Preliminary

Philips Genie
Energy saving bulb

11 W (50 W)
E27
Cool daylight

8718696682616





Outstanding brightness and vivid colors

For an active, energetic atmosphere

All Philips energy savers save energy from the moment you turn the switch. During their lifetime they use fewer kW and thus also result in a lower energy bill. The level of energy saving differs per lamp type and technology.

High performance bright light
- Energy-saving brightness

Saves energy and money
- Saves up to 80% energy

Beacon of trust
- You can trust what the Philips packaging is saying

PHILIPS

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Specifications

Bulb characteristics
- Shape: Stick
- Cap/fitting: E27
- Dimmable: No
- Voltage: 220 - 240 V

Power consumption
- Wattage: 11 W
- Wattage equivalent: 50 W
- Energy efficiency label: D
- Power consumption per 1000h: 11 kW·h

Light characteristics
- Light output: 570 lumen
- Color: Cool Daylight
- Color temperature: 6500 K
- Light effect/finish: Cool Daylight
- Color rendering index (CRI): 80
- Starting time: <0.3 s
- Warm-up time to 60% light: 5-40 s
- Application: Extra brightness

Durability
- Lifetime of lamp: 10000 hour(s)
- Average life (at 2.7 hrs/day): 10 year(s)
- Number of switch cycles: 10000X
- Lumen maintenance: 88 %

Bulb dimensions
- Height: 115 mm
- Width: 44.5 mm

Other characteristics
- Mercury content: <=2 mg
- Power factor: 0.6
- Lamp current: 80 mA

Rated values
- Rated power: 11 W
- Rated luminous flux: 570 lumen
- Rated lifetime: 10000 hour(s)

Highlights

Saves up to 80% energy



This bulb uses up to 80% less energy than traditional light sources, helping you to save money on your electricity bills and do your bit for the environment.

Reliable quality
Philips keeps its promises about lamp performance. You can trust what the Philips packaging is saying about light output, lifetime and wattage equivalent to incandescent lamps.

Extra brightness
Brighter usually means more power, and a brighter life comes at a price. Philips energy- saving lamps give you more light without requiring more power.

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