

Philips Sonicare W Optimal White Standard sonic toothbrush heads

6-pack
Standard size
Click-on
BrushSync mode pairing

HX6066/69

Up to 100% whiter teeth in just one week*

Advanced cleaning for stain removal & whiter teeth

The W Optimal White brush head is perfect for those who want to go beyond deep cleaning to remove surface stains for a radiant, whiter smile. This brush head is also great for maintaining brightness between professional whitening treatments

For exceptionally whiter teeth
- Diamond-shaped bristles give you 100% whiter teeth in 1 week

For exceptional care of teeth and gums
- Up to 7x more plaque removal than a manual toothbrush

Innovative technology
- Automatically selects optimal mode for ultimate results**
- Dynamic cleaning action drives fluid between teeth

Designed to optimize performance
- Always know when to replace. Always get an effective clean.
- Tested to meet your oral health needs
- Click-on design for simple brush head placement

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Highlights

Say goodbye to plaque



Densely-packed, high-quality bristles remove up to 7x more plaque than a manual toothbrush.

Whiter teeth, fast



The W2 Optimal White's stain-removal pad, made from densely-packed diamond-shaped bristles, removes surface stains caused by food and drinks. You'll notice a whiter smile, up tp 100%*, in just 7 days.

BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature**. The Philips Sonicare W2 Optimal White brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle**, selecting the optimal brushing mode and intensity level for exceptional whitening. All you need to do is start brushing.

Brush head replacements



Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

Philips Sonicare technology



Your Sonicare brush head and handle are the ultimate team. Enhancing our sonic technology, they give you unrivaled cleaning. High-speed vibrations in your toothbrush handle power up to 62,000 brush movements per minute that whip up your toothpaste into gentle cleaning bubbles, driving them deep between your teeth and along the gum line for exceptional cleaning.

Easy to click-on



Your W2 Optimal White brush head fits perfectly with any Philips Sonicare toothbrush handle, except PowerUp Battery and Essence. Simply click on and off for easy replacement and cleaning.

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Specifications

Compatibility
- Brush head system: Click-on
- BrushSync mode-pairing
- Suitable for these models: 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean

Design and finishing
- Bristle stiffness feel: Regular
- Color: White
- Reminder bristles: Blue bristle color fade away
- Size: Standard

Items included
- Brush heads: 2 W2c Optimal White compact, 4 W2 Optimal White

Quality and performance
- Replacement: Every 3 months
- Tested: for optimal usage

Health benefits
- Gum health: Helps improve gum health
- Plaque removal: Removes up to 7x more plaque*
- Whitening: Whiter teeth in just one week

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* than a manual toothbrush
* *BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™ enabled toothbrush handles