Philips DryCare Advanced Dryer

ThermoShield sensor

Ionic
2200W





BHD278/75



Active heat protection, for more shine

Continuous change of hot and cold airflow provides a pleasant sensation for hair and scalp. Up to more shine for the ThermoShield setting compared with the highest setting of the product.

ThermoBalance Sensor
- ThermoShield provides active temperature protection

Beautifully styled hair
- 2200W of fast, high performance drying power
- Cool Shot sets your style
- 3 heat and 2 speed settings for full control
- Slim airflow concentrator for a perfect brushing
- Massaging diffuser to maximize volume & boosts curls
- Turbo boost for extra fast drying

Less hair damage
- 4x stronger ionic conditioning for ultimate shine

Easy to use
- Easy storage hook for convenient storage
- 1.8m cord for maximum flexibility

PHILIPS

Dryer
ThermoShield sensor Ionic, 2200W

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Highlights

ThermoShield Sensor



ThermoShield is an innovative Philips technology that provides smart and superior protection to your hair. The sensor diagnoses continuously the heat of air and constantly adjusts temperature for fast and healthy drying. When ThermoShield Sensor is activated,the LED is on. You may then feel a pleasant and constant temperature changes, preventing the formation of damaging hotspots on your hair. Your hair and scalp are actively and constantly protected from over heating.

2200W of power



This 2200W professional hairdryer creates a powerful airflow. The resulting combination of power and speed makes drying and styling your hair quicker and easier.

Ion conditioning 4x more ions

Give your hair an intensive boost with ionic conditoning. This hairdryer emits 4x more negatively charged ions than other hairdryers. This ultimate stream of ions eliminates more static and conditions the hair to intensify the hair's shine and glossiness. The result is smooth and frizz-free hair that shines beautifully.

Cool Shot sets your style



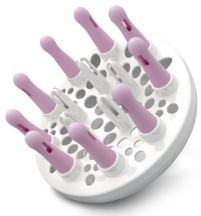
A must-have professional setting, the Cool Shot provides a burst of cold air. Use after styling to set and finish your style.

11mm narrow concentrator



The slim styling nozzle concentrate the flow of hair through the 11mm opening for precision styling on specific areas. Great for touch ups or to set your style.

Massaging diffuser



The asymmetric massaging diffuser has a unique asymmetric design that is contoured to the head, making it easier and more intuitive to use. The diffuser spreads the flow of air across the hair, drying hair more healthy, boosting volume and reducing frizz. The rubber pins can be used to massage and stimulate the scalp and improve hair vitality. For best results, hold close to the crown and root area and let the diffuser's massaging pins add bounce and shape curls.

Turbo boost



The turbo boost button increases the airflow, to dry your hair even quicker.

Accurate control



Easily set and control the heat and speed settings to create the perfect style. Choose from 3 heat and 2 speed settings for full control and precise drying and styling

Easy storage hook



A rubberized hook can be found on the base of the handle. Use to store easily at home or if staying at a hotel.

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Specifications

Features
- Ceramic coating: No
- Cool Shot
- Diffuser
- Dual voltage: No
- Foldable handle: No
- Hanging loop
- Ion conditioning
- Nozzle / Concentrator
- Number of attachments: 2
- Travel Pouch included: No

Service
- 2-year guarantee

Technical specifications
- Cord length: 1.8 m
- Frequency: 50-60 Hz
- Motor: DC Motor
- Power: 2200 W
- Voltage: 220 V
- Wattage: 2200 W

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