LED lamps Consumer CEE

Product information 2016



May 2016

innovation you

PHILIPS



What's **new** **2016** LED lamps

- Exciting range introductions
  * SceneSwitch
  * WarmGlow
  * Classic Filament
  * Glass Spots

The **right light** is everything

Introducing...

Philips Novelty

Philips SceneSwitch LED bulbs



LED SceneSwitch

One bulb. Three-step dimming. With your existing switch.







- ✓ **Warmglow dimming**: Change the setting from a bright light (2700K), to a natural light (2500K), to a cozy warm glow (2200K)
- ✓ **Personalize** your home experience
- ✓ Have the **right light** for the task
- ✓ Built-in **memory function** – the lamp remembers your last setting automatically
- ✓ **No dimmer** or additional installation required

Also coming soon...

LED SceneSwitch – range extension

✓SceneSwitch **GU10 Spot**

✓SceneSwitch **Candle**

✓SceneSwitch bulb with **2 colors**

(4000K & 2700K)





LEDbulbs

2015

Non-dimmable



15W



40W
60W



Flame 30W
Flame 48W



40W 60W
75W 100W



40W
60W



40W
60W



60W/100W

Dimmable



40W
60W



40W 60W
75W



100W

60W/100W
827 ND
G93

2016 Entry

Non-dimmable



15W
827
T25



40W/60W
827 ND
A60



40W/60W/
75W/100W
827/840/865 ND
A60



60W/100W
827 ND
G93



120W
827 ND
G120

Classic Range



40W/60W
827 ND
INCA



40W/60W
827 ND
A60

2016 Performance

Dimmable



40W
2700K D
A60



60W
2700K D
A60



75W
2700K D
A60



100W
2700K D
A67

Classic Range



40W/60W
827 Dim
A60



48W
820 Dim
A60
Gold coating



50W
820 Dim
ST64
Gold coating



60W
827 Dim
G93



50W
820 Dim
G120
Gold coating



40W/60W
827 Dim
A60
(INCA)

WarmGlow



40W/60W
827 WG
A60

SceneSwitch



60W
2700-2500-
2200 SS
A60

PHILIPS

LEDlusters

E27 E14 B22

2015

Non-dimmable



25W 40W | 20W flame | 20W flame | 25W 40W | 25W 40W | 25W 40W | 25W 40W | 25W

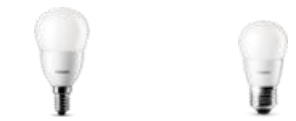
Dimmable



40W | 40W

2016 Entry

Non-dimmable



25/40W 827 ND P45 | 25/40W 827 ND P45 | 25W: 827 40W: 827 P45 ND | 25/40W 827 ND P45

Classic Range



25W 827 ND E14 P45 | 25W 827 ND E27 P45 NEW

2016 Performance

Dimmable

Classic Range



40W 827 Dim E27 P45 (not full glass; 10mm housing) NEW | 40W 827 Dim E14 P45 (not full glass; 30mm housing) NEW

WarmGlow



40W 827 WG P48 | 40W 827 WG P48 | 60W 827 WG P52 NEW

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LEDcandles

2015

Non-dimmable



20W flame | 25W 40W | 25W 40W | 25W 40W | 25W | 25W | 25W

Dimmable



25W | 25W 40W | 25W 40W

2016 Entry

Non-dimmable



25/40W 827/840 B35 ND | 25W: 827 40W: 827 B35 ND

Classic Range



25W 827 ND BA35 | 25W 827 ND ST35 | 25W 827 ND B35

2016 Performance

Dimmable

Classic Range



40W 827 Dim E14 BA35 (not full glass; 30mm housing)

40W 827 Dim E14 B35 (not full glass; 30mm housing)

WarmGlow



25/40W 827 WG E14 BA38 | 25/40W 827 WG E14 B38 | 60W 827 WG B40

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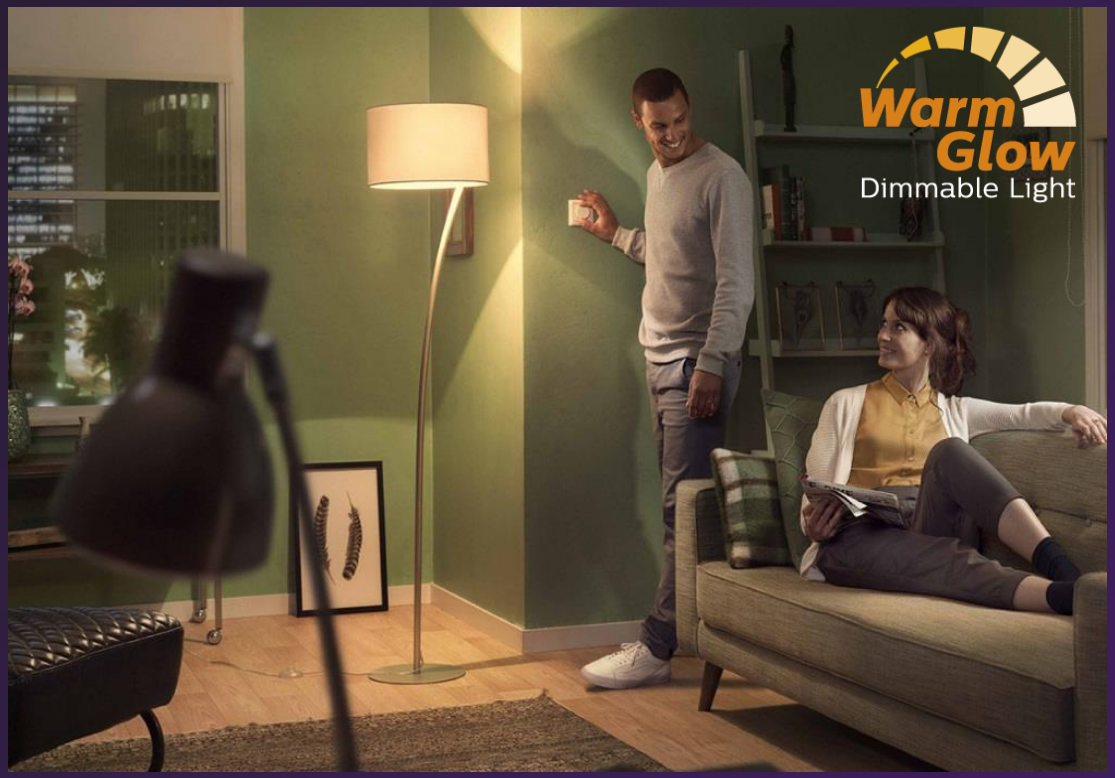
WarmGlow









NEW

60W E14 lustre and candle!

