RICOH
imagine. change.

GRIV 30th Anniversary Edition Kit



RICOH GR IV 30th Anniversary Edition Kit:

Since the launch of the “RICOH GR1” film camera in October 1996, the RICOH GR series has established itself as an essential tool for professionals and advanced amateur photographers. To this day, with the current GR IV model, the series remains committed to high image quality, fast response times and portability, as well as its ongoing endeavour to develop the ultimate snapshot camera. To mark the series’ 30th anniversary, this special edition model, based on the “RICOH GR IV”, is being offered in a limited run of 6000 units worldwide

The anniversary model features the same specifications as the GR IV, which has won numerous awards, including the TIPA WORLD AWARDS 2026 for Best APS-C Compact Camera. Key components, such as a redesigned lens – which, in conjunction with the newly developed APS-C image sensor and a state-of-the-art image processor, ensures high image quality – guarantee a high level of usability and user-friendliness. Optimised battery life and the ongoing development of connectivity with communication devices are further key features of the current GR IV series.

The special 30th-anniversary model comes in an exclusive kit. The camera differs from the standard model in its lens rings: ‘GN-3 (30th)’. This diamond-cut lens ring cap is inspired by the design of the GR1 lens. The cut surfaces are designed to reflect light only when the lens is retracted, ensuring the subject is not disturbed whilst taking a photograph. In addition, the shutter release button and the buttons on the rear are finished in a dark silver tone inspired by the surface of the GR1. The special features are rounded off by the exclusive power-off screen, which displays the GR 30th Anniversary Edition logo when the camera is switched off.

The kit includes a special GK-2 (30th) hot shoe cover featuring a special engraving of the 30th-anniversary logo, and a special GS-4 (30th) finger strap. In addition to an anniversary engraving, the exterior is black and the inner lining is light grey, reminiscent of the black-and-grey designs of earlier GR series models. As a highlight and exclusive to the GR 30th Anniversary model, the kit includes a set of 16 pins. These feature the 14 GR models released to date, as well as two exclusive pins bearing the 30th-anniversary logo and the GR logo.

Information on the 30th anniversary can be found on our website at: https://ricohgr.eu/pages/gr-30th-anniversary

Key features of the RICOH GR IV

1. Super-slim, powerful GR lens

The GR IV features a 18.3 mm F2.8 GR lens that combines exceptional image performance with a slim body design, while maintaining the 28 mm angle of view (equivalent to 35 mm in 35 mm format) and F2.8 maximum aperture of its predecessor. The new lens consists of seven optical elements in five groups, including aspherical lens elements and other glass elements with high refractive power and low dispersion. This results in high-contrast, high-resolution images with sharpness right to the corners of the frame, while minimising distortion and chromatic aberrations.

2. Image sensor, processor and accelerator unit for high-quality, high-resolution images

To improve image resolution, reproduce rich colour gradations and increase sensitivity, the GR IV combines a newly developed, rear-illuminated APS-C format CMOS image sensor for higher sensitivity and lower noise with an improved GR ENGINE 7 image processor.
Thanks to its resolution of approx. 25.74 megapixels and improved image processing performance, the GR IV delivers exceptionally high-quality images with high resolution and fine gradations. The camera also features RICOH's proprietary acceleration unit, which optimises the image data captured by the image sensor with a high signal-to-noise ratio and transmits it to the image processor, ensuring a maximum sensitivity of ISO 204800 for extremely high-sensitivity shooting.

3. Advanced IBIS technology for reducing camera shake

Thanks to the specially developed SR (Shake Reduction) mechanism in the camera body, the GR IV effectively compensates for camera shake when the shutter is released. Supported by a significantly improved compensation algorithm, this five-axis mechanism minimises unwanted effects caused by tilt, rotation and roll during normal shooting, as well as shifts during macro shooting by up to six f-stops.*

* The compensation effect for tilt, rotation and roll is six f-stops in the centre of the image and four f-stops at the edges. Measured according to CIPA standards of 2024.

4. Advanced AF system with minimised start-up time and fast autofocus function

The newly designed lens barrel and optimised start-up sequence of the GR IV reduce the start-up time to approx. 0.6 seconds – the shortest in the history of the GR series, significantly improving the camera's quick-shooting capability.
This combination also shortens the time required to switch to macro mode and when turning off the camera.
The camera's fast lens drive, combined with the high speed of the image sensor's data readout, also ensures fast focusing and improved autofocus accuracy. The autofocus speed in low light conditions, as well as the accuracy and detection range of the phase-matching AF system in the image plane, have also been optimised to significantly improve the overall AF performance of the GR IV.

