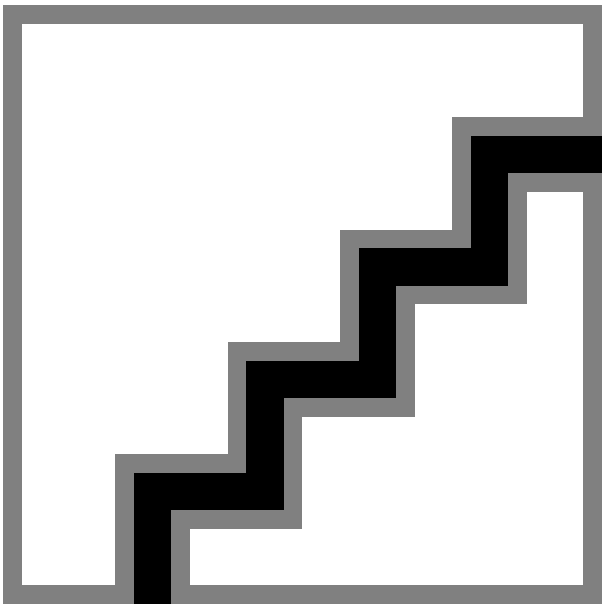

Mixer

- 450 W
- 5 speeds + turbo
- Deep purple

HR3740/10

Strong, efficient mixing for smooth cakes

Up to 25% faster* with powerful 450W motor

The Philips mixer helps you create delicious fluffy cakes, and breads for your family. Air conic mixing allows shorter whipping time and smoother cake batter. Its powerful 450 W motor will make light work of the toughest of doughs.

Benefits

Powerful whipping and mixing

- Conic shaped beater for maximum air incorporation
- 450W motor power for even the toughest of doughs
- 5 speed settings for better control
- Turbo function

Efficient mixing experience

- Easy beater assembly
- Easy beater ejection button
- Smooth underside for fast cleaning

Quick and easy storage

- Keeping your cables tidy is easy with the cord clip

PHILIPS

Features

Conic shaped beater



The unique conic shaped beater allows maximum incorporation of air that contributes fluffy texture and smooth cake batter

450W motor



The powerful 450W motor will make light work of the toughest of doughs.

5 speed settings



The wide range of speed gives you the best control in mixing.

Turbo function



Turbo function allows extra bursts of power just when you need them.

Easy beater assembly



Beaters have been designed with a different pattern on one end to be intuitively assembled for a quick setup.

Easy ejection button



With one simple touch you can release the beaters or dough hooks.

Smooth underside

Cord clip

Specifications

[field not found 'disclaimer_text']

Accessories

Included	Double balloon beater Kneading tool

Country of origin

Made in	China

General specifications

Number of speed settings	5 + turbo
Product features	Cord storage On/off switch Turbo function

Service

2-year worldwide guarantee	Yes

Sustainability

Packaging	> 90% recycled materials
User manual	100% recycled paper

Technical specifications

Cord length	1.2 m
Frequency	50/60 Hz
Power	450 W

Design

Color	White
Color of control panel	Cashmere Grey

Finishing

Material accessories	Stainless Steel
Material of main body	ABS plastic

Viva Collection

Packaging dimensions

Height	20.80 cm
Width	21.00 cm
Depth	11.00 cm
Nett weight	1.27 kg
Gross weight	1.46 kg
EAN	08710103808466
Number of products included	1
Country of origin	CN
Harmonised Systems Code	850940

Outer Carton

Length	35.00 cm
Width	22.20 cm
Height	43.40 cm
Gross weight	9.26 kg
EAN	18710103808463
Number of consumer packagings	6

* Whipping 4 eggwhites vs. predecessor

data subject to change
2017, February 8

Version: 3.0.1
EAN: 08710103808466

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