- ✓ **new** experience for dimmable LEDs
- ✓ the more you dim the **warmer** the light
- ✓ dim to warm tones of **traditional** bulbs
- ✓ create a **perfect atmosphere** from a cozy diffused light at 2200K to a whiter, more energizing 2700K
- ✓ use them throughout the home wherever ambience is important

- ✓ **enjoy dimming your way!**

LED Classic Filament











NEW

Dimmable range
Globe shape
Gold coating

- ✓ look great switched on or off
- ✓ classic look & feel of traditional bulbs for decorative lighting
- ✓ beautiful heritage design with energy savings
- ✓ add to magical atmosphere

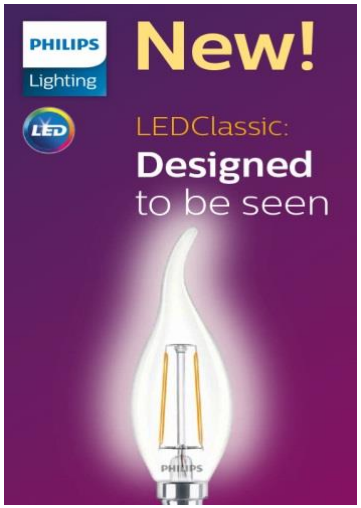
- ✓ **designed to be seen**

PHILIPS

Go for LED Classic Filament NOW!

Win with Philips LED Classic

FULL RANGE:
Over 20 codes available to suit your consumers' needs and wants





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LED Standard











- ✓ beautiful, warm white light
- ✓ no compromise on light quality
- ✓ instant brightness
- ✓ perfect fit & high quality finishing
- ✓ exceptionally long life

- ✓ **a simple way to light up your home**

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LED INCA (Mega Promo)







New Generation!

- ✓ True incandescent-like warm white light
- ✓ LED technology in traditional glass bulb
- ✓ Instant brightness
- ✓ Immediate energy savings

- ✓ **It's LED, it's Classic**

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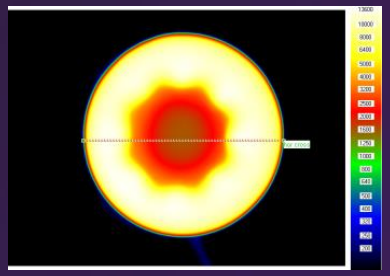
LED INCA GEN 2

- ✓Improved light distribution – no “black spot”
- ✓Both 40W and 60W



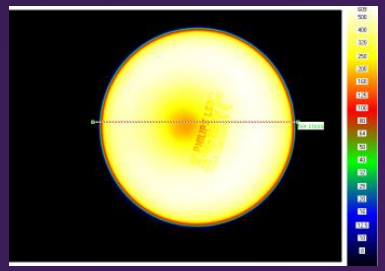


INCA GEN1





INCA GEN2





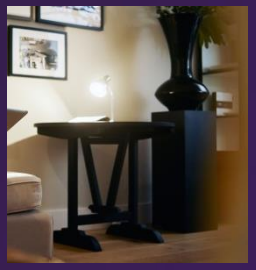




LED Glass Spots











NEW

Dimmable range
WarmGlow range

- ✓ durable accent lighting with a focused bright beam
- ✓ classic look & feel of traditional spots
- ✓ beautiful heritage design with energy savings
- ✓ create a warm, inviting ambience

- ✓ **designed to be seen**

PHILIPS

GU10

LEDspots MV GU10

Note: NEW => Consumer Launch June 2016

2015

Non-dimmable



50W 36D WW | 35W 36D WW/WH | 50W 36D WW/WH/CW | 50W 50D CW | 65W 36D WH

Dimmable



35W 36D WW | 50W 36D WW/CW | 35W 36D WarmGlow

2016 Entry

Non-dimmable



145lm (25W) 36D WW/WH/CW | 230lm (35W) 36D WW/WH/CW | 345lm (50W) 36D WW/WH/CW | 50W 60D WH/CW

2016 Performance

Dimmable

WarmGlow



35W 36D WW/WH/CW | 50W 36D WW/WH/CW | 35W 36D WGD | 50W 36D WGD

Features 2016

- From plastic to glass
  - Appreciated appearance in “on” and “off”
  - Single-Optics, perfect homogen light beam
  - Flat lens surface, easy to exchange
  - High energy saving & long life
- Philips “frosted neck” identity
- First to market with dimmable glass spots
- Full range available

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LED Spots Plastic













- ✓ Durable accent lighting
- ✓ Perfect homogeneous light beam
- ✓ Exceptionally long life
- ✓ Significant energy savings

- ✓ **Avoid the hassle of changing spots**

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LEDspots LV MR16

GU5.3

Note: NEW => Consumer Launch H2 2016

2015

Non-dimmable



20W
36D
WW



35W
36D
WW



50W
50D
CW (Iberia)

Dimmable



35W
36D
WW



50W
36D
WW/CW



35W
36D
WarmGlow

2016 Entry

Non-dimmable



20W
36D
WW



35W
36D
WW/CW



50W
36D
WW/CW

2016 Performance

Dimmable



35W
36D
WW



50W
36D
WW/CW

Features 2016

- Cost break through! Full range (incl 50W) and one family
- Glass: position next to plastic range to enable shelf choices on account level
- Align to consumer identity

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LED Reflector Lamps

Prepare for **EU ErP DIM II** MV Halo **ban** today!

(as of Sept 1, 2016, the placing on the market of mains voltage directional halogen lamps will be banned)

→ replace them with the whole range of **PHILIPS LED Reflector Lamps**











NEW

Dimmable range
PAR-lamps
R-lamps

- ✓ Easily replace your conventional reflector bulbs
- ✓ Smooth surface and high quality finishing
- ✓ Sustainable choice

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LEDspots ERP-BAN/

R-Lamps/PAR-Lamps

Note: NEW => Consumer Launch H2 2016

2015

Dimmable



R50-40W
36D
WW



NR63-60W
36D
WW

Features 2016

- Spots (screw based): prepare for ErP DIM II MV Halo ban

2016 Entry

Non-dimmable

L&F t.b.d.