5. Compact, slim and functional body design

To improve the camera's speed and ease of use, the GR IV's body has been thoroughly redesigned and is now compact, slim and functional – exactly the qualities a snapshot camera needs.
The body is slimmer than previous GR series models, and to ensure a secure grip, the thumb rest on the back is shaped so that the camera fits firmly but comfortably in the photographer's hand.
The layout of the control buttons and dials has been revised, and the mode selector lever (ADJ) has been replaced with a control dial for easier operation, making the GR IV even more functional and user-friendly than ever before.
The camera body is made of a lightweight, highly rigid magnesium alloy for greater durability and reliability when shooting and transporting.

6. Quickly set the most suitable exposure mode for the subject

In Program Auto mode, the GR IV has a hyper function that allows the photographer to switch the exposure mode by simply turning the front dial to aperture priority or the rear dial to shutter priority.
With the new Depth of Field Priority (Sn) function, photographers can capture images with an emphasised depth of field resulting from the distance of the subject in snapshots and a visual depth effect.

7. "Cinema Mode" for the "Image Control" image control function

The "Image Control" function enables various expressive possibilities for image composition. It simulates the image expression according to familiar image parameters, such as those used in various films in analogue photography.
In addition to the 12 existing effect modes, the GR IV now offers another image simulation mode: the new Cinema Mode. Individually selectable yellow or green tints can be used to recreate the typical atmosphere and visual effect of nostalgic cinema films. In addition to basic parameters such as saturation, hue, tone, contrast and grain effect, two additional parameters – strength and size – can be set to the desired level in this new mode, creating a wider range of visual expression options and allowing you to choose the desired finishing touch for your image.
In addition to the various presets, photographers can add individual settings (recipes) to the image control menu as a user-defined mode.

Key features of the RICOH GR IV

8. Bluetooth® and Wi-Fi dual communication

The GR IV features a dual communication system that combines Bluetooth® and Wi-Fi, enabling easy pairing with mobile devices such as smartphones and tablet computers. The new GR WORLD app, developed exclusively for the RICOH GR series, simplifies a variety of communication operations, including transferring image data to a smartphone, remotely triggering the shutter via a smartphone, and transferring the camera's location data to a smart device.

9. High-resolution LCD monitor with excellent outdoor visibility

The GR IV features a 3.0-inch HD LCD monitor with approx. 1,037,000 dots. It features an air gap-free construction, in which a special plastic is used between the monitor's touch-screen panel and the reinforced glass protective cover to effectively reduce reflections and light scattering, improving visibility when shooting outdoors.
The outdoor monitor setting ensures excellent visibility in both bright daylight and dark interiors. This feature also includes the new Auto setting, which automatically adjusts the brightness of the monitor to the lighting conditions of the shooting location.

Additional features

- A dirt-repellent and anti-static coating on the UV/IR filter in front of the image sensor further improves the performance of the DR II (Dust Removal II) mechanism in addition to the conventional ultrasonic vibration mechanism.
- Adjustment of the functions that can be assigned to the front and rear control dials and the exposure compensation button in a selected exposure mode, in addition to the adjustment of the functions that can be assigned to the ADJ dial and the Fn button.
- 1800 mAh lithium-ion battery for approx. 250 shots.
- RAW data development in the camera after shooting in RAW format, with parameter adjustment for images in RAW format and output of image data in JPEG format.
- Integrated memory with a capacity of approx. 53 GB, for approx. 1,000 RAW shots (3,500 JPEG L shots)
- Crop mode for taking pictures with a 35 mm (15 MP) or 50 mm (7 MP) angle of view corresponding to the 35 mm format

Special Kit Accessories



- Ring cap GN-3 (30th) (Fitted on shipment)



- Genuine leather finger strap GS-4 (30th)



- Metal hot shoe cover GK-2 (30th)



- Special pin badge set

Optional Accessories

Battery Charger: BJ-12
The rechargeable DB-120 battery (2 pieces) can be charged via a USB cable. Full charging takes approximately 2 hours.

External viewfinder GV-1
Covers approximately 90% of the lens's field of view. It has frame markings corresponding to focal lengths of 28 mm and 21 mm (equivalent to the angle of view of a 35 mm format camera).

External viewfinder GV-2
This is a high-precision optical viewfinder with no electronic transmission of the viewfinder image, covering approximately 85% of the lens's field of view. It has a frame mark corresponding to the focal lengths of 28 mm (equivalent to the image angle of 35 mm format). The 1:1 aspect ratio is marked in the viewfinder.

Lens adapter: GA-3
Allows a GW-4 wide-angle converter or φ49 mm filters to be attached to the GR IV HDF.

