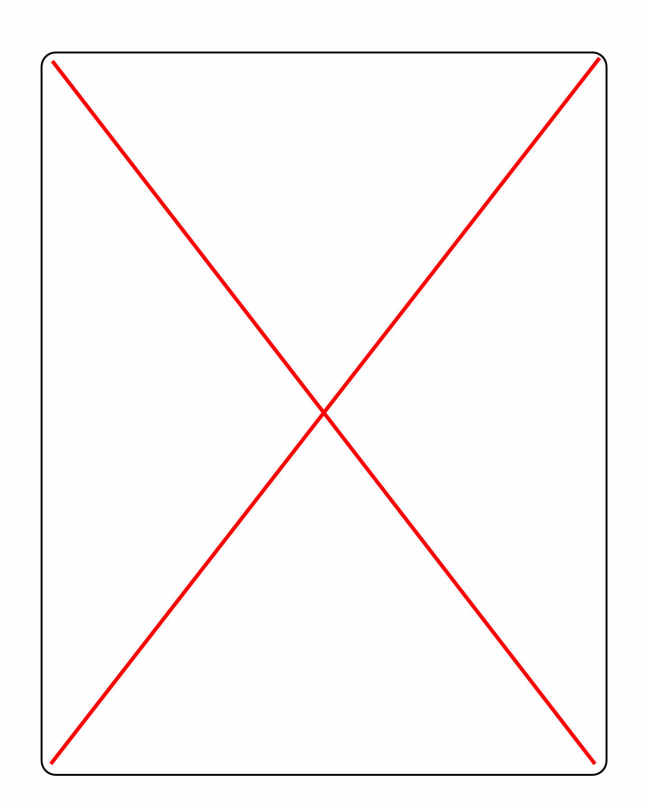

Philips LED
Bulb

7W (55W)
E27
Cool daylight

8718696661253

Bright LED lighting with excellent light quality

Create a cool, energizing ambiance

Philips LED light bulbs provide a cool white light, an exceptionally long life, and immediate, significant energy savings. With a pure and elegant design, this bulb is the perfect replacement for your matted traditional bulbs.

Easy to use
- Instant on

Energy efficient
- Energy savings

Everyday LED
- A simple LED for everyday use

PHILIPS

Bulb
7W (55W) E27, Cool daylight

8718696661253

Specifications

Bulb characteristics
- Shape: Bulb
- Cap/fitting: E27
- Dimmable: No
- Voltage: 220 - 240 V

Power consumption
- Wattage: 7 W
- Wattage equivalent: 55 W
- Energy efficiency label: A+
- Power consumption per 1000h: 7 kW·h

Light characteristics
- Light output: 540 lumen
- Color: Cool Daylight
- Color temperature: 6500 K
- Light effect/finish: Cool Daylight
- Color rendering index (CRI): 70
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light
- Application: Extra brightness, General light

Durability
- Lifetime of lamp: 8000 hour(s)
- Number of switch cycles: 20000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 8 year(s)

Bulb dimensions
- Height: 106 mm
- Width: 60 mm

Other characteristics
- Mercury content: 0 mg
- Power factor: 0.5
- Lamp current: 55 mA

Rated values
- Rated power: 7 W
- Rated luminous flux: 540 lm
- Rated lifetime: 8000 hour(s)
- Rated beam angle: 130 degree

Highlights

A simple LED for everyday use



The Philips everyday LED is the perfect bulb for basic lighting needs. It provides the beautiful light and dependable performance you expect from LED at an affordable price.

Energy saving (US)
Enjoy the energy-savings of LEDs without sacrificing light quality

Instant on



Just by flipping the switch, your room is at full brightness. No slow starting or waiting.

Issue date 2016-10-19
Version: 1.0.1
12 NC: 9290 012 04787
EAN: 87 18696 66125 3

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