Philips PerfectCare Viva
Steam generator iron

Max 5.7 bar pump pressure

Up to 300 g steam boost
2 L water tank capacity
Compact design

GC7053/20



Iron faster with 2 x more steam *

no temperature setting required

Philips steam generator iron delivers faster and easier ironing experience. Iron your garments no temperature adjustment needed thanks to the revolutionary OptimalTEMP technology.

No temperature setting needed, guaranteed no burn

- Iron jeans to silk, no need to change temperature setting
- Safe to leave the hot soleplate on the ironing board
- Tested and approved by independent textile experts

Fast ironing with continuous powerful steam

- Powerful steam for ultimate crease removal
- Integrated easy clean system for long-lasting performance
- Philips best gliding with increased scratch resistance
- Save energy with ECO mode

Compact technology

- Lightweight and compact size for easy storage
- Large water tank for longer continuous use
- Safe and secure carry lock
- Automatic switch off for safety and energy saving

PHILIPS

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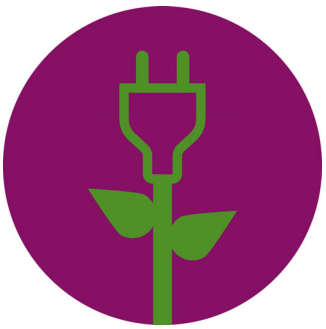
Highlights

2 L water tank



The water tank has an extra-large 2 L capacity, so you get the convenience of up to 2 hours of continuous use, with no need to top-up the tank. It's also transparent, so you can get a 360°view of the tank to easily see how much water you have left to continue creating steam efficiently. When you do need to refill, your steam generator iron has a large filling hole that allows you to easily fill the water tank under the tap, or alternatively with a jug or bottle at any time during ironing

Energy saving



ECO mode allows you to save energy without compromising your ironing results. The ECO mode uses a reduced amount of steam, but still a sufficient amount to iron all your garments.

Lightweight and compact size



Thanks to revolutionary ProVelocity technology, we've been able to make a steam generator more compact than ever before. The smaller size fits perfectly on your ironing board for convenience and carrying it around is made far easier. Plus your steam generator iron will take up much less storage space.

OptimalTEMP technology



With OptimalTEMP technology you'll no longer have to waste time changing temperature settings, waiting for the temperature to adjust or pre-sorting clothes. Iron fabrics from jeans to silk, with guaranteed no burns thanks to the perfect combination of temperature and continuous powerful steam.

Safe carry lock



Your steam generator iron includes a safe carry lock which securely fastens your iron to its base without the risk of slipping or someone touching the hot soleplate. It ensures safe and easy transportation around the house, to and from storage.

Safe rest



Innovative OptimalTEMP technology guarantees no burn on all ironable fabrics. As well as the reassurance this provides whilst ironing, it also means you can leave the hot iron soleplate directly on your cotton ironing board without causing any damage. This helps to reduce any discomfort to your wrists, as you won't need to lift the iron to and from its base as often

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Specifications

Technology
- For all ironable fabrics
- No burn
- No temperature setting needed
- OptimalTEMP Technology
- ProVelocity steam engine
- Smart Control Processor

Fast crease removal
- Continuous steam: up to 120 g/min
- Power: 2400 W
- Pressure: Max 5.7 bar pump
- Ready to use: 2 min
- Steam boost: up to 300 g
- Steam-on-demand
- Variable steam levels
- Vertical steam
- Voltage: 220 - 240 V

Easy to use
- Safe on all fabrics: Even delicates like silk
- Soleplate gliding performance: 5 stars
- Soleplate name: SteamGlide Plus
- Cord freedom (swivel): 360 degree cord freedom
- Hose length: 1.6 m
- Power cord length: 1.8 m
- Ready to use: Light indicator, Sound indicator
- Refill any time during use
- Safety auto off
- Soleplate scratch resistance: 4 stars
- Tap water suitable
- Heat up time: 2 min
- Extra large filling hole

Scale management
- Descaling and cleaning: Smart Calc Clean
- Descaling reminder: Light, Sound, Yes

Storage
- Carry lock: For transportation and safety
- Cord storage: Velcro fix
- Hose storage: Hose storage compartment

Accessories included
- Calc clean container

Size and weight
- Packaging dimensions (WxHxL): 42.7 x 23.8 x 33.5 cm
- Product dimensions (WxHxL): 32.2 x 19.4 x 23.6 cm
- Weight of iron: 1.2 kg
- Weight of iron + base: 4.1 kg

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* Compared to Philips steam iron EasySpeed