R39-30W
36D
WW

R50-25W
36D
WW



R50-40W
36D
WW



NR63-40W
36D
WW



R80-60W
40D
WW



R80-100W
40D
WW

Dimmable



R50-60W
36D
WW



R63-60W
36D
WW

2016 MASTER

Dimmable



PAR30S-75W
25D
WW/CW



PAR30S-90W
25D
WW/CW



PAR38-60W
25D
WW



PAR38-100W
25D
WW

Features 2016

- One Box packing for Modern Retail & Prof. based on Master identity

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LED Capsules & Specials











Dimmable range
MR11
More wattages

NEW

- ✓ sparkling light for an inviting atmosphere
- ✓ exceptionally long life
- ✓ stylish design
- ✓ great light output and quality

- ✓ **avoid the hassle of changing capsules**

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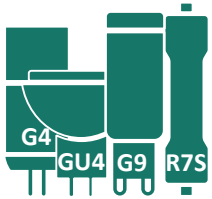

LEDcapsules & Specials

Note: NEW => Consumer Launch H2

2015

Non-dimmable



G4-10W WH | G4-20W WH | G9-25W WW | R7S-60W 300D WH

2016 Entry

Non-dimmable



G4 10W WW/WH | G4 20W WW/WH | G9 25W WW | R7S-60W 300D WH | MR11-20W 24D WW

2016 MASTER

Dimmable



Sept intro

R7S-100W 300D WH

Features 2016

- Leadership claim dimming Sept 2016
- Dimmable R7S 100W
- Add MR11 (White)

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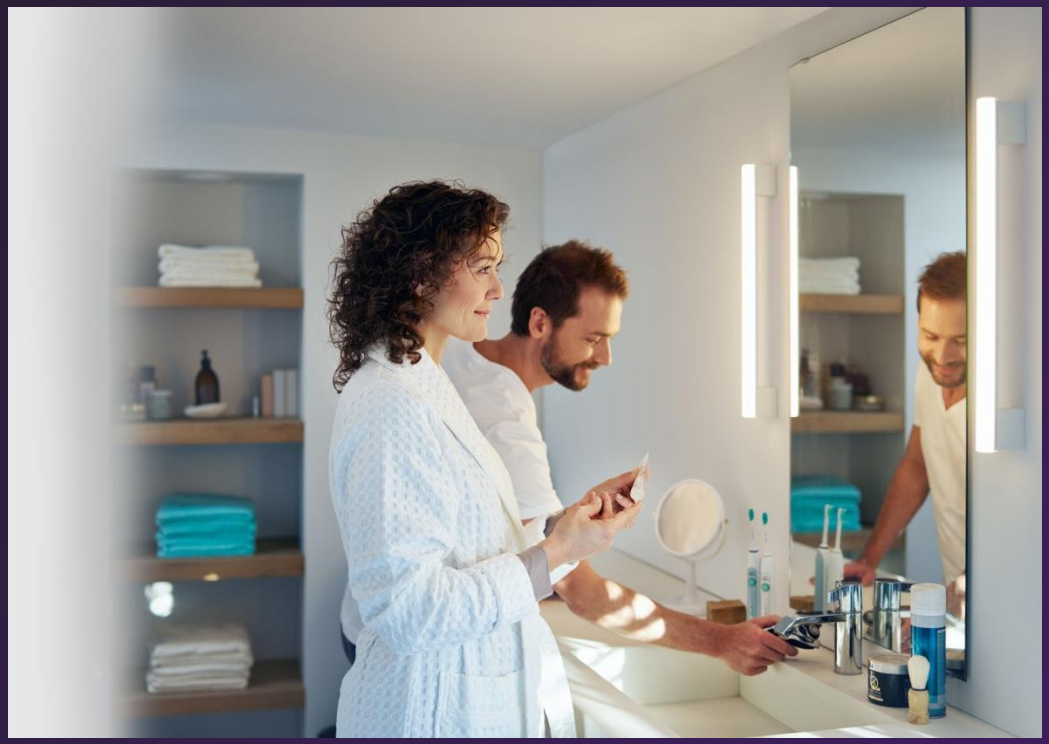
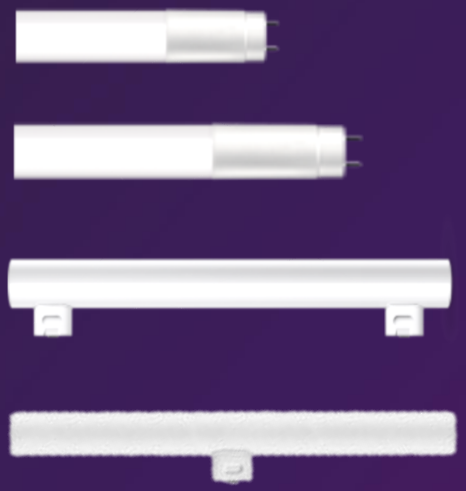
LED Tubular











NEW

T8 in GLASS
S14D range

- ✓ Designed for perfect light quality
- ✓ Exceptionally long life
- ✓ Significant energy savings
- ✓ perfect long-lasting replacement for your linear fluorescent (TL) tubes

- ✓ **Right light right away**

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LEDtubulars

Note: NEW => Consumer Launch H2 2016

2015

Non-dimmable



3W 250lm
15Khrs 2700K
ND S14S



4.5W 375lm
15Khrs 2700K
ND S14S



6.5W 480lm
15Khrs 2700K
ND S19



9W 800lm 20Khrs
4000K & 6500K
ND Plastic



18W 1600lm 15Khrs
4000K & 6500K
ND Plastic



22W 2000lm 20Khrs
4000K & 6500K
ND Plastic

2016

Non-dimmable



3W 250lm
15Khrs 2700K
ND S14S



3W 250lm
15Khrs 2700K
ND S14D



4.5W 375lm
15Khrs 2700K
ND S14S



4.5W 375lm
15Khrs 2700K
ND S14D



6.5W 480lm
15Khrs 2700K
ND S19



8W 800lm 20Khrs
4000K & 6500K
ND Glass



16W 1600lm 15Khrs
4000K & 6500K
ND Glass



20W 2000lm 20Khrs
4000K & 6500K
ND Glass

Features 2016

- From plastic to glass

  for 600, 1200 and 1500mm.

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PILA portfolio 2016

	PILA LED 40W E27 WW A60 ND
	PILA LED 60W E27 WW A60 ND
	PILA LED 75W E27 WW A60 FR ND
	PILA LED 100W E27 WW A60 FR ND
	PILA LED 40W E27 CW A60 ND
	PILA LED 60W E27 CW A60 ND
new Q3 2016	PILA LED 75W A60 E27 CW FR ND
new Q3 2016	PILA LED 100W A67 E27 CW FR ND
	PILA LED 25W E14 WW B35 FR ND
	PILA LED 40W E14 WW B35 FR ND
	PILA LED 40W E14 WW B35 FR DIM
new Q3 2016	PILA LED 25W P45 E14 WW FR ND
	PILA LED 40W E14 WW P45 FR ND
new Q3 2016	PILA LED 25W P45 E27 WW FR ND
new Q3 2016	PILA LED 40W P45 E27 WW FR ND
	PILA LED 35W GU5.3 WW 12V 36D ND
new Q3 2016	PILA LED 50W GU5.3 WW 36D ND
new Q3 2016	PILA LED 35W GU5.3 CW 36D ND
new Q3 2016	PILA LED 50W GU5.3 CW 36D ND
	PILA LED 35W GU10 WW 36D ND
	PILA LED 50W GU10 WW 36D ND
	PILA LED 65W GU10 WW 36D ND
new Q3 2016	PILA LED 35W GU10 CW 36D ND
new Q3 2016	PILA LED 50W GU10 CW 36D ND
	PILA LED 50W GU10 CW 60D ND
	PILA LED 65W GU10 CW 36D ND
new Q3 2016	PILA LED 40W E14 WW R50 36D ND



