

Standard sonic toothbrush heads

- 3-pack
- Standard size
- Click-on
- All-around cleaning

HX3013

Simple. Gentle. Superior.

Superior, yet gentle cleaning beyond a manual.

This Philips Sonicare PowerUp toothbrush head is specifically designed for use with PowerUp Battery tooth brush only. Best for those accustomed to the manual toothbrush experience but seeking superior performance.

Benefits

Designed to optimize performance

- A manual feel with powerful results
- Philips Sonicare's advanced sonic technology
- Reminder bristles ensure your most effective clean

Proven to improve oral health

- Part of a better oral healthcare routine

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Features

Manual feel, powerful results



This Philips Sonicare toothbrush head features a larger brush head for better teeth coverage along with criss-cross bristles on the side for gentle and effective cleaning along the gum line.

Better oral healthcare



Like all authentic Philips Sonicare branded brush heads, this brush head is safe on teeth and gums. Each brush head has been quality tested for exceptional performance and durability.

Maximized sonic motion



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Reminder bristles



At first glance it may not be obvious, but brush heads lose stiffness and gradually wear down over months of normal use. Our blue reminder bristles fade to white and help you recognize when it's time for a replacement. For optimal results, replace your brush head every three months.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Items included

Brush heads	3 PowerUp medium

Compatibility

Brush head system	Click-on
Suitable for these models	PowerUp

Design and finishing

Bristle stiffness feel	Regular
Color	White
Reminder bristles	Blue bristle color fade away
Size	Standard

Health benefits

Plaque removal	Helps remove plaque

Quality and performance

Replacement	Every 3 months
Tested	for optimal usage

data subject to change
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