Epson **TM-C610**

DATASHEET





Designed specifically for on-demand full-colour coupon printing

Capture your customers' attention and increase your revenue with full-colour coupons. Switching to colour helps differentiate coupons from receipts and increases coupon redemption rates, encouraging repeat business and customer loyalty.

The Epson TM-C610 is a unique colour coupon printer with a compact design to slot neatly into your point of sale. Printing at 96mm per second, it produces eye-catching, waterproof colour coupons on-demand at high speed so your customers won't need to wait.

Requiring very little maintenance, the TM-C610 is ultra-reliable thanks to its Micro Piezo printhead and long-life autocutter. The printer can be remotely managed, and features USB and network interfaces for easy connectivity.

Simple to use, even for inexperienced operators, the TM-C610 is both controlled and loaded from the front, so changing paper and ink takes just seconds. The waste ink tank is included in the cartridge to ensure no mess is left behind. The TM-C610 can help cut consumables costs, as it uses plain paper and high-capacity cartridges optimised for high-volume printing. Plain paper and water-based inks also help reduce your environmental impact.

KEY FEATURES

- On-demand full-colour printing
- Print speeds of up to 96mm per second
- Compact design and small footprint
- Easy to use with front operation
- Built-in autocutter and acoustic buzzer
- LAN and USB interfaces



Compact design and small footprint



Front operation with easy loading paper



Change ink cartridges in seconds

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PRODUCT SPECIFICATIONS

PRINT METHOD	Serial inkjet, 3-colour printing (CMY)
BARCODE	Printer driver support requested for 1D and 2D barcodes
INTERFACE	USB 2.0 or Ethernet (100BASE-TX/10BASE-T): factory option
PRINT SPEED	96mm/s (printing width: 53mm, 360dpi × 180dpi, bi-directional printing) 49.8mm/s (printing width: 53mm, 360dpi × 360dpi, bi-directional printing) *1
PAPER Type Dimensions Thickness Weight	 Plain (only takes single-ply rolls) Roll paper: 57.5 ± 0.5mm (W) × 90.0mm diameter max. 0.075 to 0.085mm 64.0g/m² (JIS P8124)
INK CARTRIDGE	SJIC 15P (3-colour CMY pigment ink)
INK CARTRIDGE LIFE	3,700 coupons approx.*2 (Print area 50 × 178mm, coverage of each colour on the page: 25% [Total 676,000 shots], when printing in 360dpi × 180dpi)
POWER CONSUMPTION Operating Standby	 Average approximately 13W Average approximately 3W
RELIABILITY MTBF MCBF	 Approximately 180,000 hours Approximately 9,800,000 passes
DIMENSIONS (W x D x H)	185 x 200 x 195mm
WEIGHT	Approximately 4kg
EMC STANDARDS	VCCI class A, FCC class A, CE marking, AS / NZS 3548 / CISPR22 class B
POWER SUPPLY	AC adapter C (included)
SAFETY STANDARDS	UL / CSA / TÜV (EN60950)
OPERATING SYSTEM	Windows XP SP3 or later (32bit) Windows XP SP2 or later (64bit) Windows Server 2003 R2 SP2 or later (32/64bit) Windows Vista SP2 or later (32/64bit) Windows Server 2008 SP2 or later (32/64bit) Windows Server 2008 R2 (64bit) Windows 7 (32/64bit)

*1 360 × 360dpi is used to increase barcode digit number when using fence barcodes.
*2 52 coupons printed per day, averaging 1 coupon per 28 minutes approx.

WHAT'S IN THE BOX

- Epson TM-C610 main unit
- Ink cartridge, type SJIC15P
- AC adapter C (without AC Cable)
- Sample paper roll, 58mm width
- User manual

PRODUCT MODELS

TM-C610 USB model
TM-C610 Ethernet model







PRODUCT LOGISTICS

	TM-C610	**SJIC15P**	**Inkjet Coupon Paper**
SKU code	USB: C31CA84021 Ethernet: C31CA84031	C33S020464	C33S045267
Units per carton	2	10	40
Carton weight	12.8kg	2.7kg	13kg
Carton dimensions (W x D x H)	600 x 400 x 335mm	500 x 170 x 96mm	370 x 190 x 294mm

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