- ✓ essential selection of lighting products
- ✓ beautiful, warm white light
- ✓ long lifetime
- ✓ immediate energy savings

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Light up your home

LEDbulbs

Entry



LED INCA: specs

- Classic design
- Instant brightness
- Sustainable choice


2700


15.000 H



EEL



CRI

	Product type	LED	Traditional	Color temperature	Lumen output	EAN1	GPC
		W	W	K	lm		
BULBS							
	LEDClassic 40W A60 E27 WW FR ND 1PF/10	4.5	40	2700	470	8718696576694	929001242931
	LEDClassic 40W A60 E27 WW FR ND 2BC/10	4.5	40	2700	470	8718696576595	929001242901
	LEDClassic 40W A60 E27 WW FR Dimmable 1BC/4	5,7	40	2700	470	8718696576557	929001243108
	LEDClassic 60W A60 E27 WW FR ND 1PF/10	6.7	60	2700	806	8718696576717	929001243061
	LEDClassic 60W A60 E27 WW ND 2BC/10	6.7	60	2700	806	8718696576656	929001243031
	LEDClassic 60W A60 E27 WW FR Dimmable 1BC/4	7,6	60	2700	806	8718696576618	929001243201

1PF:



2BC:



1BC:



PHILIPS

E27

LEDbulbs E27 Non dimmable 15W – 60W



15W 827 T25 | 40W FR 827/840/865 ND A60 | 60W FR 827/840/865 ND A60 | 40W 827 ND A60 | 60W 827 ND A60 | 60W 827 ND G93

2200/2700 | E27 | NON-DIMMABLE | 35,000 H | EEL | CRI

Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Package	EAN1	GPC
	W	W	K	lm	lm/W			
LED 15W 827 T25	2	15	2700	136	80	4	8718696431054	929001129030
LED 40W A60 E27 WW 230V FR ND 1BC/4	6	40	2700	470	78	4	8718696577097	929001234201
LED 40W A60 E27 CW 230V FR ND 1BC/4	6	40	4000	470	78	4	8718696577271	929001234601
LED 40W A60 E27 CDL 230V FR ND 1BC/4	5.5	40	6500	470	85	4	8718696577356	929001163531
LED 40W A60 827 CL ND E27	6	40	2700	470	78	4	8718696515792	929001182330
LED 60W A60 827 CL ND E27	8	60	2700	806	101	4	8718696561072	929001214401
LED 60W A60 827 FR ND E27	9	60	2700	806	90	4	8718696577073	929001234301
LED 60W A60 840 FR ND E27	9	60	4000	806	85	4	8718696577257	929001234701
LED 60W A60 865 FR ND	9	60	6500	806	85	4	8718696577332	929001163731
LED Globe 60W 827 ND G93	9,5	60	2700	806	85	4	8718696580639	929001229201

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Entry

LEDbulbs E27 Non dimmable 75W – 120W



75W FR
827/840/865
ND A60



100W FR
827/840/865
ND A60



100W
827 ND
G93



120W
827 ND
G120

2200/2700

E27

NON-DIMMABLE

35,000 H

EEL

80

CRI

Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Package	EAN1	GPC
	W	W	K	lm	lm/W			
LED 75W A60 E27 WW 230V FR ND 1BC/4	11	75	2700	1055	96	4	8718696577059	929001234401
LED 75W A60 E27 CW 230V FR ND 1BC/4	11	75	4000	1055	96	4	8718696577233	929001234801
LED 75W A60 E27 CDL 230V FR ND 1BC/4	11	75	6500	1055	96	4	8718696577318	929001163831
LED 100W A60 E27 WW 230V FR ND 1BC/4	13,5	100	2700	1521	113	4	8718696577035	929001234501
LED 100W A60 E27 CW 230V FR ND 1BC/4	13,5	100	4000	1521	113	4	8718696577219	929001234901
LED 100W A60 E27 CDL 230V FR ND 1BC/4	13	100	6500	1521	117	4	8718696577295	929001235101
LED Globe 100W G93 E27 WW FR ND 1CT/4	16,5	100	2700	1521	92	4	8718696510568	929001229401
LED Globe 120W G120 E27 WW 230V ND 1CT/4	18	120	2700	2000	111	4	8718696567593	929001229801

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LED Classic Filament: specs

- Classic heritage design
- Instant brightness
- Sustainable choice


NON-DIMMABLE


2700


15.000 H



EEL



CRI

	Product type	LED	Traditional	Color temperature	Lumen output	EAN1	GPC
		W	W	K	lm		
BULBS							
	LEDClassic 40W A60 E27 WW CL ND 1BC/4	4	40	2700	470	8718696573815	929001237101
	LEDClassic 60W A60 E27 WW CL ND 1BC/4	6	60	2700	806	8718696573839	929001237201
CANDLES							
 NEW	LEDClassic 25W B35 E14 WW CL ND 1BC/4	4	25	2700	250	8718696573853	929001238301
	LEDClassic 25W BA35 E14 WW CL ND 1BC/4	4	25	2700	250	8718696573877	929001238401
	LEDClassic 25W ST35 E14 WW CL ND 1BC/4	6	40	2700	470	8718696573891	929001238501
	LEDClassic 40W B35 E14 WW CL ND 1BC/4	6	40	2700	470	8718696587355	929001258001
LUSTRES							
 NEW	LEDClassic 25W P45 E14 WW CL ND 1BC/4	4	25	2700	250	8718696573914	929001238601
	LEDClassic 25W P45 E27 WW CL ND 1BC/4	4	25	2700	470	8718696573938	929001238701
	LEDClassic 40W P45 E27 WW CL ND 1BC/4	6	40	2700	470	8718696587331	929001258201

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Familiar shapes you know and love

LEDbulbs

Performance



LED SceneSwitch: specs

- 3-step dimming with light color getting warmer
- Memory function
- Energy saving
- Excellent color rendering
- Glare-free light that's easy on the eyes
- Easy to install with no rewiring, no retrofitting or extra accessories needed

*** Available as of October 2016**


2700 – 2500 – 2200




DIMMABLE


15.000 H



EEL



CRI

Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°		-	
LED SS 60W A60 E27 WW FR ND 1BC/4	9.5	60	2700-2500-2200	806-320-80	84.8	150	4	8718696588840	929001236501
LED SSW 60W A60 E27 WW-CW FR ND 1BC/4*		60	40000-2700				4	8718696598375	929001264101
LED SS candle 40W E14*		40	2700-2500-2200	470 - tbd			4	8718696598474	929001260801
LEDSSW 50W GU10 WW 36D ND 1BC/4*	-	50	2700-2500-2200	-	-	36	4	8718696598580	929001264301

