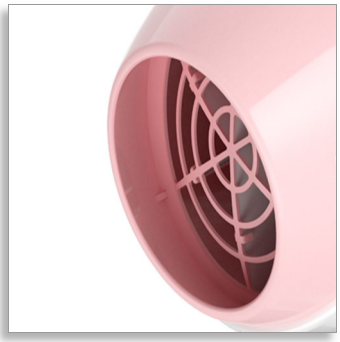


Philips KidCare Hairdryer

800W



BHC197/05





Reassuring drying specially designed for kids

The new Philips KidCare hair dryer is specially designed and innovated for children over 3 years old to have reassuring scalp and hair drying, thanks to ThermoProtect for Kid, super low EMF, low noise. Extra safe, more health.

Designed for kids

- More care with ionic conditioning for shiny, frizz-free hair
- ThermoProtect specially adjusted for kids
- Innovative heater enables super low EMF
- Around 60dB noise level at lowest
- 800W for gentle drying

Easy to use

- Compact and foldable for easy storage and portability

Fun to use

- Brush like a princess with hair brush accessory

PHILIPS

Hairdryer
800W

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Highlights

Ionic Care



Give your hair instant care with ionic conditioning. Charged negative ions eliminate static, condition your hair, and smooth the hair cuticles to intensify shine and glossiness. The result is smooth and frizz-free hair with beautiful shine.

Super low EMF



Specially innovated heater empowers significantly lower EMF(Electromagnetics fields) compared to normal 800W hair dryer. No more need to doubt or worry about if EMF would be harmful to kid's health, we make it more reassuring to use for you.

800W



800W drying power ensures extra-soft airflow for really comfortable drying experience for kids

ThermoProtect for kids



Children have thinner hair and scalp than adult which are more sensitive to heat damage. We specially adjusted drying temperature of ThermoProtect (Setting I) to be more gentle and adequate to kids.

Low noise design



Thanks to more gentle air flow, the noise level could be around 60dB at lowest in low speed setting, which won't scare children like normal dryer does.

Disney hairbrush



While you blow dry your little princess, she can brush her hair with the accessory, hair brush, to make this process full of fun. Lovely Elsa and Anna would accompany and witness the beautiful result.

Compact and foldable



KidCare dryer is light, compact and easy to be stored in small place or put into luggage thanks to its ergonomic design, integrating nozzle, and foldability.

Specifications

Technical Specifications
- Power: 220V
- Cord length: 1.8m

Technical specifications
- Wattage: 800W

Attachments
- Hair brush

Design
- Color: Pink & white

Service
- 2-year guarantee

Issue date 2016-08-22

Version: 3.0.1

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