Philips PerfectCare Viva
Steam generator iron

Max 4.8 bar pump pressure

190 g steam boost
Carry lock
1.7 L fixed water tank





GC7031



Faster and easier ironing**

with no temperature setting required

Philips steam generator iron delivers faster and easier ironing experience. Iron your garments no temperature adjustment needed thanks to the revolutionary OptimalTEMP technology.

Carefree ironing, no temperature setting required

- Iron from jeans to silk with no temperature setting required
- Safe to leave the hot soleplate on the ironing board
- Tested and approved by independent textile experts

Fast and powerful ironing

- Ready to use in 2 minutes with unlimited refill
- SteamGlide Plus: perfect mix between gliding and stretching
- Saving energy with ECO mode
- Lock your iron securely to the base station
- Smart Calc clean system with sound&light Calc Clean reminder
- Max 4.8 bar pump pressure

PHILIPS

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Highlights

OptimalTEMP technology



"Now you can iron from jeans to silk with no temperature setting required. Guaranteed no burn on all ironable fabrics. Revolutionary technology with the 1) Advanced Smart Control Processor which controls precisely the soleplate temperature. You do not need to adjust temperature 2) Compact ProVelocity steam engine delivers more steam for ironing faster. It enables compact design of your steam genreator for easier storage"

Energy saving



By using the ECO mode, with reduced amount of steam, you can save energy without compromising on the ironing results. For faster ironing, switch to Turbo mode, which generates more steam.

Safety carry lock



Your steam generator iron comes with a safety carry lock. You can lock your iron safely on the base, making it safer, reducing the risk of people touching the hot soleplate. You can also carry the steam generator easily.

Safe rest



The Philips innovative OptimalTEMP technology guarantees no burn on all ironable fabrics. During ironing, no need to put your iron back to the base station, just leave the hot iron soleplate directly on the garments or cotton ironing board cover without additional resting accessory. It will not damage any of your ironable garments, neither the board. This makes your ironing easier with less wrist efforts.

Steam ready in 2 minutes



Steam is ready to use in 2min and can be refilled at anytime during ironing.

Tested and approved:



This iron is tested and approved by independent textile experts institutes for its excellent ironing performance, such as DWI, IWTO, Woolmark. The Woolmark Apparel Care program helps consumers identify quality laundry products that are approved by The Woolmark Company for use on wool products. Philips with its exclusive OptimalTEMP technology has been so far the only brand able to be certified with the Gold standard from Woolmark. You can be confident that the Woolmark-approved apparel care products are ideally suited for any wool garments.

SteamGlide Plus soleplate

For the best results you need a soleplate that has the optimal balance between gliding and stretching. This is offered through SteamGlide Plus with its easy glide zone and perfect stretch zone.

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Specifications

Accessories
- Calc Clean container

Calc management
- Suitable for tap water
- Calc clean reminder
- Calc clean solution: Smart Calc Clean

Easy to use
- Heat up time: 2 min
- Refill any time
- Storage solution: Carry lock
- Safe for all fabrics: Even for delicates like silks
- Water tank capacity: 1700 ml
- Filling and emptying water: Extra large filling hole
- Power cord length: 1.8 m
- Cord storage: Cord clip
- Hose length: 1.6 m
- Hose storage: Hose storage compartment
- Open handle

Fast & powerful crease removal
- OptimalTEMP technology
- Continuous steam output: 120 g/min
- Steam boost: 190 g
- Soleplate: SteamGlide Plus
- Safe rest
- Variable steam settings
- Vertical steaming
- Turbo steam
- Steam tip
- Power: 2400 W
- Pressure: Max 4.8 bar pump pressure

Sustainability
- Energy saving mode
- User manual: 100% recycled paper

Technical specifications
- Voltage: 220 - 240 V

Weight and dimensions
- Packaging dimensions (WxHxL): 42.7 x 23.8 x 33.5 cm
- Product dimensions (WxHxL): 32.2 x 19.4 x 23.6 cm
- Weight of iron: 1.24 kg
- Weight of iron + base: 4.1 kg

Service
- 2-year worldwide guarantee

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* *compared to Philips steam iron EasySpeed