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WarmGlow: specs

Warm Glow Dimmable Light

- The more you dim the warmer the light
- Pure and elegant design
- Instant brightness
- Sustainable choice

2200-2700 | DIMMABLE | 15.000 H | EEL | 80 CRI

	Product type	LED	Traditional	Color temperature	Lumen output	EAN1	GPC
		W	W	K	lm		
BULBS							
	LED 40W A60 E27 WW CL WGD 1BC/4	6	40	2200-2700	470	8718696481202	929001150830
	LED 60W A60 E27 WW CL WGD 1BC/4	8.5	60	2200-2700	806	8718696572177	929001150930
CANDLES							
	LED 25W B38 E14 WW CL WGD 1BC/4	4	25	2200-2700	250	8718696453667	929001139830
	LED 25W BA38 E14 WW CL WGD 1BC/4	4	25	2200-2700	250	8718696453742	929001139930
	LED 40W B38 E14 WW CL WGD 1BC/4	6	40	2200-2700	470	8718696453483	929001140430
NEW	LED 40W BA38 E14 WW CL WGD 1BC/4	6	40	2200-2700	470	8718696581032	929001140530
NEW	LED 60W B40 E14 WW CL WGD 1BC/4	8.5	60	2200-2700	806	8718696555972	929001211701
LUSTRES							
	LED 40W P48 E14 WW CL WGD 1BC/4	6	40	2200-2700	470	8718696453568	929001140630
NEW	LED 60W P50 E14 WW CL WGD 1BC/4	8.5	60	2200-2700	806	8718696555972	929001211701
SPOTS							
 NEW	LEDClassic 35W GU10 WGD 230V 36D D 1BC/4	4,5	35	2200-2700	245	8718696582534	929001221101
	LEDClassic 50W GU10 WGD 230V 36D D 1BC/4	5,5	50	2200-2700	345	8718696582558	929001221001
	LED 35W GU5.3 WW 12V 36D WGD 1BC/4	6,5	35	2200-2700	370	8718696579794	929001127930

PHILIPS

LED Classic Filament: specs

NEW

- Classic heritage design
- Instant brightness
- Sustainable choice

DIMMABLE | 2700/2000 | 15.000 H | A++ EEL | 80 CRI

	Product type	LED	Traditional	Color temperature	Lumen output	EAN1	GPC
		W	W	K	lm		
BULBS							
	LEDClassic 40W A60 E27 WW CL D 1BC/4	5	40	2700	470	8718696575154	929001227901
	LEDClassic 48W A60 E27 2000K GOLD D 1BC/4	7,5	48	2000	600	8718696575376	929001228101
	LEDClassic 60W A60 E27 WW CL D 1BC/4	7,5	60	2700	806	8718696575178	929001228001
	LEDClassic 50W ST64 E27 GOLD 2000K D 1BC/4	7	50	2000	630	8718696575390	929001228901
GLOBES							
	LEDClassic 50W G120 E27 2000K GOLD D	7	50	2000	630	8718696575437	929001229101
	LEDClassic 60W G93 E27 WW G93 CL D	7	60	2700	806	8718696575413	929001229001
CANDLES							
	LEDClassic 40W B35 E14 WW CL D 1BC/4	5	25	2700	470	8718696575253	929001227201
	LEDClassic 40W BA35 E14 WW CL D 1BC/4	5	40	2700	470	8718696575277	929001227301
LUSTRES							
	LEDClassic 40W P45 E14 WW CL D 1BC/4	5	40	2700	470	8718696575291	929001227401
	LEDClassic 40W P45 E27 WW CL D 1BC/4	5	40	2700	470	8718696575314	929001227601

PHILIPS

LEDbulbs E27 Dimmable


40W
827 D
A60


60W
827 D
A60


75W
827 D
A60


100W
827 D
A67

2700/3000/4000/6500

E27

DIMMABLE

35,000 H

EEL

80
CRI

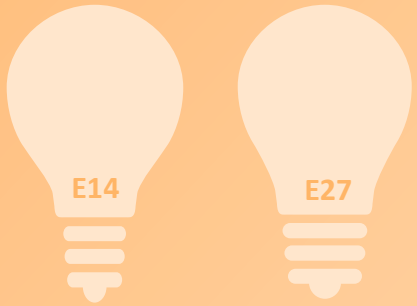
Product type	LED	Traditional	Color temperature	Lumen output	Efficacy	Package	EAN1	GPC	ACP
	W	W	K	lm	lm/W		8718696	92900	
LED 40W A60 E27 WW 230V FR D 1BC/4	6	40	2700	470	78	4	577011	1232701	-
LED 60W A60 E27 WW 230V FR D 1BC/4	9.5	60	2700	806	85	4	576991	1232601	-
LED 75W A60 E27 WW 230V FR D 1BC/4	11.5	75	2700	1055	98	4	577998	1159031	-
LED 100W A67 E27 WW 230V FR D 1BC/4	16	100	2700	1521	95	4	577974	1158931	-

PHILIPS

Efficient,
long lasting
LED light

LEDluster

Entry



LEDluster E14/E27 20W-25W



25W
827 ND
E14 P45



25W
827 ND
E27 P45



25W
827 ND
E14 P45



25W
827 ND
E27 P45

2200/2700/4000

E14

E27

NON-DIMMABLE

15.000 H

EEL

80
CRI

Product type	LED	Traditional	Color temperature	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°		8718	92900
LED 25W P45 E14 WW 230V FR ND 1BC/4	4	25	2700	250	63	-	4	696474945	1157530
LED 25W P45 E27 WW 230V FR ND 1BC/4	4	25	2700	250	63	-	4	696474969	1157630
LED 25W P45 E14 WW 230V CL ND 1BC/4	4	25	2700	250	63	-	4	696454718	1142330
LED 25W P45 E27 WW 230V CL ND 1BC/4	4	25	2700	250	63	-	4	696454756	1142430

PHILIPS

LEDluster E14 40W



40W
827 ND
E14 P45



40W
827 ND
E14 B35

2700/4000

E14

NON-DIMMABLE

15.000 H

EEL

80
CRI

Product type	LED	Traditional	Color temperature	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°		8718696	92900
LED 40W P45 E14 WW 230V FR ND 1BC/4	5.5	40	2700	470	85	-	4	475003	1157830
LED 40W B35 E14 WW 230V CL ND 1BC/4	5.5	40	2700	470	85	-	4	454770	1142530

PHILIPS

LEDluster E14/E27 Classic Range



25W
827 ND
E14 P45



25W
827 ND
E27 P45

2700 | E14 | E27 | NON-DIMMABLE | 15.000 H | EEL | CRI

Product type	LED	Traditional	Color temperature	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°		8718696	92900
LEDClassic 25W P45 E14 WW CL ND 1BC/4	2	25	2700	250	125	-	4	517611	1180201
LEDClassic 25W P45 E27 WW CL ND 1BC/4	2	25	2700	250	125	-	4	575314	1227601

