

Philips LED
Bulb

11W (100W)
E27
Cool White
Non-dimmable

8718696742518



Designed to be seen

Looks good off and on

Familiar shapes you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology and last ten times longer.

Choose for high quality light
- Learn about light
- Cool, white light

Light beyond illumination
- Vintage style, modern LED technology

Choose a simple replacement for your old bulbs
- Similar shape and size as standard incandescent bulb
- Instant light when switched on
- No UV or InfraRed

Choose for a sustainable solution
- Long life bulbs - Lasts up to 15 years
- Better for your wallet and your planet

PHILIPS

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Highlights

Learn about light



Color temperature: light can have different color temperatures, indicated in units called Kelvin (K). Bulbs with a low Kelvin value produce a warm, more tranquil light, while those with a higher Kelvin value produce a cool, more energizing light. CRI: the color rendering index (CRI) is used to describe the effect of a light source on color appearance. Natural sunlight has a CRI of 100. The CRI of Philips LED light bulbs is always higher than 80, which ensures colors are shown as true and natural.

Cool, white light



This bulb has a color temperature of 4000K providing you with a cool, energizing light, perfect for creating an inviting ambiance to host friends or wind down with a book.

Vintage style, modern LED

LED Classic bulbs are based on standard LED energy-saving technology. Now you can enjoy a retro-style bulb with state-of-the-art technology combined with vintage design.

Replaces standard incandescent

With its beautifully shaped design and familiar dimensions, this is a contemporary lighting, energy-saving standard LED bulb. The perfect sustainable replacement for traditional standard incandescent bulbs.

Instant On



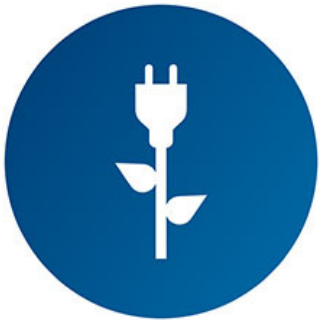
No need to wait: Philips LED light bulbs provide their full level of brightness immediately they are switched on. Just by turning the switch, your room is at full brightness. There is no slow starting or waiting.

15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps protect the environment.

No UV or IR



The light has no infra-red component, so no heat is radiated. Also, there is no ultra-violet component in this light. These two characteristics mean that this light will not cause fabric and other items to fade.

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Specifications

Bulb characteristics
- Shape: A70
- Cap/fitting: E27
- Dimmable: No
- Voltage: 220 - 240 V
- Wattage: 11
- Wattage equivalent: 100

Power consumption
- Energy efficiency label: A++
- Power consumption per 1000h: 11 kW·h

Light characteristics
- Light output: 1521 lumen
- Color: Cool White
- Color temperature: 4000 K
- Light effect/finish: Cool White
- Color rendering index (CRI): 80
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light

Durability
- Lifetime of lamp: 15000 hour(s)
- Number of switch cycles: 20000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 15 year(s)

Bulb dimensions
- Height: 124 mm
- Width: 70 mm

Other characteristics
- Range: LED Classic
- Mercury content: 0 mg
- Power factor: 0.5
- Lamp current: 78 mA

Rated values
- Rated power: 11 W
- Rated luminous flux: 1521 lm
- Rated lifetime: 15000 hour(s)

Issue date 2017-06-13

Version: 3.1.1

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EAN: 87 18696 74251 8

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