

Philips Sonicare Premium White
Standard sonic toothbrush heads

3-pack
Standard size
Click-on
Smart mode-pairing

Premium ***White***

HX9063/15



A whiter, brighter smile

Removes 100% more stains, in just 3 days*

Food and drinks can make your smile less than bright. Our Premium White brush head can boost your smile's whiteness. Polishing bristles remove surface stains to visibly whiten teeth in just 3 days, while you get an exceptional deep clean.

For exceptionally whiter teeth
- Removes up to 100% more surface stains in just 3 days*

Philips Sonicare's deepest clean yet
- Up to 10x more plaque removal than a manual toothbrush
- Up to 4x more surface contact** for an effortless deep clean

Innovative technology
- Triggers your handle to select optimal mode***
- Engineered to boost our unique sonic power

Designed to optimize performance
- Rigorously tested to meet your oral health needs
- Click-on design for simple brush head placement
- Get the most effective stain removal, every day

PHILIPS

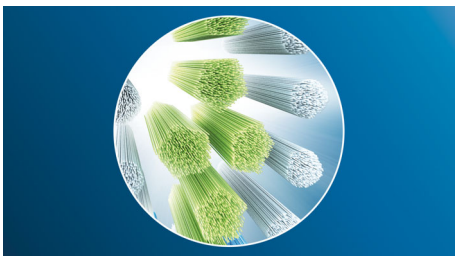
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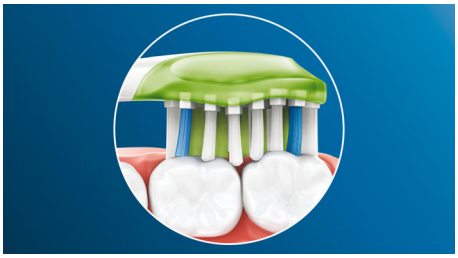
Highlights

Whiter teeth, fast



Dense bristles packed into the center of the Philips Sonicare Premium White brush head work hard to remove plaque, and everyday surface stains from food and drinks. Flexing sides let bristles contour to the unique shape of your teeth and gums for deep cleaning and a brighter smile in just 3 days.

Adaptive cleaning technology



You get a personalized clean every time you brush with our adaptive cleaning technology. Soft, flexible rubber sides let Premium White adapt to the unique contours of your mouth. Our bristles adjust to your gums and teeth, giving you up to 4x more surface contact** than a regular brush head for deeper cleaning, even in hard to reach spots. The adaptive cleaning technology also allows gentle tracking along the gumline and absorb excessive brushing pressure, and enables an enhanced sweeping motion for a unique in-mouth feel and superior cleaning.

Say goodbye to plaque



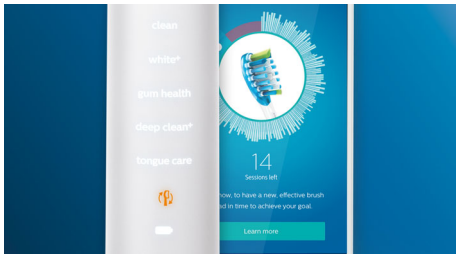
With Premium White, you get exceptional cleaning as well as daily whitening. Its flexible design helps remove up to 10x more plaque**** from teeth and along the gum line for a deep clean you can see and feel.

Philips Sonicare technology



Our brush heads are designed to perfectly sync with Philips Sonicare technology. High-speed vibrations give up to 31,000 brush strokes per minute for outstanding results. This starts in the handle of every Philips Sonicare toothbrush. It powers every brush stroke to whip up your toothpaste into plaque fighting bubbles, driving them deep between your teeth and along the gum line for gentle yet effective cleaning.

Smart brush head replacement



Brush heads become less effective after 3 months of use, but we'll remind you before this happens. Your smart toothbrush tracks how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? No worries, just monitor your blue replacement bristles, and when they turn white you'll know it's time.

Brushing with peace of mind



All genuine Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, our brush heads are put through their paces to ensure you get exceptional performance and durability each time you brush.

Easy to click-on



Premium White simply clicks on to your Philips Sonicare toothbrush handle and fits securely in place. Brush head replacement is made easy; just click off. Our click design makes it super simple to maintain and clean your brush head. Premium Clean fits all of our toothbrush handles except PowerUp Battery and Essence.

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Specifications

Items included
- Brush heads: 3 Premium White brush heads

Design and finishing
- Smart Brush Head Recognition
- Bristle stiffness feel: Medium soft
- Size: Standard
- Color: White
- Material brush head: Soft, flexible rubber sides
- Reminder bristles: Blue bristle color fade away

Compatibility
- Brush head system: Click-on
- Suitable for these models: 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp

Quality and performance
- Replacement: Every 3 months
- Tested: for optimal usage

Health benefits
- Whitening: Removes 100% more stains*
- Plaque removal: Removes 10x more plaque****

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* in White+ Mode with leading whitening toothpaste vs a manual toothbrush
* **than a DiamondClean brush head
* **Smart mode-pairing is only compatible with Philips Sonicare smart brush head recognition enabled toothbrush handle (Philips Sonicare DiamondClean Smart)
* ***than a manual toothbrush