PHILIPS

Superb quality and intensity

LEDluster

Performance



LEDluster E14/E27 Classic Range



40W
827 Dim
E14 P45



40W
827 Dim
E27 P45

2700 | E27 | E14 | DIMMABLE | 15.000 H | EEL | CRI

Product type	LED	Traditional	Color temperature	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°			
LEDClassic 40W P45 E14 WW CL D 1BC/4	4.5	40	2700	470	104	-	4	8718696575291	929001227401
LEDClassic 40W P45 E27 WW CL D 1BC/4	4.5	40	2700	470	104	-	4	8718696575314	929001227601

PHILIPS

LEDluster E14/E27 WarmGlow



40W
827 WG
P48



60W
827 WG
E14 P52

Warm Glow Dimmable Light

2200/2700

E14

E27

DIMMABLE

15.000 H

EEL

80 CRI

Product type	LED	Traditional	Color temperature	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°		8718696	92900
LED 40W P48 E14 WW 230V CL WGD 1BC/4	6	40	2200-2700	470	78	n.a.	4	453568	1140630
LED 60W P52 E14 WW 230V CL WGD 1BC/4	8	60	2200-2700	250	63	n.a.	4	580653	1211901

PHILIPS

Clean,
natural light

LEDcandle

Entry



LEDcandle E14/B22 Non dimmable



25W / 40W
827
B35 ND



25W / 40W
827
B35 ND

2700

E14

NON-DIMMABLE

15.000 H

EEL

80

CRI

Product type	LED	Traditional	Color temperature	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°		8718	92900
LED 25W B35 E14 WW 230V FR ND 1BC/4	4	25	2700	250	63	-	4	696454756	1142430
LED 25W B35 E14 WW 230V CL ND 1BC/4	4	25	2700	250	63	-	4	696454695	1142230
LED 40W B35 E14 WW 230V FR ND 1BC/4	5.5	40	2700	470	85	-	4	696474983	1157730
LED 40W B35 E14 WW 230V CL ND 1BC/4	5.5	40	2700	470	85	-	4	696454770	1142530

PHILIPS

LEDcandle E14 Classic Range



25W
827 ND
E14 BA35



25W
827 ND
E14 ST35



25W
827 ND
E14 B35

2700

E14

NON-DIMMABLE

15.000 H

EEL

80

CRI

Product type	LED	Traditional	Color temperature	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°		8718696	92900
LEDClassic 25W BA35 E14 WW CL ND 1BC/4	2	25	2700	250	110	-	4	517598	1180301
LEDClassic 25W ST35 E14 WW CL ND 1BC/4	2	25	2700	250	110	-	4	523667	1190101
LEDClassic 25W B35 E14 WW CL ND 1BC/4	2	25	2700	250	110	-	4	517574	1180101

PHILIPS

Superb quality and intensity

LEDcandle

Performance



LEDcandle E14 Classic Range



40W
827 Dim
BA35 E14

40W
827 Dim
B35 E14

2700 | E14 | DIMMABLE | 15.000 H | EEL | CRI

Product type	LED	Traditional	Color temperature	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°		8718696	92900
LEDClassic 40W B35 E14 WW CL D 1BC/4	4.5	40	2700	470	104	-	4	6575253	1227201
LEDClassic 40W BA35 E14 WW CL D 1BC/4	4.5	40	2700	470	104	-	4	6575277	1227301

PHILIPS

LEDcandle E14 WarmGlow


25W
827 WG
BA38 E14


25W
827 WG
B38 E14


40W
827 WG
BA38 E14


40W
827 WG
B38 E14



60W
827 WG
B40 E14

Warm Glow Dimmable Light

2200-2700

E14

DIMMABLE

15.000 H

EEL

80
CRI

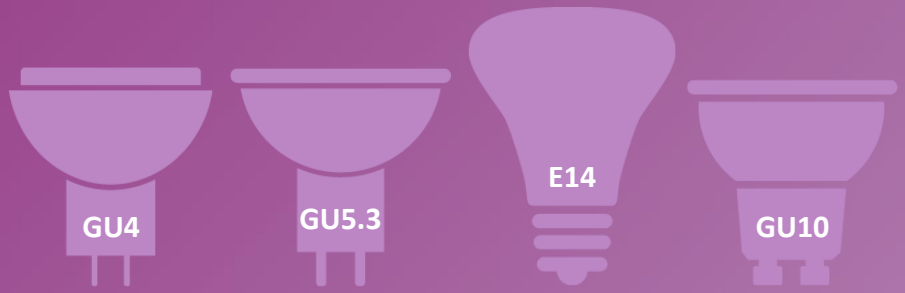
Product type	LED	Traditional	Color temperature	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°		8718696	92900
LED 25W BA38 E14 WW 230V CL WGD 1BC/4	4	25	2200-2700	250	63	-	4	453742	1139930
LED 25W B38 E14 WW 230V CL WGD 1BC/4	4	25	2200-2700	250	63	-	4	453667	1139830
LED 40W BA38 E14 WW 230V CL WGD 1BC/4	6	40	2200-2700	470	78	-	4	6581032	1140530
LED 40W B38 E14 WW 230V CL WGD 1BC/4	6	40	2200-2700	470	78	-	4	453483	1140430
LED 60W B40 E14 WW 230V CL WGD 1BC/4	8	60	2200-2700	806	101	-	4	6555972	1211701

PHILIPS

True value for money

LEDspots

Entry



LEDspots MV GU10

- From plastic to glass
- First to market with dimmable glass spots
- Full range available



145lm (25W)
36D
WW/WH/CW



230lm (35W)
36D
WW/WH/CW



345lm (50W)
36D
WW/WH/CW/CDL



50W
60D
WH



2700/3000/4000/6500



GU10



NON-DIMMABLE



35,000 H



EEL



CRI



BEAM ANGLE

Product type-	LED	Traditional	Color temp.	Lumen output	Efficacy	Beam intensity	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	cd	°		-	
LED 25W GU10 WW 230V 36D ND 1BC/4	3,1	25	2700	215	69	470	36	4	8718696562611	929001217501
LED 25W GU10 WH 230V 36D ND 1BC/4	3,1	25	3000	225	73	490	36	4	8718696562635	929001217601
LED 25W GU10 CW 230V 36D ND 1BC/4	3,1	25	4000	230	74	500	36	4	8718696562659	929001217701
LED 35W GU10 WW 230V 36D ND 1BC/4	3,5	35	2700	255	73	545	36	4	8718696562673	929001217801
LED 35W GU10 WH 230V 36D ND 1BC/4	3,5	35	3000	265	76	565	36	4	8718696562697	929001217901
LED 35W GU10 CW 230V 36D ND 1BC/4	5,3	35	4000	345	65	650	36	4	8718696523124	929001188701
LED 50W GU10 WW 230V 36D ND 1BC/4	5	50	2700	350	70	900	36	4	8718696483831	929001156801
LED 50W GU10 WH 230V 36D ND 1BC/4	4,6	50	3000	370	80	740	36	4	8718696562734	929001218101
LED 50W GU10 CW 230V 36D ND 1BC/4	4,6	50	4000	390	85	770	36	4	8718696562758	929001218201
LED 50W GU10 WH 230V 60D ND 1BC/4	4,6	50	3000	370	80	450	60	4	8718696562796	929001218401
LED 65W GU10 WH 230V 36D ND 1BC/4	6,5	65	3000	500	77	1100	36	4	8718696484036	929001165501

