Philips DryCare Essential Hairdryer

DryCare Essential
Ionic





BHD028/05





Compact & Powerful with Ionic shine

This dryer has the power of a 2000W dryer with a compact and lightweight design, making it comfortable to use while still delivering a powerful drying experience. It also comes with Ions for smooth, frizz-free hair that shines beautifully.

Beautifully styled hair
- Ionic conditioning for shiny, frizz-free hair
- 2000W for fast drying results
- 3 heat and 2 speed settings for full control
- Cool Shot sets your style
- 12mm concentrator for smooth focused airflow

Less hair damage
- ThermoProtect temperature setting

Easy to use
- 1.8m cord for maximum flexibility
- Easy storage hook for convenient storage

PHILIPS

Hairdryer
DryCare Essential Ionic

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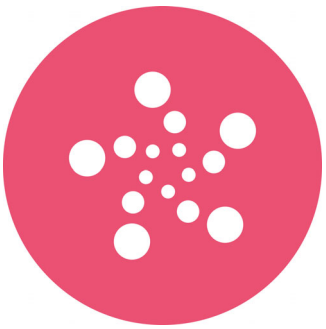
Highlights

Ionic conditioning



Give your hair instant care with ionic conditioning. Charged negative ions eliminate static, condition your hair, and smooth the hair cuticles to intensify hair's shine and glossiness. The result is smooth and frizz-free hair with beautiful shine.

ThermoProtect temperature



The ThermoProtect temperature setting provides the optimal drying temperature and gives additional protection from overheating the hair. With the same powerful airflow, you will get the best results in a caring way.

2000W



This 2000W hairdryer creates the perfect level of airflow and drying power, for beautiful results every day.

Accurate control



Easily set and control the heat and speed settings to create the perfect style. Choose from 3 heat and 2 speed settings for full control and precise drying and styling

Cool Shot sets your style



A must-have professional setting, the Cool Shot provides a burst of cold air. Use after styling to set and finish your style.

1.8m cord



1.8m cord.

Easy storage hook



A rubberized hook can be found on the base of the handle. Use to store easily at home or if staying at a hotel.

12mm concentrator



The 12mm concentrator focuses the flow of air for precision styling. Great for touch ups or to set your style.

Specifications

Technical specifications
- Frequency: 50 Hz
- Power: 2000 W
- Motor: DC Motor
- Cord length: 1.8 m

Features
- Nozzle / Concentrator
- Number of attachments: 1
- Hanging loop
- Cool Shot
- Ionic conditioning

Power
- Voltage: 220V~

Service
- 2-year guarantee

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