PHILIPS

PowerTouch

Dry electric shaver

Super Lift&Cut

Flexing heads

PT728/16







A real close shave

The new Philips PowerTouch electric shaver adds power to your morning. Now with more minutes, full washability and Super Lift&Cut shaving performance,the shaver ensures that you are always ready to quickly finish your morning routine.

A comfortable and close end result

- Super Lift & Cut system for a comfortably close shave
- Dynamic contour response adjusts to face and neck curves

The fastest way through your morning routine

- 40+ minutes of cordless shaving, 8 hours charge
- Washable shaver with QuickRinse system

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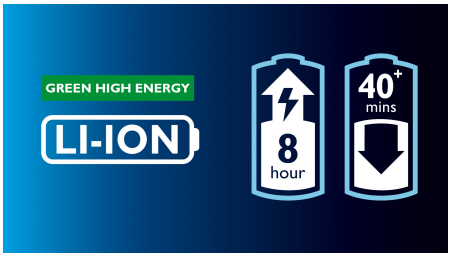
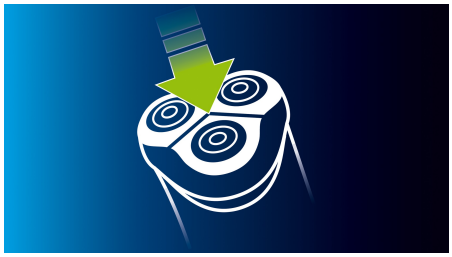
Highlights

Efficient Power System:40+ min



40+ minutes of cordless power for 14 shaves. Fully charges in 8 hours so it is always ready when you are

Dynamic contour response



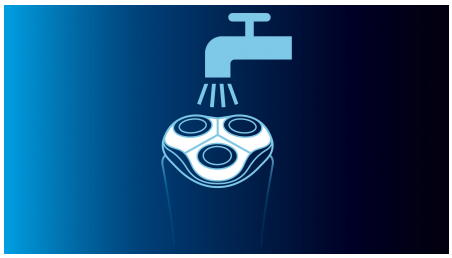
The shaver automatically adjusts to every curve of your face and neck for a smoother shave

Super Lift&Cut Action



The dual blade system built into our electric shaver lifts hairs to cut comfortably below skin level for a closer shave

Fully washable shaver



Fully washable electric shaver with QuickRinse system rinses clean in less time

Specifications

Shaving Performance
Shaving system: Super Lift&Cut
Contour-following: Dynamic contour response

Ease of use
Display: 1 LED indication, Battery full indication, Battery low indication, Charging indication, Quick charge indication
Charging: Rechargeable, Cordless & corded operation, Quick charge 3 min for 1 shave
Cleaning: Fully washable shaver, Quick rinse hair chamber
Shaving time: 40+ minutes
Charging time: 8 hours

Design
Finishing: Hi gloss plastic front shell, Plastic deco ring
Color: Black & grey
Handle: Easy grip, Rubber grip

Accessories
Pouch: Soft pouch
Maintenance: Cleaning brush, Protective cap

Service
2-year guarantee
Replacement head: HQ8 has been replaced by SH50, Replace every 2 yrs with HQ8

Power
Automatic voltage: 100-240 V
Battery type: Lithium-ion
Max power consumption: 5.4 W
Stand-by power: < 0.2 W

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Philips Green Logo
Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

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