PHILIPS



Philips Viva Collection Coffee maker

HD7544/55

- With thermal jug
- White and orange

Original coffee, effortlessly

Elegant thermo jug for longer freshness

- A water level indication for easy filling
- 1000 Watt
- Direct automatic shut-off for energy saving and safety
- Swing filter holder for easy filling of coffee
-
- 1.2 litre capacity for 2–15 cups
- Double-walled stainless steel thermal jug to keep temperature
- A drip stop to pour a cup of coffee whenever you like

Highlights

Water level indication



Fill the water tank easily and precisely with the water level indication.

1000 Watt



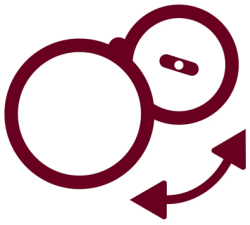
The pump of your Philips coffee machine will prepare your coffee quickly.

Direct automatic shut-off



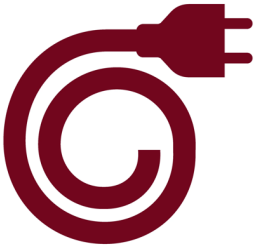
After brewing your coffee, the coffee maker switches off automatically for energy-saving and safety reasons. The thermal jug will ensure that the coffee stays hot.

Swing filter holder



The filter holder is opened by swinging it to the side, which makes it easy to fill up with coffee. The filter holder is also detachable for easy cleaning.

Cable storage



1.2 litre capacity



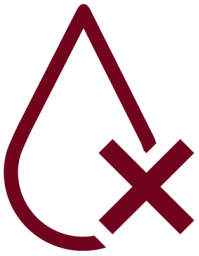
This coffee maker can brew up to 10 (large)/15 (small) cups of coffee, equating to a maximum of 1.2 litres. However, this coffee maker has a compact design and takes up little space in your kitchen.

Stainless steel thermal jug



This premium, unbreakable stainless steel thermal jug maintains the full aroma and temperature for more than 2 hours. Thanks to its double-wall design, the coffee is at least 65°C after 2 hours.

Drip stop



The drip stop allows you to pour a cup of coffee before the full brewing cycle is finished.

Specifications

General specifications

Ease of cleaning and maintenance: Dishwasher-safe parts, Removable filter holder
Ease of use and comfort: , Water level indication, Automatic shut-off, Drip stop
Suitable for: Ground coffee powder
Coffee drinks: Drip filter coffee

Technical Specifications

Capacity water tank: Up to 15 cups, 1.2 l
Brewing time for a jug: 10 minute(s)
Pump pressure: 0 bar
Frequency: 50/60 Hz
Cord length: 0.88 m
Voltage: 220–240 V
Power: 1000 W
Brewing time: < 10 minute(s)

Accessories

Included: Unbreakable thermal jug

Design

Colour: Orange, White

Weight and Dimensions

Weight of product: 2.032 kg
Weight incl. packaging: kg
Dimensions of product (W x D x H): mm

Sustainability

Power consumption brewing: 1000 W

Country of Origin

Made in: China

Design specifications

Colour(s): Yes

Publication Date
2025-09-06
Version: 3.3.1
www.phillips.com

2025 © Versuni Holding B.V. All rights reserved.
PHILIPS and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V. and are used under license.