Wide-angle converter: GW-4
for extending the angle of view to 21 mm (equivalent to 35 mm format) Ultra wide angle.

External Flash: GF-2
Guide number up to 3 (ISO 100)
When connected to the GR IV HDF, the automatic exposure control adjusts the guide number and ISO sensitivity according to the distance to the subject.

Other Compatible Accessories
Bag: GC-9, GC-11, GC-10, GC-12
Carrying strap: ST-2, GS-3
AC adapter kit: K-AC166

Some of the specialised accessories are also available separately:

Art No 30518 / UPC Code 027075312388
Metal Hot Shoe Cover RICOH GK-1 (30th)*
Packing Information:
Dimensions: 70 x 80 x 10 mm (WxDxH) Weight: 13 g

Art No 30517 / UPC Code 027075312371
Metal Hot Shoe Cover RICOH GK-2 (30th)*
Packing Information:
Dimensions: 70 x 80 x 10 mm (WxDxH) Weight: 13 g

Art No 30519 / UPC Code 027075312395
Finger Strap RICOH GS-4 (30th)
Packing Information:
Dimensions: 140 x 40 x 20 mm (WxDxH) Weight: 13 g

Art No 30588 / UPC Code 027075313194
GR 30th Anniversary Pin Badge / 14 pcs.set
Packing Information:
Dimensions: 166 x 122 x 30 mm (WxDxH) Weight: 145 g

Art No 30573 / UPC Code 027075313040
RICOH GR 30th Anniversary Pin Badge / GR1
Packing Information:
Dimensions: 90 x 70 x 12 mm (WxDxH) Weight: 9 g

Art No 30586 / UPC Code 027075313170
RICOH GR 30th Anniversary Pin Badge / GR IV
Packing Information:
Dimensions: 90 x 70 x 12 mm (WxDxH) Weight: 9 g

*Hot Shoe Cover GK-1 is for GR III/GR IIIx - Models
Hot Shoe Cover GK-2 is for GR IV - Models

Article Code	No.01523 / UPC Code 0027075312944 - RICOH GR IV 30th Anniversary Edition Kit
Market Launch	October 2026
Packing Information	
Dimensions	210 x 167 x 160 mm
Weight	1163 g
Included Accessories	RICOH GR IV 30th Anniversary Edition camera body
	Exclusive genuine leather finger strap “GS-4 (30th)”
	Metal hot shoe cover “GK-3 (30th)”
	Ring cap “GN-3 (30th)” (Fitted on shipment)
	Special pin badge set
	DB-120 Rechargeable Battery
	I-USB198 USB Cable
	Ring cap GN-3 (BK)

RICOH GR IV Specification

Camera Type	Single lens - compact digital-still camera
Lens	
Construction	7 elements in 5 groups (3 aspherical lens elements)
Focal Length	18.3 mm (approx. 28 mm in 35 mm equivalent focal length)
Aperture	F2.8 to F16
Crop	Off, 35mm, 50mm
Image Capture Unit	
Image Sensor	Primary color filter, CMOS Size: 23.3 mm × 15.5 mm
Effective Pixels	Approx. 25.74 megapixels
Sensitivity (Stand. output)	ISO 100 to ISO 204800 Auto (ISO Auto Lower/ Upper Limit and Minimum Shutter Speed can be set), Manual
Noise Reduction	Slow Shutter Speed Noise Reduction, High-ISO Noise Reduction
Image Stabilization	IBIS - Sensor-shift shake reduction “SR” (5-axis)
AA Filter Simulator	Moiré reduction using the SR unit (Off, Low, High)
Dust Removal	Image sensor cleaning using ultrasonic vibrations “DR II”
Horizon Correction	SR On: Correction up to 1 degree SR Off: Correction up to 1.5 degrees
White Balance	
Pre-sets	Auto White Balance, Auto WB (Warmth Pri.), Auto WB (White Pri.), Daylight, Shade, Cloudy, Fl. - Daylight Color, Fl. - Daylight White, Fl. - Cool White, Fl. - Warm White, Tungsten, CTE, Manual White Balance, Color Temperature, Custom 1, Custom 2, Custom 3
Fine Adjustment	Adjustable ±14 steps on A-B axis or G-M axis
File Formats	
Still Image	RAW (DNG) 14bit, JPEG (Exif 2.3 compliant), DCF 2.0 compliant Color Space: sRGB, AdobeRGB Recorded Pixels: [3:2] L (26M: 6192 × 4128) M (16M: 4944 × 3296) S (8.2M: 3504 × 2336) XS (2.5M: 1920 × 1280) [4:3] L (23M: 5504 × 4128) M (15M: 4400 × 3296) S (7.3M: 3120 × 2336) XS (2.8M: 1920 × 1440) [1:1] L (17M: 4128 × 4128) M (11M: 3296 × 3296) S (5.5M: 2336 × 2336) XS (1.6M: 1280 × 1280) [16:9] L (22M: 6192 × 3480) M (14M: 4944 × 2784) S (6.9M: 3504 × 1968) XS (2.1M: 1920 × 1080)
Movie	MPEG4 AVC/H.264 (MOV) Recorded Pixels: Full HD (1920 × 1080, 60p/30p/24p) Sound Recording: Built-in stereo microphone Recording Time: Up to 4 GB or 25 minutes; automatically stops recording if the internal temperature of the camera becomes high
Storage Media	Internal memory (approx. 53 GB), microSD/ microSDHC/ microSDXC memory card (microSDHC memory card and microSDXC memory card conform to UHS-I standards)

