

Sonic electric toothbrush

- 3 modes, 3 intensities
- 2 brush heads
- With pressure sensor

HX9110/02

Exceptional clean between teeth

Removes up to 7x more plaque between teeth*

With nine unique brushing options, an intuitive pressure sensor and advanced brush head technology, the Philips Sonicare FlexCare Platinum toothbrush goes beyond traditional cleaning to deliver exceptional plaque removal and improved gum health.

Benefits

Provides a superior clean
- Remove up to 7x more plaque with our InterCare brush head*
- Our unique technology brings you a powerful yet gentle clean

Optimize your brushing
- Choose from 3 modes and 3 intensity settings

Designed around you
- Alerts you if you're pressing too hard
- Timers encourage thorough 2 minutes of brushing
- Long battery life and travel case

Proven to improve oral health
- Improves gum health in just 2 weeks
- Safe and gentle for your oral health needs

PHILIPS

Features

Remove up to 7x more plaque



Click on our InterCare brush head to improve gum health in just 2 weeks. Extra-long bristles help remove more plaque in hard-to-reach spots and between teeth for healthy gums.

Look after those gums



With optimal cleaning from your FlexCare, gums will become healthier in 2 weeks. Removing up to 7x more plaque along the gum line than a manual toothbrush, you'll get your healthiest smile.

3 modes and 3 intensity settin



With FlexCare Platinum, you experience a truly deep clean. Our 3 intensity settings let you boost your clean, while 3 modes meet your specific needs: Clean mode – for superior daily cleaning, White – to remove surface stains, andClean for outstanding daily cleaning.

Too much pressure?



You might not notice if you're brushing too hard, but your FlexCare Platinum will. If you use too much pressure, your handle will gently pulsate. This is a reminder to ease off the pressure, and let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

Philips Sonicare technology



Powerful sonic vibrations whip up your toothpaste into plaque fighting bubbles, and drive them deep between your teeth and along your gum line. At the same time your teeth will experience 62,000 gentle but effective brush movements. You'll get a month's worth of manual brushing in just 2 minutes.

QuadPacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our QuadPacer lets you know when you've spent the optimal amount of time on each section of your mouth while our SmarTimer signals when your total time is up. Together they help you reach your recommended brushing time, every time.

Brush with confidence



Whatever your specific needs, you can be sure of a safe brushing experience with FlexCare Platinum. Our sonic technology is suitable for use with braces, fillings, crowns and veneers, and can even be used in the daily treatment of gum disease.

Designed to fit your lifestyle



Our premium travel case lets you store your toothbrush hygienically, while our compact travel charger keeps you topped up when you're on the go. You'll enjoy two weeks of regular use from a single full charge, so being on the move means you needn't miss out on that fresh feeling.

Specifications

FlexCare Platinum

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Modes

Clean	For exceptional everyday clean
Gum Care	Gently massages gums
White	Removes surface stains
3 intensities	Low Medium High

Items included

Handle	1 FlexCare Platinum
Brush heads	2 InterCare standard
Charger	1
Travel case	1

Design and finishing

Color	Platinum gray

Cleaning performance

Speed	Up to 62000 brush movement/min
Performance	Removes up to 7x more plaque*
Health benefits	Improves gum health in only two weeks
Whitening benefits	Helps naturally remove stains
Timer	SmarTimer and Quadpacer
Pressure sensor	Vibrates handle to alert user

Ease of use

Brush head system	Easy click-on brush heads
Brushing time	Up to 3 weeks**
Battery indicator	Light shows battery status
Handle	Slim ergonomic design
Display	Illuminated display

Technical specifications

Battery	Rechargeable
Battery type	Lithium ION
Operating time (full to empty)	Up to 3 weeks**

Power

Voltage	110-220 V

Service

Warranty	2-year limited warranty

* *based on two periods of two-minute brushings per day, on clean mode
* Compared to manual toothbrushing alone

data subject to change
2018, December 2

Version: 20.5.1
UPC: 00075020033611

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