PHILIPS

Dryer

EssentialCare

1200W

Compact

BHC016/05







Easy care for your hair

The new Philips essential care hair dryer is cute, compact and powerful. 1200W power enables you to dry hair gently and quickly. Flexible caring settings are designed to meet different drying needs and offer extra care.

Beautifully styled hair
- 1200W gentle drying for beautiful results
- Brush diffuser for easier hair management while drying
- Concentrator focuses the airflow for a polished, shiny look

Less hair damage
- ThermoProtect temperature setting
- Cool air setting for extra gentle drying

Easy to use
- 3 flexible pre-selected drying settings for different needs
- Foldable handle for easy portability
- Compact design for easy handling and carrying
- Fast air setting for efficient but gentle drying

Highlights

1200W



This 1200W hairdryer creates the optimum level of airflow and gentle drying power, for beautiful results every day.

ThermoProtect



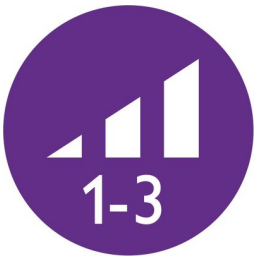
The ThermoProtect setting provides the optimal drying temperature while giving additional protection. The ThermoProtect optimal airflow and heat combination allows you to quickly dry your hair without overheating, maintaining your hair's natural moisture level, for shiny healthy looking hair.

Cool air setting



A cool air setting allows you to dry hair at relatively low temperature to minimize damage, which is suitable for especially fine, dry and damaged hair. And it is a perfect setting for the hot summer season!

3 pre-selected drying settings

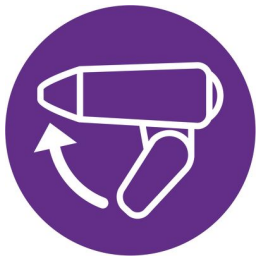


This compact hair dryer offers you 3 pre-selected heat & speed settings for cool, caring or quick drying.

Compact size

Compact and ergonomic, this hairdryer benefits from a clever modern design. This results in a dryer that is light and easy to handle.

Foldable handle



This hairdryer benefits from a foldable handle. The result is a small, compact hairdryer that will pack easily into even the smallest spaces and that you can take virtually anywhere.

Brush diffuser



Brush diffuser is designed for easier drying plus simple styling. You could brush hair at the same time of drying, which makes hair more smooth and neat-look compared to simple drying. Only need one hand, your hair management can ever be so simple.

Fast air setting

Fast air setting (II) offers higher temperature and more powerful air flow. Although the size is compact, the power of 1200w enables you to dry your hair in an efficient & gentle way.

Nozzle

Concentrator focuses the airflow for a polished, shiny look

Specifications

Technical specifications
Wattage: 1200 W
Cord length: 1.5 m
Voltage: 220 V

Features
Foldable handle
Storage hook

Service
2-year guarantee

Accessories
Attachments: Nozzle, Brush diffuser

Design
Color: Icy blue

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Issue date 2019-08-03
Version: 4.0.1