PHILIPS

LEDspots LV MR16

- Cost break through!
- Full range (incl 50W) and one family
- Glass: position next to plastic range to enable shelf choices on account level
- Align to consumer identity



20W
36D
WW



35W
36D
WW/CW



50W
36D
WW/CW



2700/4000



GU5.3



NON-DIMMABLE



35,000 H



EEL



CRI



BEAM ANGLE

Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Beam intensity	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	cd	°		-	
LED 20W GU5.3 WW 12V MR16 36D ND/4	2,8	20	2700	250	89	400	36	4	8718696579282	929001239901
LED 35W GU5.3 CW 12V MR16 36D ND/4	4,7	35	4000	395	84	700	36	4	8718696579343	929001240401
LED 35W GU5.3 WW 12V MR16 36D ND/4	4,7	35	2700	380	81	700	36	4	8718696579329	929001240301
LED 50W GU5.3 CW 12V MR16 36D ND/4	8,2	50	4000	621	76	1100	36	4	8718696579381	929001240601
LED 50W GU5.3 WW 12V MR16 36D ND/4	8	50	2700	621	78	1250	36	4	8718696571989	929001241801

PHILIPS

Entry

LEDspots ERP-BAN/R-Lamps

- Spots (screw based): prepare for ErP DIM II MV Halo ban



R39-40W 36D WW | R50-25W 36D WW | R80-60W 40D WW | R80-100W 40D WW | R50-40W 36D WW | R50-60W 36D WW | NR63-40W 36D WW | R63-60W 36D WW



2700 | E27 | E14 | NON-DIMMABLE | 35,000 H | EEL | CRI | BEAM ANGLE

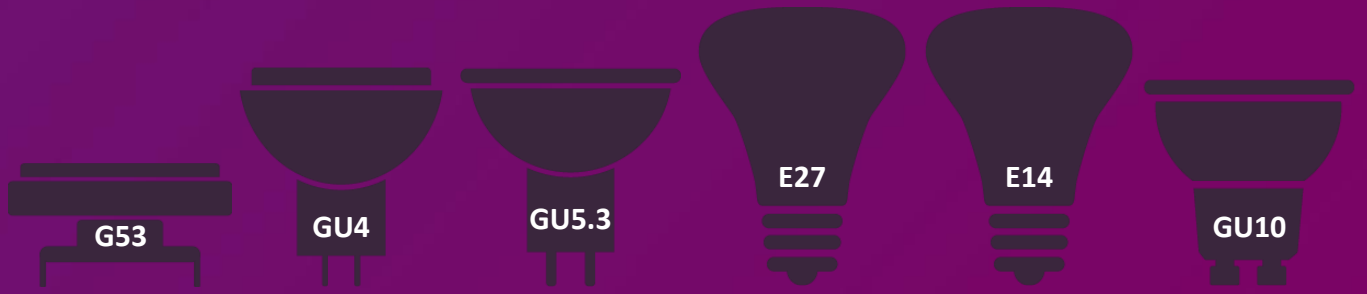
Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Beam intensity	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	cd	°		-	
LED 25W E14 WW 230V R50 36D ND/4	1,7	25	2700	135	79	310	36	4	8718696578445	929001235801
LED 60W E27 827WW 230V R80 40D ND	3,7	60	2700	360	97	850	40	4	8718696578407	929001235601
LED 100W E27 827WW 230V R80 40D ND	7	100	2700	667	95	1500	40	4	8718696578421	929001235701
LED 40W E14 WW 230V R50 36D ND SRP 1BC/6	2,9	40	2700	230	79	530	36	6	8718696587058	929001235990
LED 60W E14 WW 230V R50 36D DIM/4	5	60	2700	320	64	735	36	4	8718696578483	929001236001
LED 40W E27 WW 230V R63 36D ND 1BC/4	2,7	40	2700	210	78	450	36	4	8718696578568	929001233601
LED 60W E27 WW 230V R63 36D DIM 1BC/4	5,7	60	2700	345	61	600	36	4	8718291785422	929001114430

PHILIPS

Spot on

LEDspots

Performance



LEDspots MV GU10

- From plastic to glass
- First to market with dimmable glass spots
- Full range available



35W
36D
WW/WH/CW



50W
36D
WW/WH/CW



35W
36D
WarmGlow



50W
36D
WarmGlow



2200-2700/2700/4000



GU10



NON-DIMMABLE



DIMMABLE



35,000 H



EEL



CRI



BEAM ANGLE

Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Beam intensity	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	cd	°			
LEDClassic 35W GU10 WW 230V 36D D 1BC/4	4,4	35	2700	250	57	500	36	4	8718696562826	929001218601
LEDClassic 35W GU10 WH 230V 36D D 1BC/4	4,4	35	3000	260	59	520	36	6	8718696581636	929001254001
LEDClassic 35W GU10 CW 230V 36D D 1BC/4	4,4	35	4000	270	61	540	36	4	8718696562840	929001218701
LEDClassic 50W GU10 WW 230V 36D D 1BC/4	5,5	50	2700	350	64	650	36	4	8718696562864	929001218801
LEDClassic 50W GU10 WH 230V 36D D 1BC/4	5,5	50	3000	365	66	680	36	4	8718696581650	929001254101
LEDClassic 50W GU10 CW 230V 36D D 1BC/4	5,5	50	4000	380	69	710	36	4	8718696562888	929001218901
LEDClassic 35W GU10 WGD 230V 36D D 1BC/4	4,5	35	2200-2700	245	54	450	36	4	8718696582534	929001221101
LEDClassic 50W GU10 WGD 230V 36D D 1BC/4	5,5	50	2200-2700	345	63	600	36	4	8718696582558	929001221001

PHILIPS

LEDspots LV MR16

- From plastic to glass
- First to market with dimmable glass spots
- Full range available



35W
36D
WW



50W
36D
WW/CW

2200-2700/2700/4000

GU5.3

DIMMABLE

35,000 H

EEL

80
CRI

36°
BEAM ANGLE

Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Beam intensity	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	cd	°		-	
LED 35W GU5.3 WW 12V 36D D 1BC/4	6,3	35	2700	380	60	980	36	4	8718696490334	929001152030
LED 50W GU5.3 CW 12V MR16 36D D 1BC/4	8	50	4000	630	79	1350	36	4	8718696571958	929001241201
LED 50W GU5.3 WW 12V MR16 36D D 1BC/4	8	50	2700	621	78	1250	36	4	8718696571972	929001241801

