HyperX Alloy FPS Pro

Set up information

Global Etailers

Launch Date	2nd April 2018 - Cherry MX Blue
Category	Keyboards
Part Number	HX-KB4RD1-US/R1 (Red switches) HX-KB4BL1-US/WW (Blue switches)
UPC Code	740617268775 (Red switches) 740617274318 (Blue switches)
Country of Origin	China
Dimension of Packaging	393mm x 165mm x 42mm
Unit Net Weight / Unit Gross Weight	900 g / 1152 g
Carton Quantity / Dimensions / Weight	7 / 413mm x 318mm x 196mm / 8689 g
Cartons on a Pallet / Pallet Unit Quantity	64 / 448 (contact Operations for Ocean QTY)
Minimum Purchase Quantity / Optimal qty	7 / 7
Warranty	2 Years

Product Marketing

Title for HyperX	HyperX Alloy FPS Pro Mechanical Gaming Keyboard
Text Layer	HyperX™ Alloy FPS Pro is a reliable tenkeyless (TKL) keyboard without a number pad that maximises desktop space. The compact 87-key keyboard has everything a pro player needs with responsive CHERRY® MX Red and Blue* keyswitches and a tough, solid-steel frame to ensure a stable platform during play. Features include: Game Mode, 100% anti-ghosting, N-Key rollover, HyperX red lighting and dynamic effects. Ultra-minimal design and detachable USB cable for supreme portability.
Keywords	mechanical gaming computer keyboard, mechanical gaming keyboard cherry mx, computer gaming keyboard, cherry mx, gaming keyboard mechanical keyboard, gaming keyboard cherry mx, cherry gaming keyboard, mechanical computer keyboard, fps keyboard, mx keyboard, gaming keyboard fps, cherry keyboard, mechanical gaming keyboard
Bullet Points	• Ultra-minimalistic tenkeyless (TKL) design ideal for FPS pros • Solid-steel frame • CHERRY® MX mechanical keyswitches • Portable design with detachable cable • Game Mode, 100 per cent anti-ghosting and N-key rollover functions • HyperX red backlit keys with dynamic lighting effects

Image Order

(order from left to right)

If only 1 image slot use #1,

if only 3 slots use #1-#3

*images are just place orders to show how the images should be displayed



1. 3/4 w/ Dongle (Main image/Hero shot/Thumbnail)



2. Front



3. Packaging front



4. Packaging back

*Available keyswitch colours vary per country. Please check your local retailer/etailer for availability.