


Philips LED
Bulb

11.5 W (100 W)
E27
Cool White
Non-dimmable

8718696739341




# Designed to be seen

## Looks good off and on

Familiar shapes that you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology and last ten times longer. With EyeComfort†, for light that's easy on your eyes.

### Choose for the high-quality light
- Learn about light
- Cool, white light
- Cool, daylight

### Choose a simple replacement for your old lamps
- Similar shape and size as standard incandescent bulbs
- No UV or InfraRed

### Choose for a sustainable solution
- Long-life bulbs – Last up to 15 years
- Better for your wallet and your planet

### Create the right light for your home
- Perfect for general room lighting

### Comfortable LED light that is easy on your eyes
- Designed for the comfort of your eyes

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# Highlights

### Learn about light



Colour temperature: light can have different colour temperatures, indicated in units called Kelvin (K). Bulbs with a low Kelvin value produce a warm, more tranquil light, while those with a higher Kelvin value produce a cool, more energising light. CRI: the colour rendering index (CRI) is used to describe the effect of a light source on colour appearance. Natural sunlight has a CRI of 100. The CRI of Philips LED light bulbs is always higher than 80, which ensures that colours are shown as true and natural.

### Cool, white light



This bulb has a colour temperature of 4,000 K, providing you with a cool, energising light, perfect for creating an inviting ambience to host friends or to wind down with a book.

### 6,500 K [LED Lamps]



This bulb has a colour temperature of 6,500 K, which is the highest colour temperature available in this bulb category. It therefore gives you a lighting effect that is the closest to that of natural daylight. This will help you to focus and experience every detail.

### Replaces lustre incandescents

With its beautiful design and familiar shape, this energy-saving LED bulb is the perfect sustainable replacement for traditional incandescent bulbs.

### 15,000-hour rated average life




With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

### Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps to protect the environment.

### Perfect for general lighting



Contemporary lighting with Philips LED standard bulbs for use in table lamps, floor lamps and pendant fixtures. Ideal for use in kitchens, kitchen island lighting, living rooms and dining rooms.

### No UV or IR




The light has no infra-red component, so no heat is radiated. Also, there is no ultra-violet component in this light. These two characteristics mean that this light will not cause fabric and other items to fade.

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# Specifications

## Bulb characteristics
- Shape: A70
- Cap/fitting: E27
- Dimmable: No
- Voltage: 220–240 V
- Wattage: 11.5 W
- Wattage equivalent: 100 W

## Power consumption
- Energy efficiency label: A++
- Power consumption per 1000h: 12 kW·h

## Light characteristics
- EyeComfort: Eye Comfort
- Light output: 1521 lumen
- Colour: Cool White
- Colour temperature: 4000 K
- Colour rendering index (CRI): 80
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light
- Application: General light

## Durability
- Lifetime of lamp: 15000 hour(s)
- Number of switch cycles: 20000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 15 year(s)

## Bulb dimensions
- Height: 124 mm
- Width: 70 mm

## Other characteristics
- Range: LED Classic
- Mercury content: 0 mg
- Power factor: 0.5
- Lamp current: 88 mA

## Rated values
- Rated power: 11.5 W
- Rated luminous flux: 1521 lumen
- Rated lifetime: 15000 hour(s)

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* Designed for the comfort of your eyes. Visit www.philips.com/eyecomfort for flicker, strobe and other criteria and product details.
* PstLM is smaller or equal to 1.0, measured according to IEC 61547-1 and IEC 61000-4-15.