

Philips DryCare Prestige Hairdryer

MoistureProtect sensor

2300W
ThermoProtect Ionic
Volume diffuser



HP8280/20

Preserve your hair's natural hydration

For a healthy shine

MoistureProtect sensor uses infrared technology to diagnose your hair and adapts the temperature to preserve natural hydration. Up to 85% moisture preservation due to innovative sensor (measured after 5 minutes of drying, in 2013).

MoistureProtect technology
- Perfect moisture protection with exclusive sensor

Beautifully styled hair
- Ionic conditioning prevents static for frizz free shiny hair

Ease of use
- Six flexible speed and temperature settings for full control
- Cool Shot to set your style

Caring technology
- Perfect heat control with innovative sensor
- Protection from overheating

PHILIPS

Hairdryer
MoisturePotect sensor 2300W, ThermoProtect Ionic, Volume diffuser

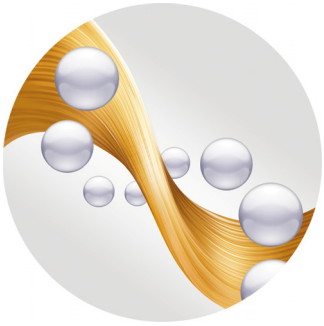
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Highlights

MoistureProtect technology
Uses infrared technology to diagnose your hair and adapts the temperature to preserve its natural hydration.

MoistureProtect Sensor


The MoistureProtect Sensor, measures the hair temperature and automatically switches down the temperature, once the hair is dry, protecting the hair from overheating.

Ionic conditioning


Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is smooth, shiny and frizz-free.

Six speed and heat settings


Easily adjustable for complete control and perfect styling.

ThermoProtect temperature


The ThermoProtect temperature provides the optimal drying temperature and gives additional protection from overheating the hair. With the same powerful airflow, you can get the best results in a caring way.

Cool Shot


The Cool Shot button provides an intense burst of cool air. It is used after styling to finish and set the style.

Specifications

Technical specifications
- Voltage: 220-240 V
- Wattage: 2100-2300 W
- Cord length: 2.5 m
- Motor: DC
- 120km/h Drying speed
- Dual Voltage: No

Caring technologies
- MoistureProtect technology
- Ionic Care

Service
- 2-year worldwide guarantee

Features
- Cool Shot
- 6 temperature settings

Accessories
- Nozzle: Diffuser
- Hair clips: 1

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