Focus	
Type	Hybrid AF (image plane phase-matching detection and contrast detection)
Focus Mode	Auto-area AF, Select AF, Pinpoint AF, Tracking AF, Continuous AF, MF, Snap (0.3 m, 1 m, 1.5 m, 2 m, 2.5 m, 3.5 m, 5 m, ∞), ∞
Focus Range (from lens face)	Normal mode: Approx. 0.1 m to ∞∞ Macro mode: Approx. 0.06 to 0.15 m
Focus Limiter	Near Side, Far Side
Full Press Snap	Shooting by focusing at the Snap distance with a single press of the shutter release button or a touch on the monitor
Face/Eye Detection	On, Use only in Auto-area AF, Off
Exposure Control	
Exposure Mode	Program AE, Aperture Priority AE, Shutter Priority, AE, Snap Distance Priority AE, Manual Exposure
Metering Mode	Multi-segment metering, Center-weighted metering, Spot metering, Highlight-weighted metering
Shutter Speed	1/4000 to 30 sec. (limit by aperture – F2.8: up to 1/2500 sec., F5.6 or higher: up to 1/4000 sec.), Timed exposure (10 sec. to 20 min.), Bulb, Time
Exposure Compensation	Still image: ±5 EV, 1/3 EV steps Movie: ±2 EV, 1/3 EV steps
ND Filter (2 EV)	Auto, On, Off
Flash	
Flash	no internal flash
Hot shoe	Compatible with dedicated flashes Flash Mode: Flash On, Flash On+Red-eye, Slow-speed Sync, Slow Sync+Red-eye Flash Output: Auto, 1/1, 1/4
Flash Sync	All shutter speed values
Drive Mode	
Drive	Single Frame Shooting, Continuous Shooting, Bracketing, Multi-exposure, Interval Shooting, Interval Composite
Self-timer	10 sec., 2 sec., Off
Shooting Functions	
Image Control	Standard, Vivid, Monotone, Soft Monotone, Hard Monotone, Hi-Contrast B&W, Negative Film, Positive Film, Cinema (Yellow), Cinema (Green), Cross Processing, Bleach Bypass, Retro, HDR Tone, Custom 1, Custom 2, Custom 3 Adjustment parameters: Saturation, Hue, High/Low Key Adjustment, Contrast, Contrast (Highlight), Contrast (Shadow), Sharpness, Shading, Clarity, Toning, Filter Effect, Grain Effect, HDR Tone Level, Color Tone * Adjustable parameters vary depending on the selected image setting.
Dynamic Range Correction	Highlight Correction, Shadow Correction