PHILIPS

LEDspots PAR-Lamps

- One Box packing for Modern Retail & Prof. based on Master identity



PAR30S-75W
25D
WW



PAR30S-90W
25D
WW



PAR38-60W
25D
WW



PAR38-100W
25D
WW


2700


E27


NON-DIMMABLE


35,000 H



EEL



CRI



BEAM ANGLE

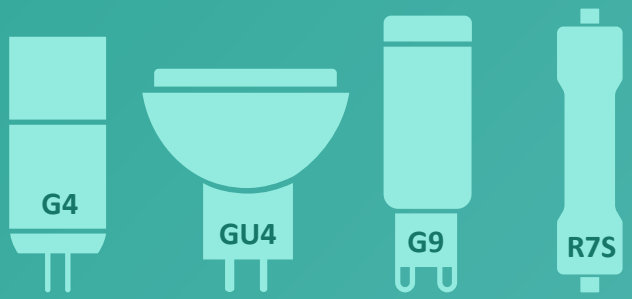
Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Beam intensity	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	cd	°		-	
MASLEDspot D 5.5-60W 827WW PAR38 25D	5,5	60	2700	500	91	2300	25	Box	8718696578292	929001239302
MASLEDspot D 8.5-75W 827WW PAR30S 25D	8,5	75	2700	720	85	2600	25	Box	8718696578056	929001244102
MASLEDspot D 9.5-90W 827WW PAR30S 25D SO	9,5	90	2700	815	86	3500	25	Box	8718696550809	929001198702
MASLEDspot D 13-100W 827WW PAR38 25D	13	100	2700	1000	77	5000	25	Box	8718696460436	929001142802

PHILIPS

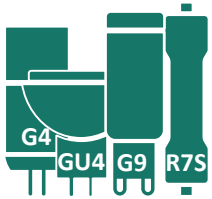
Crisp sparkling halogen like light

LEDcapsule & Specials

Entry



LEDcapsule & Specials G4/GU4/G9/R7S





G4
10W
WW/WH



G4
20W
WW/WH



MR11-20W
36D
WW



G9
25W
WW



R7S-60W
300D
WH



2700/3000



G4



GU4



G9



R7S



NON-DIMMABLE



15.000 H



EEL



CRI



BEAM ANGLE

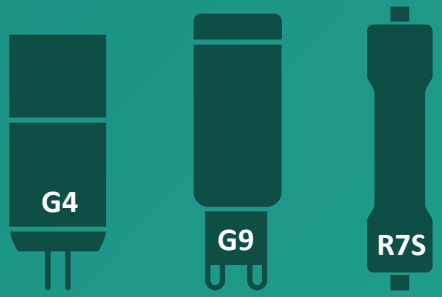
Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°			
LED 10W G4 WH 12V ND 1BC/4	1,2	10	3000	105	88	-	4	8718696422304	929001118730
LED 20W G4 WH 12V ND 1BC/4	2	20	3000	195	98	-	4	8718696419182	929001131830
LED 10W G4 WW 12V ND 1BC/4	1,2	10	2700	120	100	-	4	8718696578100	929001244301
LED 20W G4 WW 12V ND 1BC/4	2	20	2700	200	100	-	4	8718696578124	929001244401
LED 20W MR11 20W WW ND 1BC/4	3,5	20	2700	200	57	-	4	8718696571590	929001232501
LED 25W G9 WW 230V ND 1BC/4	2,5	25	2700	204	82	-	4	8718696430552	929001133430
LED 60W R7S 118mm WH ND 1BC/4	6,5	60	3000	806	124	300	4	8718696522516	929001186130

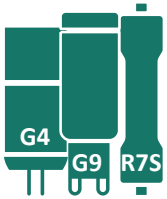
PHILIPS

Crisp sparkling halogen like light

LEDcapsule & Specials

Performance





LEDcapsule G4/G9/R7S



R7S-100W
300D
WW/CW


3000


R7S


DIMMABLE


15 000 H



EEL



CRI



BEAM ANGLE

Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°		-	-
LED 100W R7S 118mm WH D 1BC/4	14	100	3000	1500	107	300	4	8718696578735	929001243701

PHILIPS

Right light
right away

LEDtubulars



To index page

LEDtubulars S14S/S14D/S19



3W 250lm
15Khrs 2700K
ND S14S



3W 250lm
15Khrs 2700K
ND S14D



4.5W 375lm
15Khrs 2700K
ND S14S



4.5W 375lm
15Khrs 2700K
ND S14D



6.5W 480lm
15Khrs 2700K
ND S19



2700



S14S



S14D



S19



NON-DIMMABLE



15.000 H



EEL



CRI



BEAM ANGLE

Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°		8718	92900
LED 3W 300mm S14S WW ND 1CT/4	3	35	2700	250	83	140	4	8718291789482	929001116330
LED 4.5W 500mm S14S WW ND 1CT/4	4,5	60	2700	375	83	140	4	8718291789505	929001116430
LED 6.5W 310mm S19 WW ND 1CT/4	6,5	60	2700	480	74	140	4	8718696419854	929001126730
LED 3W 300mm S14D WW ND 1CT/4	3	35	2700	250	83	140	4	8718696586051	929001249301
LED 4.5W 500mm S14D WW ND 1CT/4	4,5	60	2700	375	83	140	4	8718696586075	929001249401

PHILIPS

G13 LEDtubulars G13



9W 800lm 20Khrs
4000K & 6500K
ND Glass



18W 1600lm 15Khrs
4000K & 6500K
ND Glass



22W 2000lm 20Khrs
4000K & 6500K
ND Glass

4000/6500 | G13 | NON-DIMMABLE | 20.000 H | EEL | CRI | BEAM ANGLE

Product type	LED	Traditional	Color temp.	Lumen output	Efficacy	Beam angle	Package	EAN1	GPC
	W	W	K	lm	lm/W	°			
LED T8 1500mm 20W G13 CW ND 1CT/4 G	20	18	4000	2000	100	240	4	8718696566121	929001221401
LED T8 1500mm 20W G13 CDL ND 1CT/4 G	20	18	6500	2000	100	240	4	8718696566145	929001221501
LED T8 1200mm 16W G13 CW ND 1CT/4 G	16	36	4000	1600	100	240	4	8718696583517	929001173001
LED T8 1200mm 16W G13 CDL ND 1CT/4 G	16	36	6500	1600	100	240	4	8718696583531	929001173101
LED T8 600mm 8W G13 CW ND 1CT/4 G	8	58	4000	800	100	240	4	8718696583555	929001173201
LED T8 600mm 8W G13 CDL ND 1CT/4 G	8	58	6500	800	100	240	4	8718696583579	929001173301


PHILIPS