PHILIPS

hue

BR30 - E26 smart bulb

Hue White and color ambiance

- White and colored light
- Instant control via Bluetooth
- Control with app or voice*
- Add Hue Bridge to unlock more



046677577957



Easy smart lighting

This single downlight bulb brings millions of colors to any room in your home. Use Bluetooth for instant light control in one room or connect to the Hue Bridge to unlock full smart lighting control and features.

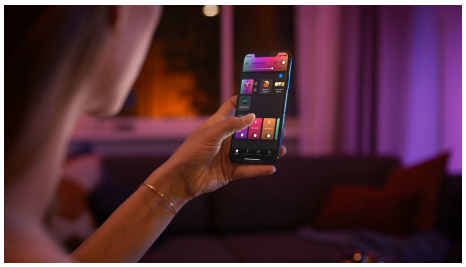
Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Create a personalized experience with colorful smart light
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock the full suite of smart lighting features with the Bridge

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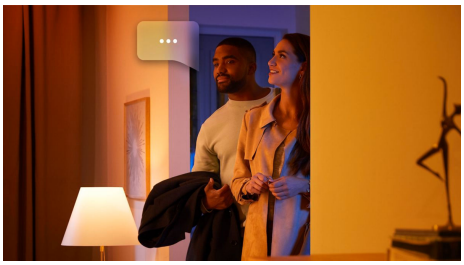
Highlights

Control up to 10 lights with the Bluetooth app



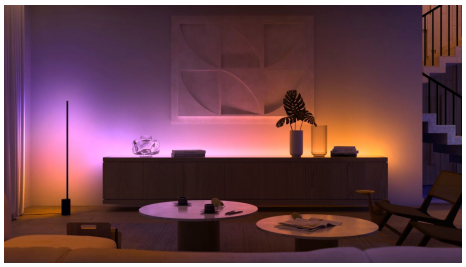
Philips Hue with Bluetooth is the easiest way to get started with smart lighting. Set the mood instantly with Bluetooth-enabled light fixtures and the Hue Bluetooth app, which allows you to control up to 10 lights in a room.

Control lights with your voice*



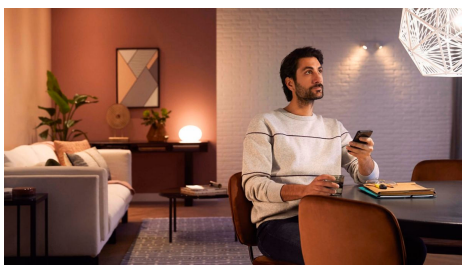
Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room or just a single lamp.

Create a personalized experience with colorful smart light



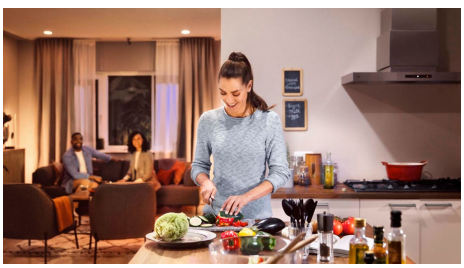
Instantly set the mood for any occasion with 16 million colors of light. Transform any room for an immersive entertainment experience, create the perfect atmosphere for a get-together with friends, or complement your home decor.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities



Use the preset Philips Hue light recipes to fit your mood or activities throughout the day. Amp up the energy with the cool white light of the Energize light recipe in the morning or unwind with the subtle, soft light of Relax.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart — away-from-home control, voice control, automated lighting, and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

Specifications

Bulb dimensions
- Dimensions (WxHxD): 94×130

Durability
- Number of switch cycles: 50,000
- Nominal lifetime: 25,000

Environmental
- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.
- Dimmable with Hue app and switch: Yes

Guarantee
- 3 years: Yes

Light characteristics
- Color rendering index (CRI): ≥80
- Color temperature: 2000-6500 K

Packaging information
- EAN: 046677577957

Power consumption
- Standby power consumption: 0.2 W
- Power: 12.5 W

Product dimensions and weight
- Overall height: 5-1/8 inch

Service
- Warranty: 3 year(s)

Technical specifications
- Lumen output at 4000K: 1,200
- Lumen output bulb included: 1,200
- Diameter: 3-3/4 inch
- Weight: 110 g
- Bulb technology: LED
- Fitting/cap: E26

The bulb
- Form factor: BR30
- Input voltage: 110V-130V
- Light output: White and color light
- Lumen output: 1100 lm
- Power factor: 0.8
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage equivalent: 85 W
- Deep dimmable: Yes

What's in the box
- Hue bulbs: 1

What's supported
- Compatible with Effects: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Apple Home, Google Assistant, Microsoft Cortana
- WiFi: Works without Wi-Fi
- Defined support period: Minimum 60 months from date of purchase from an authorized reseller
- Max. number of accessories: 12 (with Hue Bridge)
- Compatible operating systems: iOS, Android
- Communication protocol: Bluetooth, Zigbee
- Compatibility with 3rd party systems: Alexa, Google Home, Apple Home, IFTTT, Klikaanklikuit, Matter, Samsung Smartthings, Sonos

Box specifications

Packaging dimensions and weight
- EAN/UPC - product: 046677577957
- Net weight: 0.1 kg
- Gross weight: 0.2 kg
- Height: 210 mm
- Length: 100 mm
- Width: 146 mm



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