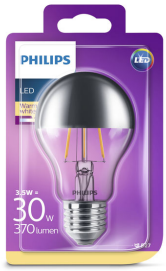


Philips LED
Bulb

3.5 W (30 W)
E27
Warm white
Non-dimmable

8718696668672



Designed to be seen

Looks good off and on

Familiar shapes you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology, and last ten times longer.

Choose for the high-quality light
- Learn about light
- True incandescent-like warm white light

Light beyond illumination
- Vintage style, modern LED technology

Choose a simple replacement for your old lamps
- Similar shape and size as standard incandescent bulbs
- No UV or InfraRed

Choose for a sustainable solution
- Long-life bulbs – Last up to 15 years
- Better for your wallet and your planet

Create the right light for your home
- Perfect for general room lighting

PHILIPS

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Highlights

Learn about light



Colour temperature: light can have different colour temperatures, indicated in units called Kelvin (K). Lamps with a low Kelvin value produce a warm, more tranquil light, while those with a higher Kelvin value produce a cool, more energising light. CRI: the colour rendering index (CRI) is used to describe the effect of a light source on colour appearance. Natural sunlight has a CRI of 100. The CRI of Philips LED lamps is always higher than 80, which ensures that colours are shown as true and natural.

Incandescent-like warm white



This bulb has a colour temperature of 2,700 K, providing you with a warm, tranquil atmosphere, perfect for relaxing. This 2,700 K light is ideal for home lighting design

Vintage-style, modern LED

LED Classic bulbs are based on standard LED energy-saving technology. Now you can enjoy a retro-style bulb with state-of-the-art technology combined with vintage design.

Replaces lustre incandescents

With its beautiful design and familiar shape, this energy-saving LED bulb is the perfect sustainable replacement for traditional incandescent bulbs.

15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps to protect the environment.

Perfect for general lighting



Modern lighting with Philips LED standard bulbs for all-around illumination, perfect for general room lighting.

No UV or IR



The light has no infra-red component, so no heat is radiated. Also, there is no ultra-violet component in this light. These two characteristics mean that this light will not cause fabric and other items to fade.

Gentle LEDs, easy on the eyes



It's easy to see how harsh lighting can strain the eyes. Too bright, and you get glare. Too soft and you experience flicker. Now you can gently light up your world with LEDs designed to go easy on the eyes, and create the perfect ambience for your home.

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Specifications

Bulb characteristics
- Shape: Bulb
- Cap/fitting: E27
- Dimmable: No
- Voltage: 220–240 V
- Wattage: 3.5 W
- Wattage equivalent: 30 W

Power consumption
- Energy efficiency label: A++
- Power consumption per 1000h: 4 kW·h

Light characteristics
- EyeComfort: Eye Comfort
- Light output: 370 lumen
- Colour: Warm White
- Colour temperature: 2700 K
- Colour rendering index (CRI): 80
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light
- Application: Sparkling light

Durability
- Lifetime of lamp: 15000 hour(s)
- Number of switch cycles: 20000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 15 year(s)

Bulb dimensions
- Height: 104 mm
- Width: 60 mm

Other characteristics
- Mercury content: 0 mg
- Power factor: 0.5
- Lamp current: 33 mA
- Range: LED Classic

Rated values
- Rated power: 3.5 W
- Rated luminous flux: 370 lumen
- Rated lifetime: 15000 hour(s)

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* Designed for the comfort of your eyes. Visit www.philips.com/eyecomfort for flicker, strobe and other criteria and product details.