\Orchestrating a brighter world

MultiSync® P554 MG (Mirror Glass)

LCD 55” Mirror Glass Display

Datasheet





Create a completely new and inspiring Retail Experience

How can you shine out in the crowd and win attention to engage your customers? Invite your customers on a fascinating journey where Digital Signage blends seamlessly with fitting room mirrors.

The semi- transparent mirror glass of the NEC MultiSync® P554 MG creates a captivating interplay between a real mirror and a signage display. Retailers can offer additional and targeted information such as size range, colours or coordinating accessories while allowing the shopper to use the mirror surface to check the look and decide on their favourite styles. Guaranteed reliability and readability even under tough conditions is achieved with the super robust protective glass combined with high brightness levels of 700 cd/m².

This highly innovative screen concept makes the 55” MultiSync® P554 MG the ideal signage solution for Retailers that want to engage their customers with an enriched shopping experience whilst effectively increasing sales in parallel.

Benefits

Two-in-one device – the semi-transparent MIRONA® mirror glass from SCHOTT transforms the screen into a fusion of real mirror and signage display.

Create a captivating customer experience – the exciting visual interplay enhances customer engagement by blending the benefits of a digital signage display with the visual clarity of a fitting room mirror.

Enhanced imaging performance – advanced settings of all relevant visual parameters allow full control of brightness, colour, gamma and uniformity via the Spectraview Engine for precise, natural images.

Ease of use and operation – Smart installation, operation and maintenance functionality ensures accurate performance over the entire lifetime of the display saving time, effort and resources.

Maximum investment security – assured as the display is protected against damage from external impacts such as knocks and blows.

Future Ready with Open Modular Intelligence Expansion – upgrade the power of your display at any time by seamlessly integrating one of NEC’s options for OPS Slot-in PCs, Raspberry Pi compute modules or signal interfaces for content feed and computing.

Free Download of Multi-Display Management Software – with NaViSet Administrator 2 you can manage all your connected

display devices from a centralised location.

Product Information

Product Name	MultiSync® P554 MG (Mirror Glass)
Product Group	LCD 55" Mirror Glass Display
Order Code	60004426

Display

Panel Technology	S-IPS with Edge LED backlights
Active Screen Area (W x H) [mm]	1,209.6 x 680.4
Screen Size [inch/cm]	55 / 138.8
Brightness [cd/m²]	700, 500 Eco (shipment setting)
Contrast Ratio (typ.)	1200:1
Viewing Angle [°]	178 / 178 (at contrast ratio > 10:1)
Colour Depth [bn]	1.073 (10bit)
Response Time (typ.) [ms]	8 (grey-to-grey)
Haze Level [%]	Pro (44)
Supported Orientation	Face Up; Landscape; Portrait

Synchronisation Rate

Horizontal Frequency [kHz]	31.5 - 91.1 (analog and digital)
Vertical Frequency [Hz]	24 - 85

Resolution

Native Resolution	1920 x 1080			
Supported Resolutions	4096 x 2160; 3840 x 2160; 1920 x 2160; 1920 x 1200; 1920 x 1080;	1680 x 1050; 1600 x 1200; 1440 x 900; 1400 x 1050; 1366 x 768;	1360 x 768; 1280 x 1024; 1280 x 960; 1280 x 800; 1280 x 720;	1024 x 768; 800 x 600; 640 x 480

Connectivity

Input Video Analogue	1 x VGA
Input Video Digital	1 x DVI-D (with HDCP); 2 x DisplayPort (with HDCP); 2 x HDMI (with HDCP)
Input Audio Analogue	2 x 3,5 mm jack
Input Audio Digital	2 x DisplayPort; 2 x HDMI
Input Control	1 x LAN 100Mbit; 1 x Remote Control (3.5 mm jack); 1 x RS232
Input Data	1 x microSD (MediaPlayer); 1 x USB 2.0 (MediaPlayer); 1 x USB 2.0 (Service); 1 x USB Type-B (Upstream); 2 x USB 2.0 (Compute Module, 1 x 5V/2A powered)
Output Video Digital	1 x DisplayPort (loop through: DisplayPort, OPS slot-in PC)
Output Audio Analogue	1 x 3,5 mm jack
Output Control	1 x LAN 100Mbit

