

Philips StraightCare Straightener

10 digital settings
tailored to every hairtype



BHS674/00

Put your hair in the spotlight with advanced care

Easily create perfectly straight hair with our new straightener. Ionic conditioning and ceramic coated plates ensure the hair is protected, frizz-free and shiny. 220°C high heat allows to create beautiful results in one stroke!

Beautifully styled hair
- More care with ionic conditioning for shiny, frizz-free hair
- Ceramic coating for smooth gliding and damage prevention

One stroke perfection
- Extra Long plates (105mm) for fast and easy straightening
- 10 digital temperature settings for absolute control

Ease of use
- Cool Tip to easily create curls and waves
- Fast heat up time, ready to use in 30 sec
- 1.8 m power cord
- Auto Shut-Off for safe usage

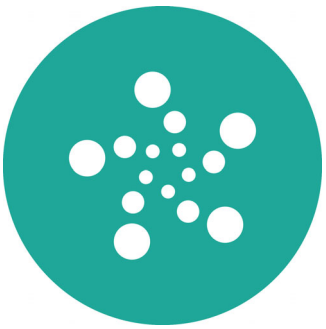
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Highlights

Ionic Conditioning



Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is smooth, frizz-free hair with vibrant shine.

105mm long plates



The straightening plates have a professional length of 105mm, leading to faster and easier straightening.

Ceramic plates



The smooth ceramic coated plates prevent damage to your hair during styling with smooth gliding.

Digital temperature settings



Digital display with 10 temperature settings up to 220°C gives you absolute control to adjust temperature to your hair type for one stroke perfection.

Cool Tip



The tip of the styler is made from a special heat insulating material to keep it cool. You can safely hold it while you're curling to create beautiful curls, waves and bouncy styles.

Fast heat up time



This straightener has a fast heat up time, being ready to use in 30 seconds.

1.8 m cord



Convenient to use thanks to the 1.8m power cord length.

Auto Shut-Off



This straightener has been equipped with an automatic shut-off feature. This feature has been designed to provide peace of mind. If left on, the appliance will automatically switch off after 60 min.

Specifications

Technical specifications
- Cord length: 1.8 m
- Heat up time: 30 sec
- Heater Type: High-performance heater
- Maximum temperature: 220 °C
- Plate size: 25x105 mm mm
- Voltage: 110-240 V

Features
- Auto shut-off: After one hour
- Ceramic coating
- Hanging loop
- Swivel cord

Caring technologies
- Ionic Care

Service
- Guarantee: 2 - Year Worldwide Guarantee

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