

Philips Sonicare C3
Premium Plaque Control
Standard toothbrush
variety pack

3-pack
Standard size
Click-on
BrushSync mode pairing

Premium ***Plaque Control***

HX9073/33



Deeper cleaning, healthier gums and whiter teeth

For complete care of your teeth and gums

Premium Plaque Control brush head provides up to 10X more plaque removal* for great results. Premium Gum Care provides 7X healthier gums in just two weeks*** & Premium White removes 100% more stains in 3 days*

For exceptional care of teeth and gums
- Up to 10x more plaque removal than a manual toothbrush
- Up to 7x healthier gums in just 2 weeks***
- Removes up to 100% more surface stains in just 3 days*

Philips Sonicare's deepest clean yet
- Up to 4x more surface contact** for an effortless deep clean

Designed to optimize performance
- Always know when to replace. Always get an effective clean.

Innovative technology
- Automatically selects optimal mode for ultimate results****
- Engineered to boost our unique sonic cleaning power
- Click-on design for simple brush head placement
- Tested to meet your oral health needs

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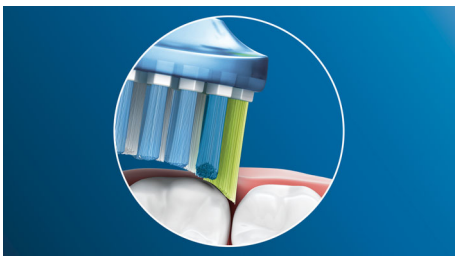
Highlights

Say goodbye to plaque



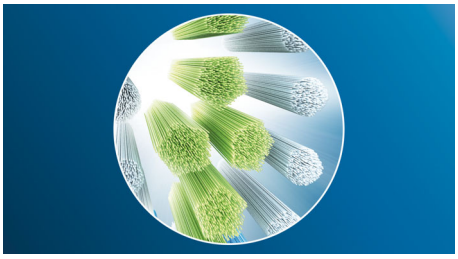
And thanks to its flexible design, it removes up to 10x more plaque from hard-to-reach areas* for a truly deep clean along the gum line and between teeth.

Focus on gum health



With the Philips Sonicare Premium Gum Care brush head, even the deepest clean is gentle. As your toothbrush moves along the gum line, Premium Gum Care's flexible sides and bristles absorb any excess pressure so your gums are protected, even if you brush too hard. Bristles work hard to remove plaque and bacteria along the gum line helping to improve gum health. Thanks to this brush head's curved design, you can be sure of maximized bristle contact.

Whiter teeth, fast



Dense bristles packed into the center of the Philips Sonicare Premium White brush head work hard to remove plaque, and everyday surface stains from food and drinks. Flexing sides let bristles contour to the unique shape of your teeth and gums for deep cleaning and a brighter smile in just 3 days.

BrushSync mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature****. The Premium brush heads sync with your BrushSync™ enabled Philips Sonicare toothbrush handle****, selecting the optimal brushing mode and intensity level for exceptional cleaning, whitening and gum care. All you need to do is start brushing.

Adaptive cleaning technology



You get a personalized clean every time you brush with our adaptive cleaning technology. Soft, flexible rubber sides let the Premium Plaque Control, Premium Gum Care and Premium White adapt to the unique contours of your mouth. Our bristles adjust to your gums and teeth, giving you up to 4x more surface contact** than a regular brush head for deeper cleaning, even in hard to reach spots. The adaptive cleaning technology also allows gentle tracking along the gumline and absorb excessive brushing pressure, and enables an enhanced sweeping motion for a unique in-mouth feel and superior cleaning.

Philips Sonicare technology



Your Sonicare brush head and handle are the ultimate team. Enhancing our sonic technology, they give you unrivaled cleaning. High-speed vibrations in your toothbrush handle power up to 31,000 brush strokes per minute that whip up your toothpaste into plaque fighting bubbles, driving them deep between your teeth and along the gum line for exceptional cleaning.

Brush head replacement cues



Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

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Specifications

Items included
- Brush heads: 1 W3 Premium White, 1 G3 Premium Gum Care, 1 C3 Premium Plaque Control

Design and finishing
- Bristle stiffness feel: Regular
- Size: Standard
- Color: Black
- Material brush head: Soft, flexible rubber sides
- Reminder bristles: Blue bristle color fade away

Compatibility
- BrushSync mode-pairing
- Brush head system: Click-on
- Suitable for these models: 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp

Quality and performance
- Replacement: Every 3 months
- Tested: for optimal usage

Health benefits
- Plaque removal: Removes 10x more plaque*
- Whitening: Removes 100% more stains*
- Gum health: Up to 7x healthier gums*

Issue date 2017-08-15

Version: 4.0.1

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* than a manual toothbrush
* *than a DiamondClean brush head
* **in Gum Care Mode vs a manual toothbrush; measured by GBI
* *** BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™ enabled toothbrush handles