


Philips Sonicare W Optimal White Standard sonic toothbrush heads

4-pack
Standard size
Click-on
BrushSync mode pairing

HX6064/48



# Up to 100% whiter teeth in just one week*

## Advanced cleaning for stain removal & whiter teeth

The W Optimal White brush head is perfect for those who want to go beyond deep cleaning to remove surface stains for a radiant, whiter smile. Our Premium White brush head can boost your smile's whiteness.

**An unrivaled deep clean**
- Up to 10x more plaque removal than a manual toothbrush

**Philips Sonicare's deepest clean yet**
- Up to 4x more surface contact** for an effortless deep clean

**For exceptionally whiter teeth**
- Diamond-shaped bristles give you 100% whiter teeth in 1 week
- Removes up to 100% more surface stains in just 3 days*

**Innovative technology**
- Automatically selects optimal mode for ultimate results**
- Creates microbubbles that reach deep between teeth

**Designed to optimize performance**
- Always know when to replace. Always get an effective clean.
- Tested to meet your oral health needs
- Click-on design for simple brush head placement

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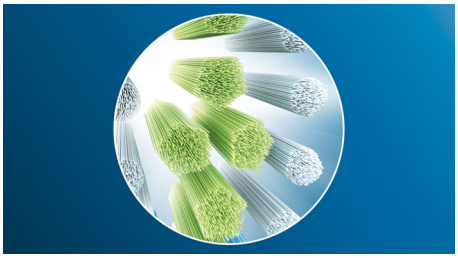
# Highlights

### Say goodbye to plaque



With Premium White, you get exceptional cleaning as well as daily whitening. Its flexible design helps remove up to 10x more plaque**** from teeth and along the gum line for a deep clean you can see and feel.

### Whiter teeth, fast



Dense bristles packed into the center of the Philips Sonicare Premium White brush head work hard to remove plaque, and everyday surface stains from food and drinks. Flexing sides let bristles contour to the unique shape of your teeth and gums for deep cleaning and a brighter smile in just 3 days.

### Adaptive cleaning technology



You get a personalized clean every time you brush with our adaptive cleaning technology. Soft, flexible rubber sides let Premium White adapt to the unique contours of your mouth. Our bristles adjust to your gums and teeth, giving you up to 4x more surface contact** than a regular brush head for deeper cleaning, even in hard to reach spots. The adaptive cleaning technology also allows gentle tracking along the gumline and absorb excessive brushing pressure, and enables an enhanced sweeping motion for a unique in-mouth feel and superior cleaning.

### Whiter teeth, fast



The W2 Optimal White's stain-removal pad, made from densely-packed diamond-shaped bristles, removes surface stains caused by food and drinks. You'll notice a whiter smile, up tp 100%*, in just 7 days.

### BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature**. The Philips Sonicare W2 Optimal White brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle**, selecting the optimal brushing mode and intensity level for exceptional gum care. All you need to do is start brushing.

### Brush head replacements



Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

### Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

### The only true sonic technology



Your Sonicare brush head and handle are the ultimate team. Enhancing our sonic technology, they give you unrivaled cleaning. High-speed vibrations in your toothbrush handle power up to 31,000 brush strokes per minute that whip up your toothpaste into plaque fighting bubbles, driving them deep between your teeth and along the gum line for exceptional cleaning.

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# Specifications

## Compatibility
- Brush head system: Click-on
- BrushSync mode-pairing
- Suitable for these models: 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean

## Design and finishing
- Bristle stiffness feel: Regular
- Color: White
- Reminder bristles: Blue bristle color fade away
- Size: Standard

## Items included
- Brush heads: 1 W3 Premium White, 3 W2 Optimal White standard

## Quality and performance
- Replacement: Every 3 months
- Tested: for optimal usage

## Health benefits
- Gum health: Helps improve gum health
- Plaque removal: Removes 10x more plaque****, Removes up to 7x more plaque*
- Whitening: Whiter teeth in just one week

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* than a manual toothbrush
* *BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™ enabled toothbrush handles
* ***than a manual toothbrush