Open Modular Intelligence

OPS Slot	Slot Technology: Open pluggable specification (NEC / Intel OPS standard)
OPS Max. Current / Power Consumption [A / W]	10 / 61
Compute Module Slot	Slot Technology: Compute Module Slot (NEC proprietary standard)

Sensors

Ambient Light Sensor	Integrated, triggered actions programmable
Human Sensor	Optional, external, 4-5m range, triggered actions programmable
Temperature Sensor	Integrated, 3 sensors, triggered actions programmable
NFC Sensor	Integrated, 2cm range, free NEC Android App required

Electrical

Power Consumption [W]	130 Eco (shipment setting), 175
Power Savings Mode [W]	< 0.5 (ECO Standby); < 3 (Networked Standby)
Power Management	VESA DPMS

Environmental Conditions

Operating Temperature [°C]	+0 to +35
Operating Humidity [%]	20 to 80

Mechanical

Dimensions (W x H x D) [mm]	1,251 x 721.8 x 71.4
Weight [kg]	35
Bezel Width [mm]	17.7 (top and bottom); 17.9 (left and right)
VESA Mounting [mm]	300 x 300 (FDMI); 4 holes; M6
Ingress Protection	IP5X (front); IP2X (back)

Glass

Thickness [mm]	4
Type	Semi-transparent mirrored glass, thermally toughened
Light Transmission [%]	42 (+/- 0 %)

MediaPlayer

Supported Image Formats	JPG (baseline, progressive, RGB, CMYK); max. resolution 5000 x 5000; PNG (interlace, alpha channel); max. resolution 4000 x 4000
Supported Video Formats	MP4 / MOV / FLV (video H.264, audio MP3, AAC); max. resolution 1080p at 30 Hz, 1080i at 60 Hz; MPG (video mpeg1/2, audio mpeg audio layer2/3, AAC-LC); MP @ ML, MP @ HL; WMV (video H.264, wmv advanced L3, wmv simple / main, audio mp3 wmv std); max. resolution 1080p at 30 Hz, 1080i at 60 Hz
Supported Audio Formats	MP3 (MP3); max. bit-rate 320 kBit/s; WAV (LPCM); max. 48 kHz sampling
Supported File Storage / File System	MicroSDHC / FAT16, FAT32; USB 2.0 / FAT16, FAT32

Available Options

Accessories	Feet (ST-401); Speaker (SP-TF1); Trolley (PDMHM-L); Wall mount (PDW S 32-55 L and P, PD02W T L L, PD03W T M P)
Compute Module Slot	NEC Compute Module; Raspberry Pi Compute Module 1 and 3
OPS Slot	HD-SDI 1.5G, 3G; HDBaseT receiver; Intel® Atom, Celeron and Core CPUs; OPS-2C HDMI + DP Interface; OPS-2C Quad 3G SDI

Green Features

Energy Efficiency	Ambient light sensor; Carbon savings meter; ECOMode; Energy efficiency class: B; Human Sensor
Ecological Materials	Manuals on CD; Optional feet
Ecological Standards	EnergyStar 7.0

Additional Features

Special Characteristics	Ambient Light Sensor; AMX NetLinx Support; ASCII Control Commands; Auto ID assignment; Auto tiling function; Automated Email Alert; CEC Support; Crestron RoomView Support; DICOM Simulation; Display Browser Control; Emergency Notification; Full System Scheduler; Hardware colour calibration possible; Image flip; Intelligent Wireless Data (based on NFC); KeyGuide; MediaPlayer with Browser Control; NaViSet Administrator 2; OmniColor Control; OSD rotation for portrait mode; PJLink Support; Point Zoom Function; Powered USB-Port; Programmable 12-bit LUT with 3 memory banks; Removable Logo; Secure Mode Operation; Slim LED Indicator; SNMP Support; TileMatrix (10 x 10); User readable log function; Various picture in picture options
Colour Versions	Black Front Bezel, Black Back Cabinet; optional coloured overframes
Safety and Ergonomics	C-tick; CE; EMC Class B; FCC; PSB; RoHS; TÜV GS; UL/C-UL or CSA; VCCI
Audio	Integrated Speakers (10 W + 10 W); Optional Speakers (15 W + 15 W)
Shipping Content	CD-ROM (User Guides/Manuals); Display; DVI-D cable; Power Cable; Remote Control
Warranty	3 years warranty incl. backlight; additional services available; optional 4. + 5. year warranty extension
Operating Hours	24/7

CE C-tick RoHS TÜV GS VCCI

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