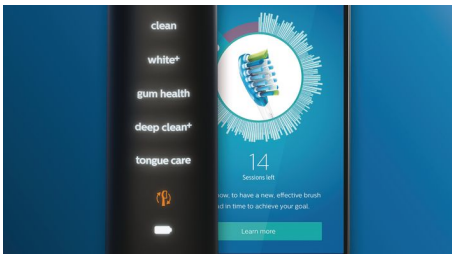
Patients will always get their best possible clean and gum care with our BrushSync mode pairing feature. A microchip in the Premium Gum Care brush head syncs with the connected Philips Sonicare toothbrush handle. It prompts the handle to automatically select the optimal brushing mode and intensity level for exceptional gum health. All your patients need to do is start brushing.

Philips Sonicare technology



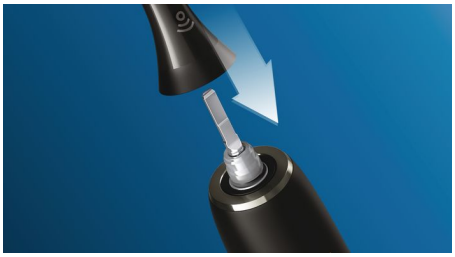
Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Smart brush head replacement



Brush heads exhibit fatigue and bristle wear after three months of normal use. Philips Sonicare smart toothbrushes provide accurate brush head replacement reminders based on how often patients brush and how much pressure they use. For those who don't use a smart toothbrush, Premium Gum Care's blue reminder bristles fade to white to let patients know it's time for a replacement brush head.

Easy to click-on



Premium Gum Care simply clicks on to a Philips Sonicare toothbrush handle for a secure fit and easy maintenance and cleaning. Premium Gum Care fits all Philips Sonicare toothbrush handles except PowerUp Battery and Essence.

Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

Specifications

Items included
Brush heads: 2 G3 Premium Gum Care

Design and finishing
Smart Brush Head Recognition
Bristle stiffness feel: Soft
Color: Black
Material brush head: Soft, flexible rubber sides
Reminder bristles: Blue bristle color fade away
Size: Standard

Compatibility
Brush head system: Click-on
Suitable for these models: 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp

Quality and performance
Replacement: Every 3 months
Tested: for optimal usage

Health benefits
Gum health: Up to 7x healthier gums*
Plaque removal: Removes 10x more plaque*****

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* *in Gum Care Mode vs a manual toothbrush; measured by GBI
* *than a DiamondClean brush head
* **in Gum Care Mode vs a manual toothbrush; measured by GBI
* *** BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™ enabled toothbrush handles
* ****than a manual toothbrush