PHILIPS

Dryer

EssentialCare

1200W

Compact

BHC010/75







Easy care for your hair

The New Philips essential care hair dryer is cute, compact and powerful. 1200W power enables you to dry hair gently and quickly. Flexible caring settings are designed to meet different drying needs and offer extra care.

Beautifully styled hair
- 1200W gentle drying for beautiful results
- Concentrator focuses the airflow for a polished, shiny look

Less hair damage
- ThermoProtect temperature setting
- Cool air setting for extra gentle drying

Easy to use
- Foldable handle for easy portability
- 3 flexible pre-selected drying settings for different needs
- Compact design for easy handling and carrying
- Fast air setting for efficient but gentle drying

Highlights

1200W



This 1200W hairdryer creates the optimum level of airflow and gentle drying power for beautiful results every day.

ThermoProtect



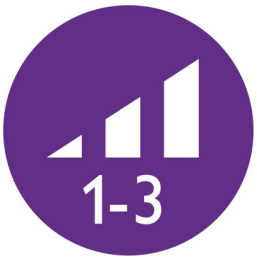
The ThermoProtect setting provides the optimal drying temperature while giving additional protection. The ThermoProtect optimal airflow and heat combination allows you to quickly dry your hair without overheating, maintaining your hair's natural moisture level, for shiny healthy looking hair.

Cool air setting



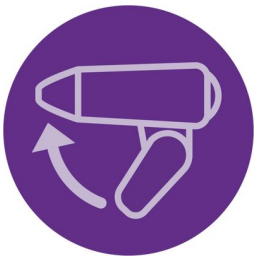
A cool air setting allows you to dry hair at relatively low temperature to minimize damage, which is suitable for especially fine, dry and damaged hair. And it is a perfect setting for the hot summer season!

3 pre-selected drying settings



This compact hair dryer offers you 3 pre-selected heat & speed setting for cool, caring or quick drying.

Foldable handle



This hairdryer benefits from a foldable handle. The result is a small, compact hair dryer that will easily pack into the smallest spaces and you can take virtually anywhere.

Compact size

Compact and ergonomic, this hairdryer benefits from a clever modern design. This results in a dryer that is light and easy to handle.

Fast air setting

Fast air setting (II) offers higher temperature and more powerful air flow. Although the size is compact, the power of 1200w enables you to dry your hair in an efficient & gentle way.

Nozzle

Concentrator focuses the airflow for a polished, shiny look

Specifications

Technical specifications

Wattage: 1200 W
Cord length: 1.5 m
Voltage: 220 V

Features

Foldable handle
Storage hook

Accessories

Attachments: Nozzle

Design

Color: Lavender purple
Graphic: Lilac rain

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