

Philips

Table lamp

- Bloom Starter.com
- white
- LED

71994/61/PU

Colour your world with light

Be it the pure colours of daylight or the golden hues of Autumn forest, the Philips friends of hue Bloom White starter kit lets you create your ideal mood lighting at home with your smartphone or devices. Colour your world with light.

Benefits

Wireless connectivity

- Control from your iOS and Android smart devices
- Always up to date
- Connect up to 50 Hue bulbs and lamps

Match your light to the moment

- Create light settings based on your favourite picture
- Use light to help you through your sleeping routine
- Enjoy dynamic light effects synced to your moment
- Set lights to turn on and off when you're away from home

Fits with every interior perfectly

- Freedom of placement; blends seamlessly with your interiors
- Vary your ambience with coloured light
- Just the right amount of light

PHILIPS

Features

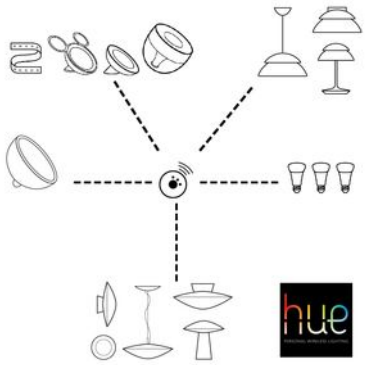
Control from smart devices

The Philips hue bridge lets you control your lights wirelessly from anywhere in your house. Be it from the living room, the dining table or from your bedroom, your smart device can control any light connected to the bridge.

Upgradeable

Philips Hue is based on ZigBee, a low power, safe, and reliable technology to control your lights. New features and improvements are continuously added to the system. Updates to both software and firmware are done wirelessly and seamlessly directly to your Hue product.

Expand your Hue ecosystem



You can connect up to 50 bulbs or lamps to the Philips Hue bridge. Simply begin with any of the available starter kits and start adding Philips Hue products. You can then control your lights at the swipe of a finger with the intuitive Philips Hue app for iOS and Android smart devices.

Create your own light settings



Use your favourite picture to generate the perfect colour scene for special occasions. Go back in time and relive those moments by uploading your own picture and tuning the lights accordingly. Add up to 50 lights to every setting, and recall with a simple tap of the finger.

Timer function



The timer function not only lets you pre-set what time your Friends of hue product comes on, for light when you arrive home in the evening, but also lets you change your lights gradually over time. Use it to turn your Friends of hue product into your wake-up light. Pre-set it to increase the brightness gradually to bring you out of your sleep softly and gently compared with the sudden beep or ring of a conventional alarm clock. At night, you can pre-set the timer to turn your lights off gradually to help you fall asleep naturally.

Light dynamics



The hue ecosystem is fully open for developers. There are an ever-growing number of applications being developed for hue within this community. This has resulted in creative and dynamic lighting schemes opening possibilities of syncing your lights to your favourite music, to get the party kicking.

Safety and security at home



Make it look like you are at home even when you are away. Set scheduled alarms or use timers to turn your lights on and off at fixed or random times. With online access, you can also control your home lighting directly via the app on your smart device. Enable geofencing in the app and your lights will automatically turn on or off when you enter or leave the house. Convenient and reassuring - wherever you are.

Match any interiors



Philips Friends of hue Bloom is designed to create indirect ambient lighting and is a perfect way to highlight your favourite furniture or architectural features in your home. Placed in or out of sight (e.g. behind your lounge chair), it will blend seamlessly with your interiors. And because it is a plug-based product, you can easily move it around and place it where a power socket is available.

120-lumen output



Place the Philips Friends of hue Bloom just where you need it. Highlight a favourite spot with up to 120-lumen light output. Turn down the intensity and blend soft tones for a smooth light effect across the room.

Up to 16 million colours



Choose from 16 million colours to match your light to the moment. Add accents to your home. Light a space with a splash of colour. Or wash your walls with stunning shades.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Design and finishing

Material	aluminium
Colour	white

Extra feature/accessory incl.

Dimmable	YES
Perfectly suited for creating ambience	YES
Colour changing (LED)	YES
Diffused light effect	YES
ZigBee Light Link	YES
UK plug included	YES
Hue bridge included	YES

Product dimensions and weight

Height	21.8 cm
Length	22.8 cm
Width	21.9 cm
Net weight	0.840 kg

Technical specifications

Mains power	Range 100 V–240 V 50-60 Hz
Number of bulbs	1
Wattage bulb included	8 W
Total lumen output fixture	120 lm
Fixture dimmable	Yes
LED	Yes
IP code	IP20 protection against objects bigger than 12.5 mm no protection against water
Class of protection	II - double insulated

Service

Warranty	2 year(s)

Packaging dimensions and weight

Height	11.6 cm
Length	36.8 cm
Width	21.1 cm
Weight	1.444 kg

Miscellaneous

Especially designed for	Living Room and Bedroom Kids' room
Style	Expressive
Type	Table lamp

data subject to change
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