

Philips MoistureProtect Straightener

MoistureProtect technology

Ionic
Floating ceramic plates



HP8372/20

Preserve your hair's natural hydration

For a healthy shine

Sensor technology protects the moisture balance of your hair. The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve natural hydration. Up to 63% moisture preservation (measured after 1 stroke in 2013).

Beautifully styled hair
- Prevents static for smooth, frizz free shiny hair

Ease of use
- Instant heat-up time of 15secs
- Faster, more caring high-performance heater
- 3 digitial temperature settings

Caring technology
- Apply less pressure to hair to reduce the risk of breakage
- Perfect heat control with innovative sensor

MoistureProtect technology
- Perfect moisture protection with innovative sensor

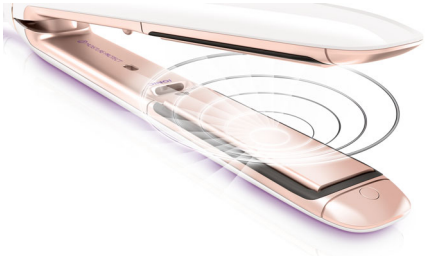
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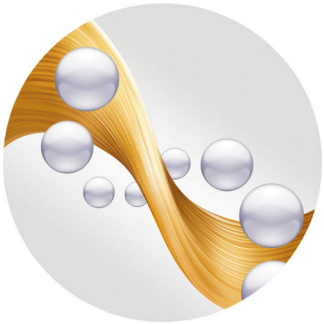
Highlights

MoistureProtect technology



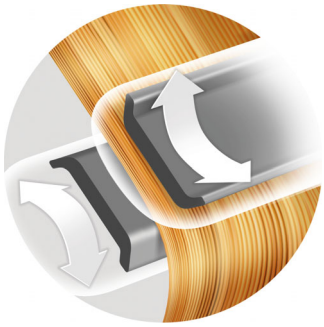
The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve natural hydration of your hair.

Ionic conditioning



Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is smooth, shiny and frizz-free.

Floating ceramic plates



The floating plates move to adjust the pressure on the hair. This protects the hair shaft from being damaged and reduces the posibility of hair breakage.

MoistureProtect sensor



MoistureProtect sensor regulates the heat of the straightening plates for your hair needs, protecting the hair from overheating.

High-performance heater



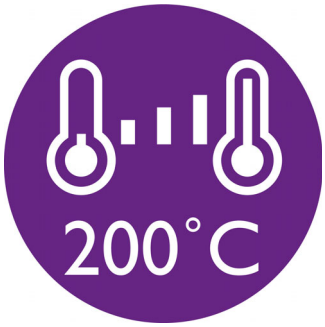
This straightener keeps a more constant temperature for consistent results. Its high performance heater provides a more caring temperature while getting the exact style you want! Styling will be faster, since you need less strokes, while straightening.

15 sec. heat-up time



The high-performance heater ensures a fast heat-up time of just 15 seconds.

Temperature control



3 temperature settings (200 - 175 - 150 Celsius) that work together with the sensor to ensure that you always straighten at the best temperature for your hair type.

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Specifications

Technical specifications
- Cord length: 2.0 m
- Heat up time: 15 sec
- Maximum temperature: 200 °C
- Heater Type: High-performance heater
- Voltage: 110-240V

Features
- Ceramic coating
- Auto shut-off: after 60 min
- Swivel cord
- Hidden display

Service
- 2-year worldwide guarantee

Caring technologies
- MoistureProtect technology
- Floating ceramic plates
- Ionic

Accessories
- Pouch
- Hair clips: 1

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Version: 1.1.1

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