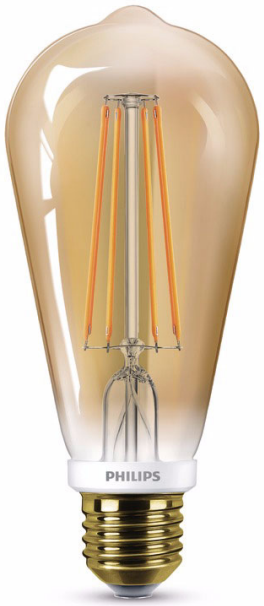
Philips LED
Bulb (Dimmable)

7 W (50 W)
E27
Flame
Dimmable

8718696774816





Designed to be seen

Looks good off and on

Familiar shapes you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology, and last ten times longer.

Choose for the high-quality light
- Extra warm light

Light beyond illumination
- Vintage style, modern LED technology

Choose a simple replacement for your old bulbs
- Similar shape and size as standard incandescent bulbs

Choose for a sustainable solution
- Long-life bulbs – Last up to 15 years
- Better for your wallet and your planet

Comfortable LED light that is easy on your eyes
- Designed for the comfort of your eyes

PHILIPS

Bulb (Dimmable)
7 W (50 W) E27, Flame, Dimmable

8718696774816

Highlights

Extra warm light



This bulb has a colour temperature of 2,000 K, providing you with an extra tranquil and intimate atmosphere. Ideal for home lighting design.

Vintage-style, modern LED

LED Classic bulbs are based on standard LED energy-saving technology. Now you can enjoy a retro-style bulb with state-of-the-art technology combined with vintage design.

Replaces standard incandescents

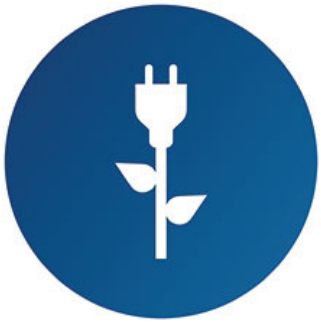
With its beautiful design and familiar shape, this energy-saving LED bulb is the perfect sustainable replacement for traditional incandescent bulbs.

15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps to protect the environment.

Gentle LEDs, easy on the eyes



It's easy to see how harsh lighting can strain the eyes. Too bright, and you get glare. Too soft and you experience flicker. Now you can gently light up your world with LEDs designed to go easy on the eyes, and create the perfect ambience for your home.

Specifications

Bulb characteristics
- Shape: Bulb
- Cap/fitting: E27
- Dimmable
- Voltage: 220–240 V
- Wattage: 7 W
- Wattage equivalent: 50 W

Power consumption
- Energy efficiency label: A+
- Power consumption per 1000h: 7 kW·h

Light characteristics
- Light output: 630 lumen
- EyeComfort: Eye Comfort
- Colour: Flame
- Colour temperature: 2000 K
- Light effect/finish: Flame
- Colour rendering index (CRI): 80
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light
- Application: Comfortable light

Durability
- Lifetime of lamp: 15000 hour(s)
- Number of switch cycles: 20000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 15 year(s)

Bulb dimensions
- Height: 148 mm
- Width: 64 mm

Other characteristics
- Mercury content: 0 mg
- Power factor: 0.7
- Lamp current: 40 mA

Rated values
- Rated power: 7 W
- Rated luminous flux: 630 lumen
- Rated lifetime: 15000 hour(s)

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Version: 1.0.1

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EAN: 87 18696 77481 6

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www.philips.com

* Designed for the comfort of your eyes. Visit www.philips.com/eyecomfort for flicker, strobe and other criteria and product details.