

Philips EasyShine
Ionic styling brush

Battery operated

HP4588/05





Easy brush, instant shine

The new Philips Ionic Styling Brush now helps to make your hair smooth and shiny anytime, anywhere with great brushing experience.

Beautifully styled hair
- Ionic care for smooth and shiny hair

Easy to use
- Bristle cushion with optimal surface is comfortable to use
- Ergonomic design for better handling experience
- Bristle cushion is detachable for easy cleaning
- Small and cute design make it a beauty accessory
- Battery for quick start

Less hair damage
- Seamless round bristle tip is gentle to hair & scalp

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PHILIPS

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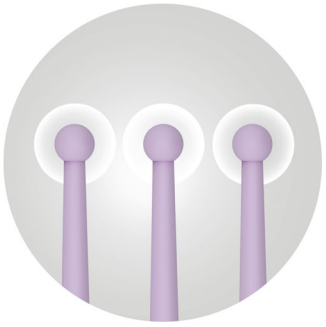
Highlights

Ionic care



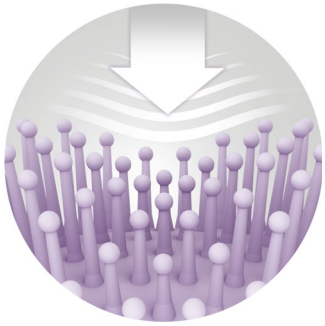
Static electricity exists everywhere especially in dry environment. That's why your hair gets frizzy and messy easily. To help you get rid of this annoying issue, we bring easier solution: ionic styling brush. The ionizer generates negative ions to neutralize positive charge of static electricity. It helps to reduce frizz and bring back smoothness and shine to your hair instantly. To improve the ion diffusion on hair, we keep the ionizer close to the cushion, which allows to spread ion on hair more efficiently when you brush. Keep neat look anytime, anywhere from now on!

Gentle bristle



All bristles tips are seamless to avoid scrubbing damage on scalp or hair trapping during usage. The special round ball tip has bigger touching surface so that it's more gentle to vulnerable scalp.

Optimal brush cushion



The optimally designed bristle cushion enables better force distribution and follows the contours of the head naturally for more convenience and comfort, the brushing experience is still comfortable despite the compact size. Thus, you can easily have a fast but great soothing head massage anytime, anywhere with shiny and smooth hair.

Compact & cute design

Compact size brush can fit for your make-up pouch and small bags. You may bring it with you always and use it anytime, anywhere. The eye-catching silhouette, seamless shell and cute, feminine touch makes it not only a brush, but an iconic beauty accessory with excellent performance.

Ergonomic shape

If you're looking for the handle of brush, our advice would be: you don't need a handle using Philips ionic styling brush! Philips always designs around you. The seamless and ergonomically curved shell fits excellently women's hand, ensuring great handling experience.

Detachable bristle cushion



Bristle cushion can be easily detached so that you may clean it with water regularly to keep bristle clean.

Battery



Battery included in the pack for quick start of your beautiful styling.

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Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

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Specifications

Technical specifications
- Voltage: 1.5 V
- Battery: 1xAAA

Accessories
- Attachments: 1 x AAA battery

Design
- Color: White and pink
- Graphic: Lilac garden
- LED color: White
- Product Size: 12(L) x 6.5(W) x 4(H) cm

Features
- Bristle cushion: Detachable, Washable

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Version: 6.0.1

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