Philips Care & control
Straightener

HP8343/00





# 2x more caring for your hair

## Hair straightener with Ionic conditioning

The new Philips Care & Control straightener allows you to get the straight look you want while being gentler on your hair. Hair care with 2x more caring straightening thanks to Ionic conditioning and digital temperature control

### Less hair damage

- More care with ion conditioning for shiny, frizz-free hair
- ThermoGuard prevents unintentional heat exposure above 200°C
- Digital settings with adjustable heat to get smooth results

### Beautifully styled hair

- Ceramic plates for smooth gliding and shiny hair
- 220°C professional high heat for perfect results

### Ease of use

- Fast heat up time, ready to use in 30 seconds
- No more accidental change of settings with key-lock function
- Closing lock to close the handle for easy and safe storage
- Swivel cord to prevent tangled wires
- 1.8 m power cord
- Universal voltage
- Automatic shut-off after 60 min

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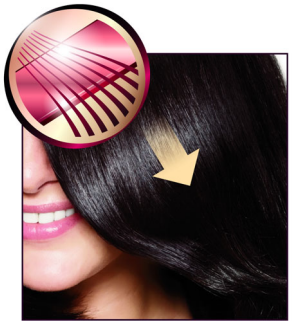
# Highlights

## Ionic Care



Give your hair an instant care with ionic conditoning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

## Ceramic plates

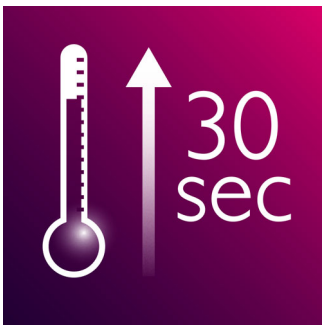


Ceramic is microscopically smooth and durable by nature and it is one of the best materials for straightening plates. The plates glide effortlesly through your hair, giving you perfect shiny hair.

## Digital settings

Digital settings with adjustable heat to get smooth results with all hairtypes

## Instant heat up




The straightener has a fast heat up time, being ready to use in 30 seconds

## Handle closing lock



The straightener has a closing lock mechanism. Located at the base of the straightener, this locks plates, making storage quick and easy and helping to protect the straightener from accidental damage.

## 1.8 m cord




1.8 m power cord

## Universal voltage




Worldwide voltage for getting the perfect travel companion

# Specifications

## Technical specifications

- Heating time: 30s
- Cord length: 1,8 m
- Maximum temperature: 220 °C

## Features

- Ready for use indicator
- Swivel cord
- Ceramic coating
- Hanging loop
- Ion conditioning

## Hair type

- End result: Straight
- Hair length: Long, Short
- Hair thickness: Medium, Thick, Thin

## Service

- 2-year worldwide guarantee

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