RICOH GR IV Specification

Playback Functions	
Playback View	Single image display, Multi-image display (20 images, 48 images), Display magnification (up to 16×; 100% view and Quick Zoom view available), Histogram (Y histogram, RGB histogram), Grid Guide (3×3 Grid, 4×4 Grid), Highlight Alert, Auto Image Rotation, Calendar Filmstrip Display
Base Parameter Adjustment	Normal editing, Monotone editing Adjustment parameters: Brightness, Saturation, Filter Effect, Hue, Toning, Contrast, Sharpness * Adjustable parameters vary depending on the selected edit setting.
RAW Development	JPEG Recorded Pixels, Aspect Ratio, Color Space, White Balance, Image Control, Peripheral Illumination Correction, Sensitivity, High-ISO Noise Reduction, Shadow Correction
Edit	Delete, Protect, Image Rotation, Image Copy, File Transfer, Resize, Cropping (aspect ratio and slant adjustments available), Levels Adjustment, White Balance Adjustment, Color Moiré Correction, Movie Edit (Cut, Divide)
LCD Monitor	
Type	3.0-inch wide viewing angle TFT color LCD (aspect ratio: 3:2) with air-gapless tempered glass Approx. 1037K dots
Touch Screen	Capacitive sensing type
Adjustments	Brightness, Saturation, Blue/Amber, Green/Magenta, Outdoor View Setting (Auto, Manual (±2 steps))
Display	Display magnification (4×, 16×), Grid Guide (3×3 Grid, 4×4 Grid), Histogram, Highlight Alert, Electronic Level
Language	English, French, German, Spanish, Portuguese, Italian, Dutch, Danish, Swedish, Finnish, Polish, Czech, Hungarian, Turkish, Greek, Russian, Thai, Korean, Traditional Chinese, Simplified Chinese, Japanese
Wireless LAN Communication	
Function	Camera control via smartphone 'GR World' app for image organisation and control of camera functions (including Live View, exposure time, etc.), image transfer via Wi-Fi
Standards	2.4 GHz: IEEE802.11 b/g/n/ax 5.2 GHz: IEEE802.11 a/n/ac/ax (not available in some regions) 5.8 GHz: IEEE802.11 a/n/ac/ax (not available in some regions)
Operating Frequency Band Range	2.4 GHz: 2400 to 2483.5 MHz 5.2 GHz: 5150 to 5250 MHz (not available in some regions) 5.8 GHz: 5725 to 5850 MHz (not available in some regions)
Bandwidth	2.4 GHz: 20 MHz 5.2 GHz: 20/40/80 MHz 5.8 GHz: 20/40/80 MHz
Security	Authentication: WPA2™, WPA3™ Encryption: AES
Bluetooth® Communication	
Standards	Bluetooth® v5.3 (Bluetooth Low Energy)
Operating Frequency Band Range	2400 to 2483.5 MHz

Interfaces	
USB Type-C	Battery recharge/Power supply (when using an optional AC adapter compatible with USB Power Delivery), Data transfer (MTP), Video output (DisplayPort™ over USB-C (DisplayPort Alternative Mode)
Lens Adapter Pin	Available
Power Supply	
Battery Type	Rechargeable Battery DB-120
Nominal Voltage	3.85 V
Rated Capacity	1800 mAh, 6.93 Wh
Dimensions	40.9 mm (W) × 35.4 mm (H) × 10.75 mm (D) (1.6 in. (W) × 1.4 in. (H) × 0.4 in. (D))
Weight	Approx. 33 g (1.2 oz)
Battery Life	Number of recordable images: Approx. 250 images • This is according to the result of testing in compliance with CIPA standard using a fully charged rechargeable battery at a temperature of 23°C (73°F). Actual results may vary depending on the shooting conditions/circumstances. Playback time: Approx. 240 min. • This is according to the result of RICOH inhouse testing. Actual results may vary depending on the shooting conditions/circumstances.
AC Adapter	AC adapter (D-AC166 optional) AC adapter compatible with USB Power Delivery *The camera is compatible with USB Power Delivery, but is not certified with the USB Implementers Forum logo.
Dimensions and Weight	
Dimensions	Approx. 109.4 mm (W) × 61.1 mm (H) × 32.7 mm (D) (4.3 in. (W) × 2.4 in. (H) × 1.3 in. (D)) Lens part：31.3(D)mm Body part：24.5(D)mm (excluding operating controls and protrusions)
Weight	Approx. 262 g (9.2 oz) (including the dedicated battery and SD memory card) Approx. 228 g (8 oz) (body only)
Image Storage Capacity	
Internal Memory 53 GB	
JPEG - L	3:2 - 26M: 6192 x 4128 px - 3,498
JPEG - XS	3:2 - 2.5M: 1920 x 1280 px - 33,371
RAW	3:2 - 26M: 6192 x 4128 px - 995
RAW+	3:2 - 26M: 6192 x 4128 px - 774
Full HD	16:9 - 30fps - 1920 x 1080 - 1:26'56"
Operating Environment	
Windows®	Windows® 11, Windows® 10
Mac	macOS 14 Sonoma, macOS 13 Ventura, macOS 12 Monterey, macOS 11 Big Sur
Dedicated App	
GR WORLD	"GR WORLD" supports iOS and Android™, and can be downloaded from the App Store or Google Play™. To download GR WORLD and for more information, refer to the following website: https://www.ricoh-imaging.com/gr-world/download/

• The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc, and any use of such marks by RICOH IMAGING Company, Ltd. is under license.
• All other brands or product names mentioned herein are trademarks or registered trademarks of their respective companies.